THE CASH BOX

OLUME XIV JANUARY 17, 1953 NUMBER 17

Since, as the lyrics to the song "John, John, John" proclaim, "Every Tom, Dick and Harry's named John," composer Collins Driggs shows Guy Lombardo (right), Carmen Lombardo (center) and Liebert Lombardo (left) that he has renamed each of the babies "John." The happy look on Guy's face is due to the fact that his Decca recording of "John, John, John" looks like the first novelty hit of the new year. Tune is also being published by the Lombardo firm, Carmen Music.

120

Only the ROCK-OLA *FireBall* *has 120* SELECTIONS

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

BAILIE DISTRIBUTING CO.
647 South West St., Syracuse, N. Y.

EASTERN VENDING SALES CO., INC.
940-42 Linden Ave., Baltimore, Md.

HACOLA DISTRIBUTING CORP.
265 Franklin, Buffalo, New York

B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn.

MUSIC & TELEVISION CORP.
1119 Commonwealth Avenue
Boston 15, Massachusetts

S & K DISTRIBUTING CO.
2014 Fairmaunt Avenue
Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST

BADGER NOVELTY COMPANY
2546 Narth 30th Street, Milwaukee, Wis.

BINCO MUSIC DISTRIBUTING CO.
1329 S. Calhoun St., Ft. Wayne, Indiana

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detrait 21, Mich.

CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapalis, Ind.

CENTRAL COIN MACHINE EXCHANGE
525 S. High St., Columbus, Ohio

DAYTON MUSIC SALES
815 St. Paul Ave., Dayton 10, Ohio

DIXON DISTRIBUTORS
3808 Southern Blvd., Youngstown, Ohio

FABIANO AMUSEMENT CO.
208 E. Dewey Ave., Buchanan, Michigan

IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri

LA BEAU NOVELTY SALES CO.
1946 University Ave., St. Paul 4, Minn.

LAKE CITY AMUSEMENT CO.
4533 Payne Avenue, Cleveland, Ohio

SAVAGE NOVELTY COMPANY
628 Third Street, Beloit, Wisconsin

SUPERIOR SALES COMPANY
1337 Second Ave., Des Moines, Iawa

TOLEDO COIN MACHINE EXCHANGE
814 Summit St., Toledo, Ohio

UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

PUGET SOUND NOVELTY CO.
114 Elliott Ave., West, Seattle, Wosh.

SOUTHERN

A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleans, Louisiana

H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway, Louisville, Kentucky

CAPITOL MUSIC COMPANY
135 E. Amite Street, Jacksan, Mississippi

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Perry, Montgamery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewaod Ave., S. E., Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 Sa. Blvd., Charlatte, Narth Caralina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Flarida

SOUTHERN MUSIC DIST. CO.
503 W. Central Ave., Orlanda, Florida

FRANK SWARTZ SALES COMPANY
515-A Fourth Ave., So., Nashville, Tenn.

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmand 19, Virginia

SOUTHWEST

AUTOMATIC MUSIC CO.
1214 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY
2919 N. Faurth Street
Albuquerque, New Mexica

BOYLE AMUSEMENT COMPANY
522 North West Third
Oklahoma City, Oklahama

FT. WORTH AMUSEMENT COMPANY
1210 S. Main Street, Ft. Worth, Texas

FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Pasa, Texas

PAUL W. HAWKINS
329 East 7th Street, Tucsan, Arizona

RUTHERFORD ENTERPRISES
608 Johnsan Street, Amariila, Texas

UNITED AMUSEMENT CO.
445 N. Main St., San Antonio, Texas

WESTERN

H. B. BRINCK
825 East Frant Street, Butte, Mantana

DAN STEWART COMPANY, INC.
2667 West Pica, Los Angeles, California

DAN STEWART COMPANY, INC.
140 E. Second, South, Salt Lake City, Utah

MODERN DISTRIBUTING CO.
3222 Tejon Street, Denver 11, Calarada

OSBORN DISTRIBUTING COMPANY
2647 Thirty-Eighth Avenue
San Francisca, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

The Cash Box

January 17, 1953
Volume XIV Number 17

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Calif.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
M. BOORSTEIN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

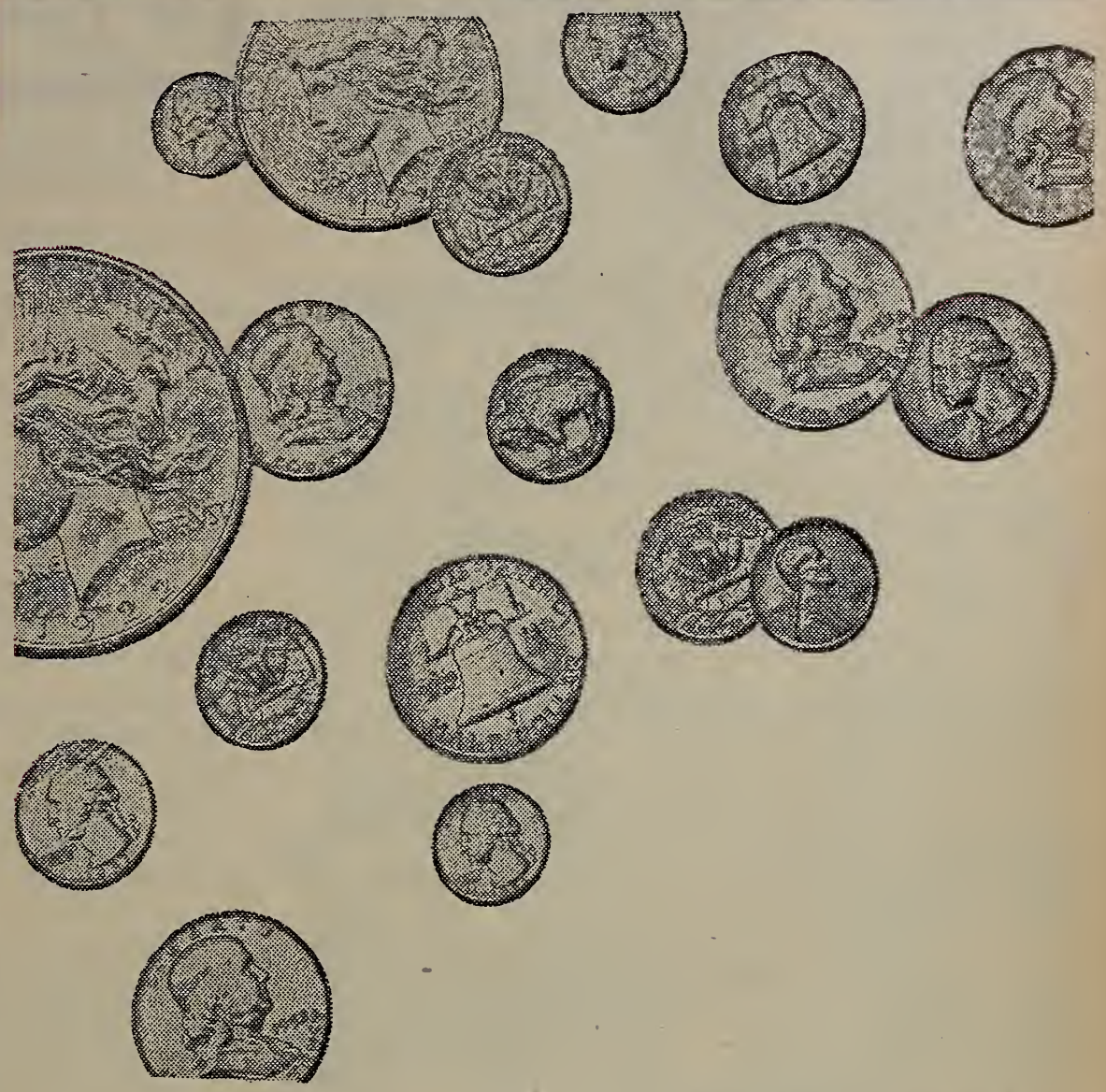
SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used macines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.



Many times great machines are condemned because of snap judgment.

This is not only true of operators, but also of jobbers and distributors.

For example, many faces are bright red today, especially back of the ears, when these men think how quickly, and with what snap judgment, they condemned the coin operated horses, and even the latest type kiddie rides.

Not only in amusements, but also in coin operated phonographs and vending machines, too, this sudden, snap judgment has prevailed in many, many cases.

Products which took many, many months of experimentation, development and tests, were condemned before they could even get started.

Thank goodness there are a greater number of men and women in the field today who test before they condemn.

This has been the saving grace of much equipment which, were all the peoples of this industry to listen to the small 'snap-judgment' minority, would be long gone and forgotten.

Instead, these machines are bringing good returns and in many cases bringing good income right to the people who first condemned them with snap judgment.

It is extremely difficult today to make a quick, snap-judgment decision of any product.

The field has grown to such an extent that the general public has proved they will try almost any type of coin operated equipment given the opportunity to do so.

It should be understood by this time, and by all in the field, that no mechanism is 'perfect' in the full sense of the word.

In fact, nothing that is a mechanism, can be perfect. No different than any human being can be perfect.

Therefore, sudden, snap judgment of a new product is something that doesn't fit in with logic and intelligence, especially on the part of the businessmen who comprise the industry and help to formulate its future course.

A quick look, a quick judgment, has never yet been the answer to any product or any person.

This editorialist came across something which, he believes, will definitely help to prove the point.

While reading all this, after first looking at the above coins which, in almost every case started the reader to go further into these statements (and now that the reader has gone further) he wonders what it's all about!

"Where", he probably is saying to himself, when he gets to this point of the editorial, "does all this tie in with the coins shown above?"

Simply and succinctly the following: That not one man who has started to read this, by quick, snap judgment, and just as quick and snappy a looksee, knows the total amount of the coins shown above.

Furthermore, even after a few minutes of close vision and addition, he still won't be sure of the total amount.

Certainly, then, he shouldn't act too quickly when it comes to judging new equipment of any kind that is introduced at anytime.

We sincerely hope that everytime the reader, from now on in, sees a new machine, he will remember the above illustration. And also recall how long it took him to add the total.

Multiplying this by the many, many times it takes to really study equipment and completely test it, he should never, from now on, make snap judgments which can only bring him anything but commendation from the intelligent peoples of the industry.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heeviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

AL—Aladdin	DA—Dana	CODE	MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon		OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	JU—Jubilee	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	KI—King	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	LO—London	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	MA—Mars	RE—Regent	UN—United
CR—Coral	IN—Intro	ME—Mercury	SA—Savoy	VI—RCA Victor

Pos. Last Week

1 **DON'T LET THE STARS GET IN YOUR EYES** — **2**
PERRY COMO
CA-2256 (F-2256)—Gisele MacKenzie
CA-2216 (F-2216)—Skeets McDonald
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5064 (47-5064)—Perry Como
VI-20-5040 (47-5040)—Johnnie & Jack

2 **WHY DON'T YOU BELIEVE ME?** — **1**
JONI JAMES
CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

3 **GLOW WORM** — **3**
MILLS BROTHERS
CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

4 **KEEP IT A SECRET** — **6**
JO STAFFORD
CA-2268 (F-2268)—June Hutton
CA-2329 (F-2329)—Sharkey's Dixieland Kings
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
RA-202—Five Crowns
VI-20-4992 (47-4992)—Dinah Shore

5 **TAKES TWO TO TANGO** — **8**
PEARL BAILEY
CA-2222 (F-2222)—Jeanne Gayle
CR-60817 (9-60817)—Pearl Bailey
DE-28394 (9-28394)—Louis Armstrong
ME-5903 (45x5903)—Lola Ameche
MG-11334 (K-11334)—Fran Warren

6 **I WENT TO YOUR WEDDING** — **5**
PATTI PAGE
CO-39856 (4-39856)—Sammy Kaye O.
DA-780—Regina Kujewa
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvia
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson
VI-20-5107 (47-5107)—Spike Jones O.

7 **TILL I WALTZ AGAIN WITH YOU** — **10**
TERESA BREWER
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan

8 **I SAW MOMMY KISSING SANTA CLAUS** — **4**
JIMMY BOYD
CA-2285 (F-2285)—Molly Bee
CO-39871 (4-39871)—Jimmy Boyd
DE-28504 (9-28504)—Mervin Shiner
MG-11381 (K-11381)—Betty Clark
VI-20-5067 (47-5067)—Spike Jones O.

9 **HOLD ME, THRILL ME, KISS ME** — —
KAREN CHANDLER
CR-60831 (9-60831)—Karen Chandler

10 **YOURS** — **7**
VERA LYNN
CA-224—Les Baxter O.
DE-28457 (9-28457)—Jimmy Dorsey O.
LO-1261 (45x1261)—Vera Lynn
ME-70009—Xavier Cugat
ME-70021 (45x70021)—Ray Cura
VI-20-5030—Vaughn Monroe

11) OH HAPPY DAY. 12) TRYING. 13) LADY OF SPAIN. 14) HEART AND SOUL. 15) BYE BYE BLUES. 16) BECAUSE YOU'RE MINE. 17) I. 18) TELL ME YOU'RE MINE. 19) HAVE YOU HEARD. 20) YOU BELONG TO ME. 21) MY BABY'S COMING HOME. 22) CONQUEST. 23) FULL TIME JOB. 24) JAMBALAYA. 25) OUTSIDE OF HEAVEN.

HANK WILLIAMS

Last week American music suffered one of its severest blows. It lost Hank Williams at the age of 29.

In a very realistic sense, Hank was one of America's truly great songwriters. Though he wrote in the folk idiom, his melodies and lyrics were universal.

A great artist besides being a great songwriter—for three years in a row he won *The Cash Box* award in the folk field — with the passing of time, Hank would have undoubtedly become one of the most revered figures in the entertainment world.

For his appeal was a basic one. He wrote and sang simply, saying beautifully the things which the ordinary person thought and felt but couldn't say.

What hurts most about the death of Hank Williams is that he was just at the beginning of his career. It's hard to think of a man who had a dozen or more smash hits as being just a beginner, but at 29 Hank hadn't been at songwriting and recording for very long. The main body of his work lay ahead of him. And it is that which the American public will be deprived of.

The loss, of course, can never be fully evaluated but every indication is that there would have been the same prolific number of songs coming from his pen in the future as there had been in the past.

If one were to ask what was Hank's greatest achievement during his lifetime, the answer would have to be the fact that he opened up and revealed to the American public an entire new field of music. For more than anyone else, Hank helped to bridge the gap between folk music and popular music.

It isn't more than a few years ago that folk music was thought of by the general public as backward music, lacking in meaning to people outside of hill country areas and certainly lacking in the basic ability to appeal to a large diversified audience. Hank helped to show how wrong that attitude was.

One after another — writing for a folk audience — he turned out songs which the American people en masse took over as its own. He demonstrated by the only way possible—the producing of hits—that great material can come from any area of the country, not only the large cities or the east coast or the west coast. He showed that a song being sung to the accompaniment of a single guitar could gets its message across the same as one being done with a thirty piece orchestra. And he showed moreover that a song written for a single guitar could also sound great with a thirty piece orchestra.

It was Hank Williams' finest achievement that he played such a tremendous part in demonstrating these things. More than his great songs—which will live on and be sung for generations to come — Hank Williams' place in the history of music will be secured by this accomplishment: that he widened the horizons of American music by opening up the entire folk field for popular enjoyment.

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

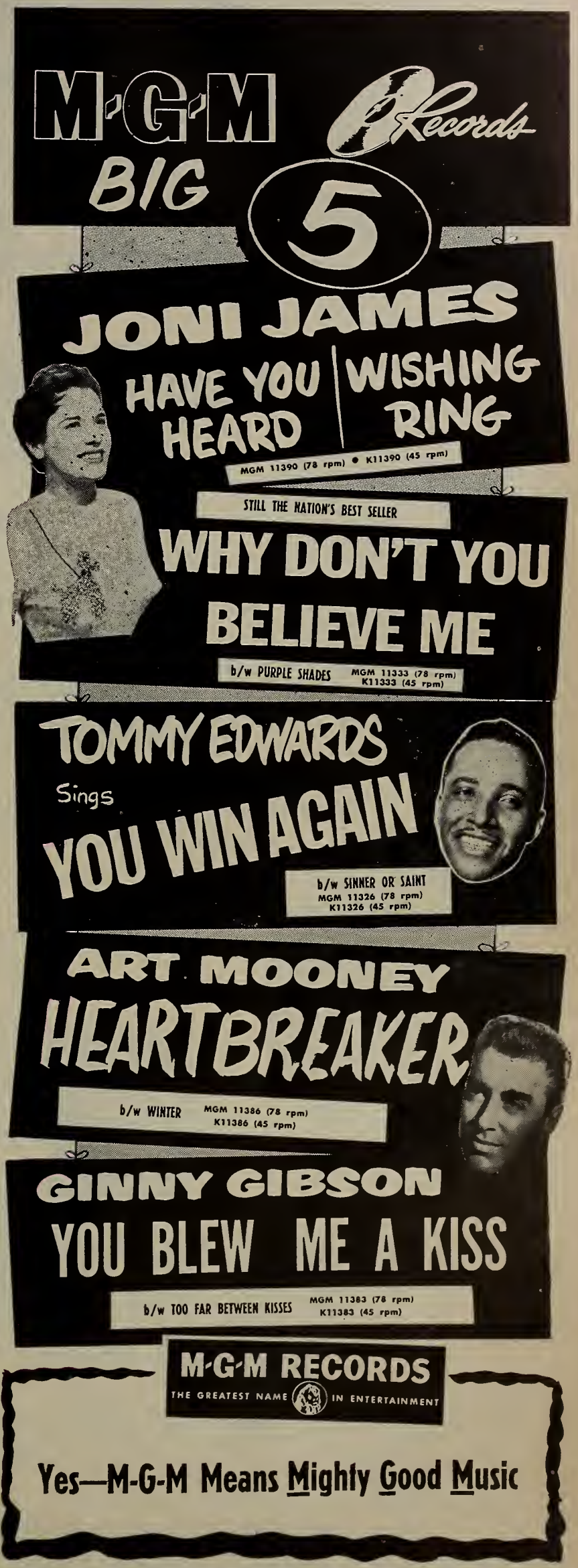
1. WHY DON'T YOU BELIEVE ME.....Joni James (MGM)
2. DON'T LET THE STARS GET IN YOUR EYES.....Perry Como (RCA Victor)
3. TILL I WALTZ AGAIN WITH YOU...Teresa Brewer (Coral)
4. OH, HAPPY DAY.....Don Howard (Essex)
5. THE GLOW WORM.....Mills Brothers (Decca)
6. KEEP IT A SECRET.....Jo Stafford (Columbia)
7. TELL ME YOU'RE MINE.....The Gaylords (Mercury)
8. HOLD ME, THRILL ME, KISS ME.....Karen Chandler (Coral)
9. HAVE YOU HEARD.....Joni James (MGM)
10. MY BABY'S COMING HOME.....Paul-Ford (Capitol)

This week saw a rash of "Hank Williams" memorial shows throughout the nation. His death is a tremendous loss to the music business but the songs he leaves behind will keep his memory alive for many many years to come. Hank had his finger on the pulse of the listener. He had an uncanny feel for what the public would "buy." Not only with his writings, but he could spot a comer like a Geiger counter tracing uranium, as is testified to by the many songs kicked off to national prominence with an initial folk reading. . . . The **Art Tacker** Show, (WCRB-Waltham, Mass.) started the New Year right. On New Year's day, Tacker played the top 24 tunes of '52, as published by **The Cash Box**. . . . WSAP-Portsmouth, Va., celebrates its tenth anniversary this week. . . . **Symphony Sid** is the disk jockey from the newly opened Bandbox, next to Birdland, soon over WOR-New York from 2 to 5 ayem nightly. Sid formerly did the all-niter from WJZ in Birdland.

* * * * *

STAN PAT
(WTNJ—Trenton, N. J.)

Stan Pat (WTNJ-Trenton, N. J.) received a wonderful Christmas gift at the studio party on December 22. At the height of the festivities the station manager announced that Pat was henceforth the new Music Director in addition to his current show "Stand Pat." . . . **Johnny Cobb**, rising young singer who made his introduction to the public with "Stingy" on the Pleasant label, will release his latest "What A Night" backed with "The Girl Next Door" this week. In a concerted drive to break the disk open, Johnny will visit the deejays in the Pittsburgh and Detroit areas; **Hal Hester** will cover the stations in Washington; and **Marie Haggar**, Miss Prexy of Pleasant Records and Hagger Music, will spellbind the platter-spinners in Philadelphia and Boston. . . . **Bill Silbert**, WABD master of ceremonies featured every night at 11:20 announced the winners of his "Most Popular Vocalist" contest. **Eddie Fisher** took top honors with **Sandy Solo** and **Danny Winchell**, two up and coming stars of tomorrow, placing second and third. Silbert was honored at the USO Lexington Canteen on January 10 with a "Bill Silbert Night." . . . **Donn Tibbetts**, WFEA-CBS-Manchester, N. H., has formulated plans for a repeat of a unique broadcast he did last winter. Riding on skiis down Mt. Sunapee with a tape recorder on his back. Stunt is used by Donn to boost ski interest in the New England area. . . . On New Year's Day, Tibbetts featured **The Cash Box** Poll Winners plus the top 24 songs as voted in **The Cash Box** Poll. It was a three-and-one-half hour show and drew terrific response. . . . Holiday greeting from **Hal Tate** (WBKB-Chicago) reads "Happy New Year—Rest assured **Cash Box** will continue to occupy the number one spot insofar as disk information and data is concerned." . . . **Jean DeGraide** and **Art Kershaw** (WJAR-Providence, R. I.) recently played host to **Don Cherry** and **Ricky Hale** on their "Early Bird Festival" morning show. Jean and Art complain "We don't get records from all of the majors like we should. We'd appreciate more of same if promotional want their records to get a little push." . . . **Jack Walker**, publicist for Atlantic Records and the Billy Shaw Agency, is now deejaying his own show, 8 to 8:30 on WOV-New York, five nights a week. Jack will slant his programming to the r & b clientele. Nobody knows the r & b business better than Jack and his program should be something to listen to.


M-G-M Records
BIG 5
JONI JAMES
HAVE YOU HEARD | WISHING RING
MGM 11390 (78 rpm) • K11390 (45 rpm)
STILL THE NATION'S BEST SELLER
WHY DON'T YOU BELIEVE ME
b/w PURPLE SHADES MGM 11333 (78 rpm) K11333 (45 rpm)
TOMMY EDWARDS
Sings
YOU WIN AGAIN
b/w SINNER OR SAINT MGM 11326 (78 rpm) K11326 (45 rpm)
ART MOONEY
HEARTBREAKER
b/w WINTER MGM 11386 (78 rpm) K11386 (45 rpm)
GINNY GIBSON
YOU BLEW ME A KISS
b/w TOO FAR BETWEEN KISSES MGM 11383 (78 rpm) K11383 (45 rpm)
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
Yes—M-G-M Means Mighty Good Music

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

RAY ANTHONY ORCHESTRA
(Capitol 2327; F-2327)

B+ "STREET SCENE" (2:52) Ray Anthony does a top flight production job on a great blues melody with the aid of a full and resounding ork backing him. His trumpeting is sensational. You can just picture a modern ballet with this number. The tune is used as a theme for the "My Friend Irma" show.

B "ON THE TRAIL" (3:16) Another fine melody from the Grand Canyon Suite gets a sock going over by Ray. This tune is the theme for Philip Morris shows. Two great sides. Both are naturals for the boxes.

DAN BELLOC ORCHESTRA
(Dot 15048; 45-15048)

B+ "PRETEND" (2:38) Dan Belloc and his ork have a sensational instrumental version of a catchy number that seems to be making a stir in the wax circles. The tune has an individuality about it like "Third Man Theme" or "Callaghan".

B "YOU ARE ECSTACY" (2:42) The softness of a piano introduces a lovely instrumental with a very warm atmosphere by the Belloc aggregation. The number is great for the soft and quiet boxes.

THE SQUADRONAIRES
(London 1284; 45-1284)

C+ "THE LAST WALTZ" (2:36) A pretty slow waltz that is better fit for dancing as a fox trot is presented by the Squadronnaires with Roy Edwards handling the vocal chores. The sentimental ballad is smoothly presented.

C+ "HESITATION" (2:36) A Hugo Winterhalter composition is socked out to a jump tempo by the artists to a rhythmic tempo while the group does a bit of vocaling.

ERROLL GARNER
(Columbia 39918; 4-39918)

C+ "I NEVER KNEW" (2:35) One of the masters of the keyboard, Erroll Garner gets an assist from Shadow Wilson on the drums and John Simmons at the bass as he cruises through a fast moving foot tapper. A fine exhibition of fingering.

C+ "AM I BLUE" (3:25) Erroll and his buddies get together on an arrangement of soft mood music the type that one could listen to all night. It's good slow stuff that puts you in a sentimental mood.

ROGER COLEMAN
(Decca 28529; 9-28529)

B "MY DARLING" (2:26) Roger Coleman who did such a fine job with "Everything I Have Is Yours" comes up with another soft voiced delivery of a pretty ballad with Norman Leyden as accompaniment. The vocal has a tender sob in it.

B "YOU SAY IT WITH YOUR EYES" (2:52) Here the Leyden ork changes the tempo to a Latin rhythm and keeps it subdued for another tender vocal by Roger. The rhumba beat sets off his voice to full advantage.

THE CASH BOX DISK OF THE WEEK

"HOW MUCH IS THAT DOGGIE IN THE WINDOW" (2:39)

"MY JEALOUS EYES" (2:45)

PATTI PAGE

(Mercury 70070; 70070 x 45)

PATTI PAGE

● Patti Page who made such a sensation with her fabulous waxing of "I Went To Your Wedding" does an about face and comes up with an entirely different offering than she's ever done before. She takes a pretty floating ditty about a puppy tagged "How Much Is That Doggie In The Window" and gives it a sweet and pert voiced dainty reading that makes you feel warm inside. Patti dubs with her own voice on this lovely item and gives it a doubly super job. Flip is another lovely piece set to a soft rhumba tempo. The number is entitled "My Jealous Eyes". She rolls out the lyrics in a tender and caressing manner that only Patti can offer. We look for the cute little novelty on top to do a bang up job for all concerned. It's something different and really beautiful.

"SIDE BY SIDE" (2:51)

"NOAH!" (2:44)

KAY STARR

(Capitol 2334; F-2334)

KAY STARR

● Kay Starr steps into the spotlight once again with her bid for top honors and it looks like she has the number that'll make the climb to a high rung on the best seller ladder. She gives a sensational multiple voice delivery to a slow jump standard labeled "Side By Side" Her voice is of the usual out of this world quality and the arrangement is grade A. She puts a great deal of oomph into this terrific number. The fine ork of Harold Mooney backs the thrush on this good bouncer. The lower lid is a spiritual type of number called "Noah" that Kay puts across full of zip. Lou Busch and his ork help the chantress on this rhythmic side. A group also adds color to a fine reading. The top deck got it. We look for it to draw loads of coins for the ops. Get with it, it's gonna be real big.

BUDDY JOHNSON ORCHESTRA

(Decca 28530; 9-28530)

C "SOMEHOW, SOMEWHERE" (2:32) Ella Johnson gives a low down blues reading to sad and sentimental item while Buddy Johnson and his crew set up the mood. The sad feeling of the moderate beat item is well put across by the piano.

C+ "JUST TO BE YOURS" (2:30) The Eckstine like voice of Norman Lewis sounds fine as he chants a pretty ballad with an R & B type of backing. The powerful presentation makes for good listening.

CAMARATA

(Decca 28528, 9-28528)

C+ "FLASHING PEARLS" (3:06) Camarata deals out some luscious waltz music in which is placed a smooth zither solo by Franz Dietschmann. The tune is pretty but a bit too deep for the pop market. It's much heavier than the wonderful "Veradero."

B "THE SINGING ZITHER" (2:50) Here the ork leader delivers a more zippy tempo item with a great deal of color and a catchy tune. The zither solo by Franz is inviting.

NAT BROOKS ORCHESTRA
(Rainbow 195)

C+ "BROWN DERBY MAMBO" (2:38) A very precise and clear mambo is rocked out by Nat Brooks and his ork. The clear steady rhythm is perfect for dancing.

C+ "ORGAN GRINDERS MAMBO" (2:35) Mambo lovers oughta go for this peppy delivery of another beaty mambo. The flute in the backdrop gives the sound of an organ grinder.

TENNESSEE ERNIE
(Capitol 2338; F-2338)

B "I DON'T KNOW" (2:30) The number one R & B tune across the nation is given a western pop belting by the voice of Tennessee Ernie. This jump should do well in all markets. It's full of pep.

C+ "SWEET TEMPTATION" (2:37) Another beaty jump piece is zestfully vocaled by Ernie with a guitar standing out in the backdrop. Clifie Stone and his boys offer the support for the artist.

MARGARET WHITING
(Capitol 2331; F-2331)

B "SINGING BELLS" (2:22) A light and happy waltz tempo number with lilting bounce is warbled by Margaret Whiting with a full chorus in the backdrop. The wedding number features a fine orking job by Lou Busch.

B "TAKE CARE, MY LOVE" (2:59) Lou and his boys set up a lush surrounding for a pretty ballad which Maggie sings with feeling. The warm number should do fine in the boxes.

FRED WARING AND HIS PENNSYLVANIANS
(Decca 28527; 9-28527)

B "SOMEBODY LOVES YOU" (2:37) Keith and Sylvia Textor stand before the full voices of the Fred Waring choir and pleasantly deliver a soft and tender duet vocal. The atmosphere is warm on this moderate tempo ballad.

C+ "TRUE, BE MY TRUE LOVE" (3:17) The vocal duo comes up with another pleasing delivery set to the pretty harmony of the Pennsylvanians. The full sound is showcased by a lush orking set to a waltz tempo.

GOMEZ ORCHESTRA
(Rainbow 196)

C+ "WALTER WINCHELL RHUMBA" (2:38) A favorite rhumba standard of not too long ago is rhythmed through by Gomez and his orchestra. The straight, non-varying rhumba beat is tailor made for dancing.

C+ "RHUMBA RHAPSODY" (2:36) Another fine tempo item is sent out by the Latin aggregation. The tune is good and makes for a good party record. It's the type of delivery that clearly stands out.

DOT'S HOTTER THAN EVER!!!

Starting 1953 with 2 TREMENDOUS HITS!

The HILLTOPPERS

Featuring the Voice of JIMMY SACCA

"MUST I CRY AGAIN"

hit flip

"I KEEP TELLING MYSELF"

DOT 15034; 45-15034

and

AMERICA'S GREATEST PIANO STYLIST...

JOHNNY MADDOX

SENSATIONAL SMASH-

"IN THE MOOD"

and: BY THE LIGHT OF THE SILVERY MOON

DOT 15045; 45-15045

. . . OVER 175,000 SOLD THE FIRST TEN DAYS

Dot RECORDS • GALLATIN, TENNESSEE • PHONE: 880-881

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

EDMUNDO ROS ORCHESTRA
(London 1277; 45-1277)

B+ "MARCHING STRING" (2:58) Edmundo Ros gets away from the calypsos and novelties and sends forth an outstanding lush orchestration of a string march. The arrangement and melody are tops on this lovely tune with a British lilt.

B+ "ECSTASY TANGO" (2:57) Another top quality offering by Edmundo and his men is demonstrated on a lush and stirring tango that blends into a rhumba. The delivery is sensational. This could be another "Blue Tango."

SAMMY KAYE ORCHESTRA
(Columbia 39917; 4-39917)

B "THE DANCE OF MEXICO" (2:40) Sammy Kaye and the Kaye Choir add cute lyrics to the pleasing south of the border standard "The Mexican Hat Dance" and come up with a cute handclapper. The well liked melody might help make this side.

C+ "HURRY, HURRY, HURRY" (2:25) Jeffrey Clay gets a showcasing from the Kaye choir and ork as he warbles a tropical island like number. The softness and smoothness of the number are relaxing.

ROBERT FARNON ORCHESTRA
(London 1276; 45-1276)

B "THE WALTZING CAT" (2:42) The violins meow an introduction to a cute Anderson composition that leads into a lush novelty waltz delivered in fine fashion by Robert Farnon and his ork. The arrangement and sound are terrif.

B "MELODY FAIR" (2:55) The Farnon ork goes through a lush and romantic instrumentation of a pretty melody that the conductor composed himself. The lovely string presentation is fine for lush locations.

ART LOWRY ORCHESTRA
(Columbia 39912; 4-39912)

B "STUDIO ONE CONCERTO" (2:37) Art Lowry taps the piano keys and leads the ork through a lovely interpretation of a melody adapted from Vic Oliver's "Prelude To The Stars." The piano and orking are tops. Melody might be recognized as theme for "Studio One" radio and TV programs.

B "I'M USED TO YOU" (2:38) The Toe Tappers join Art on a cute novel reading of a peppy jump item. The piano in the backdrop is wonderful.

LES BAXTER ORCHESTRA
(Capitol 2328; F-2328)

B "AS LONG AS YOU CARE" (2:39) From the coming flick "I Don't Care Girl" comes this pretty ballad as portrayed by the warm voice of Sue Allen. The thrush's pretty delivery is showcased by Les Baxter's lush music.

B "VIENI, VIENI" (2:00) The Les Baxter chorus does a standout job on a cute oldie from way back in the Rudy Vallee era. The cute novelty play on words is set to an interesting samba tempo. This piece could catch on again.

THE CASH BOX SLEEPER OF THE WEEK

"JOHN, JOHN, JOHN" (2:21)
"I'M SKIPPING ROPE WITH A RAINBOW" (2:49)
GUY LOMBARDO ORCHESTRA
(Decca 28546; 9-28546)

GUY LOMBARDO

● It looks like another big one for Guy Lombardo. The Guy leads his ork, the Lombardo Trio, and Kenny Gardner through a novelty number with cute lyrics and a very catchy melody. The number goes under the name of "John, John, John" and stands out high above the every day novelties. Kenny's voice sounds cute as he chirps the light and bouncing melody of the tune while the Lombardo Trio helps round out the side with some fine vocal backing. "I'm Skipping Rope With A Rainbow" is the other deck that the crew does so well on. It's another light and pleasant to listen to side. Kenny recites this piece in a warm and inviting fashion. "John" is definitely the side. It's one of the cutest things we've heard in a long time. It oughta be big.

HELEN O'CONNELL
(Capitol 2324; F-2324)

B "YOU CAN DO IT" (2:06) A cute Latin item constantly repeating the title of the tune is pertly voiced with a rhythmic approach by Helen O'Connell with Harold Mooney and his men setting up the rhythm.

C+ "I JUST CAN'T REMEMBER THE WORDS" (2:11) A slow bouncing cute ditty about the forgotten lyrics of another tune is given an ok reading by Helen. The number makes for pleasant listening.

DICK STABILE ORCHESTRA
(Capitol 2325; F-2325)

B "WHEN MY SUGAR WALKS DOWN THE STREET" (2:05) Jo Ann Greer gets a terrific backing from Dick Stabile's boys on a cute oldie which she belts out in fine fashion in a chirp manner. Arrangement and orking are fine.

B "TWILIGHT TIME" (2:56) A different and interesting instrumental arrangement of a lovely old tune that features some stylish saxing. The bluesy instrumental should draw a good share of coin in the boxes.

JUNE HUTTON & AXEL STORDAHL
(Capitol 2318; F-2318)

C+ "SONG OF THE SLEIGH BELLS" (2:15) The voice of June Hutton teams up with the music of Axel Stordahl on a tune adapted from a theme by Peter Tchaikowsky. The sleigh bell item is cutely presented by all. It has a cute bouncing beat.

C+ "I HAD A LITTLE MUCH TO DREAM LAST NIGHT" (2:44) Here Junie does a smooth and tender ballad and again gets the fine accompaniment of the Boys Next Door and of the Stordahl ork.

THE JOHNSON BROTHERS
(London 1285; 45-1285)

C+ "THE CHOOBUY SONG" (2:35) A happy novelty is voiced by the Johnson Brothers to a good bounce tempo. This version should be a fine contender for top honors if the tune breaks.

C+ "OH MY LOVE, OH MY HEART" (2:38) The tempo is slowed up for the boys' version of a pretty waltz. An organ helps put across the warmth of the rendition.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "A FOOL SUCH AS I" and "I'M TEACHING MY DOLLY TO PRAY"... The Bell Sisters RCA Victor 20-5122; 47-5122
★ "STREET SCENE" ..... Ray Anthony.....Capitol 2327; F-2327
★ "PRETEND" ..... Dan Belloc.....Dot 15048; 45-15048
★ "MARCHING STRING" and "ECSTACY TANGO" ..... Edmundo Ros Orch. London 1277; 45-1277

JIMMY YOUNG
(London 1282; 45-1282)

B "THIS IS OUR NIGHT" (2:38) Jimmy Young comes up with a warm, tender, and full voiced presentation of a lovely romantic ballad that he puts a great deal of expression into as Ron Goodwin and his ork supply the backing.

B "MY HEART IS A KINGDOM" (2:42) The smooth voiced chanter does another appealing and tasteful job on a soft ballad. The sentimental piece gets the lush Goodwin backing on this side too.

THE BELL SISTERS
(RCA Victor 20-5122; 47-5122)

B+ "I'M TEACHING MY DOLLY TO PRAY" (2:39) The Bell Sisters have a pretty and sentimental number that brings a tear to the eye of the listener. Their pert vocaling on this tender number should help the deck happen.

B+ "A FOOL SUCH AS I" (2:51) The young chirps do another top flight on a wonderful ballad that stems from the folk field. Their petite voices are really beautiful on this warm tune. This could be a big one.

JOHNNY VANDAL ORCHESTRA
(RCA Victor 20-4991; 47-4991)

C+ "GAIL ANN WALTZ" (2:32) Johnny Vandal leads his ork through a light and swinging waltz with a very pretty tune. The fans of the dance step should like this one.

C+ "MORE AND MORE" (2:22) Eddie and Tony join voices against the backing of the Vandal ork and happily lilt through the cute novelty. The happy arrangement makes for pleasing listening.

MIKE NOVAK ORCHESTRA
(Capitol 2281; F-2281)

D "HULA POLKA" (2:31) A soft and stringy type of polka that features the accordion is presented by Mike Novak and his polka crew. The offering is missing a bit of kick.

C+ "HOLIDAY OBEREK" (2:50) The slow waltz like tempo that comes from an oberek is invitingly offered by Mike and his boys on a number that should go big with the lovers of the Polish music.

GEORGIE COOK ORCHESTRA
(Decca 28440; 9-28440)

C+ "LOVE'S JOY" (2:22) A pretty waltz number adapted from a classical piece makes for smooth listening as played by Georgie Cook and his ork. The pretty sound is attributed to an accordion and an organ.

C+ "KEYSTONE POLKA" (2:35) Here the boys give a jolly air to a peppy polka item. The boys in the ork let out with chants in certain spots to add a homey feeling to the waxing. A banjo adds further color.

Dot's Original • Dot's Original • Dot's Original • Dot's Original • Dot's Original

THE FIRST AND BEST RECORD OF...

"PRETEND"

as recorded by

DAN BELLOC and his Orchestra

DOT-15048 & 45X15048

THIS IS THE TRULY GREAT VERSION. NO ORDER TOO BIG FOR THIS HIT.

Dot RECORDS • GALLATIN, TENNESSEE PHONE: 880-881

DOT'S PARADE OF HITS

The Hilltoppers

"TRYING" . . . . . 15018 and 45x15018
"MUST I CRY AGAIN" 15034 and 45x15034
"I KEEP TELLING MYSELF" . . . . . 15034 and 45x15034

Johnny Maddox

"IN THE MOOD" 15045 and 45x15045

Dot's Original • Dot's Original • Dot's Original

Southern-Peer Staff Fetes Farres, Outstanding Cuban Songwriter

NEW YORK—Osvaldo Farres, top Cuban song writer arrived here Monday (5) to confer with producers regarding a new musical. Provisional title for the legiter, for which Farres will do the score, is "Tapestry of Cuba." Peer International Corporation will publish the music.

Farres, composer of such world-wide hits "Perhaps, Perhaps," ("Quizas, Quizas"), "Without You" ("Tres Palabras") and "Comé Closer To Me" ("Acercate Mas") was feted Tuesday (6) at a luncheon tendered by the Peer executive staff at Headquarters Restaurant. Among the guests were Robert Sour, vice president of Broadcast Music Inc. (BMI), and René Touzet, contemporary Cuban composer, pianist and conductor. Bob Austin and Sid Parnes represented The Cash Box.

The Cuban cleffer is currently riding the crest of the Havana Hit Parade with two smashes, "Chinita Chinito" and "Porque No Te Brillan Los Ojos." Both will be launched in the U. S. during 1953 according to Miss Provie Garcia, manager of the Peer Latin-American music department.

Left to right above at the left side of the table are: Bob Austin; Rene Touzet; Bob Sour; Dorothy Morrison, head copyright and licensing of Peer; Irving Deutch, professional manager. At the right side of the table are: Alberto Salinas, Latin staffer for Peer; Provie Garcia; Osvaldo Farres; Mrs. Osvaldo Farres; Ben Selvin, general manager of Peer; and Bill Simon, flack.

There's A Pot of Good Listening in

I'M SKIPPING ROPE WITH A RAINBOW

GUY LOMBARDO'S **Great New Decca Record**

Decca 28546 (78 RPM) and 9-28546 (45 RPM)

Chi's Music Ops And Record Distribs Seek Solution To Order Filling Problem

Ops Claim Record Distribs Not Filling Even 75% Of Their Orders Especially For 45's. Disk Distribs Ask Ops For System Whereby They Can Anticipate How Many 45's Will Be Ordered As Against 78's of New Releases. Meantime Arguments Continue While Both Sides Seek Solution To Problem.

CHICAGO—For sometime music operators here have been working up a burn because of the fact that their orders for records from local distributors of major labels haven't been properly filled.

The distribs are especially laggard, they claim, in filling their orders for 45-rpm disks.

Operator after operator has called the attention of **The Cash Box** to this matter for some weeks now.

In each case these music ops are willing to produce their original orders as against the filling of these orders.

Some of the music ops claim that they aren't even getting 50 percent of their orders filled. Others claim to be obtaining as high as 75 percent of their orders filled.

Record distributors, on the other hand, claim that they are definitely filling better than 75 percent of the orders they receive.

What the disk distribs want is some basis on which they can anticipate what to order from their factories as regards the number of 45's against 78's.

The operators turn about and state that the distributors know that the average percentage today would be about 25 percent of the 45-rpm disks as against 75 percent of the 78-rpm disks that they are ordering today, with more and more 45's being ordered, as the ops get these machines out on locations.

The ops claim that the record distribs are 'holding back.' That they just won't take a chance on ordering in any real quantity and that, because of this extreme caution, the operators here are suffering.

The ops say that when they want records the distributors have to first order these from their factories and the operators then have to wait for arrival.

"Furthermore," one large operator states, "by the time the records arrive, the tune is, many times, dead as a door nail. Then we can't even use the disks."

The distributors argue against this. They state that they are ordering heavier than ever before. That they have tried their darndest to satisfy every single operator. That they give the juke box ops preference above all other buyers.

They also claim that they try very hard to get the operators to anticipate their needs. Instead, they say, operators will phone in an order and want delivery that very day.

Furthermore, they report, instead of just about 25 percent of the order being for 45's, it will now be about 45 percent for 45's. And the operator will burn if he doesn't get his complete order that very same day, they claim.

Some ops claim one record distrib, and some claim another, as "the worst of them all."

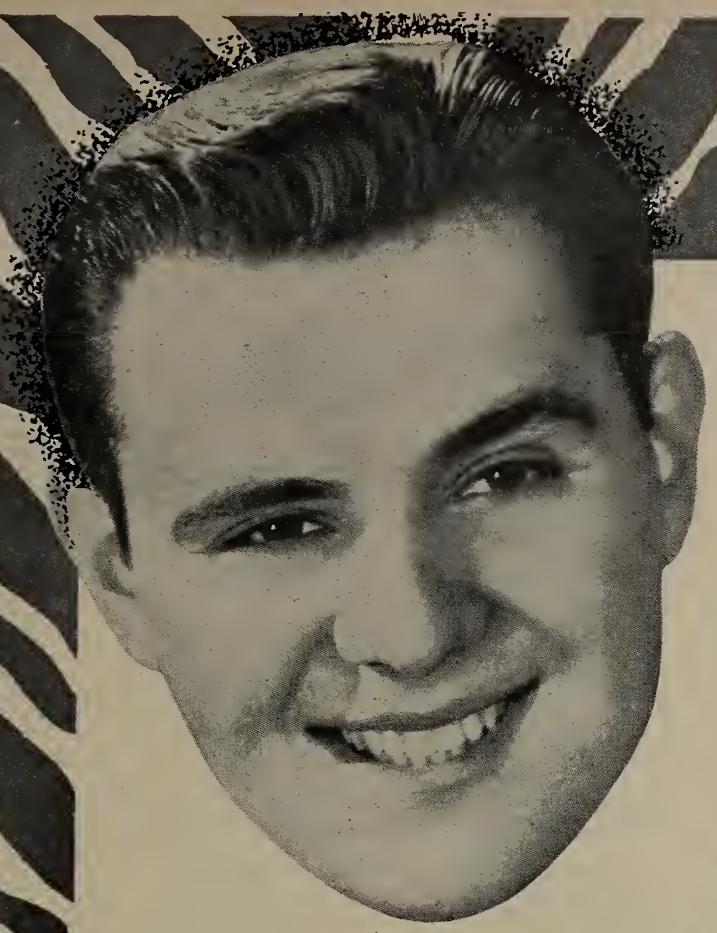
Yet the distribs claim that they have sold the music ops more records than ever before.

The trouble is, the record distribs here claim, they have no way in which to gauge what they should order. Though the ops claim that they should order 25 percent in 45's and 75 percent in 78's on new releases, the distribs state that, in many cases, this percentage comparison goes awry.

Then they are thrown all off course by not being able to fill orders the way they want to and like to for the operators' benefit.

In the meantime, while arguments wax hot pro and con, the operators are getting together to arrange for some system which will meet with the approval of the record distributors.

"And then," they state, "let's see what happens."



Hear

NORMAN GREENE

and his Orchestra play

"SUSPICION"

inspired by the perfume "Suspicion"

and

"BLUE PORCELAIN"

M-G-M Record

MGM 30725 (78 rpm) · MGM K30725 (45 rpm)

Published by

VERONIQUE PUBLISHING CO., INC.

607 FIFTH AVENUE, NEW YORK 11, N. Y.

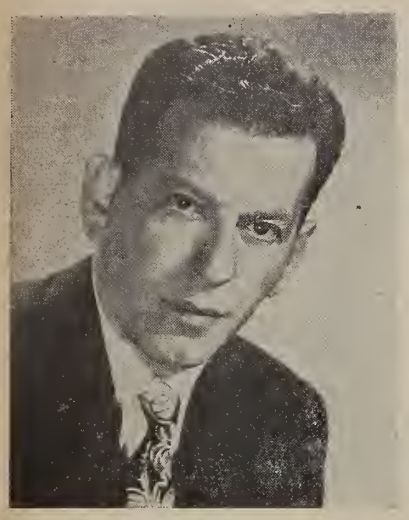
ATTENTION DEALERS!

Watch for Norman Greene's personal appearance in your city.

Check your MGM Records distributor for details of the special promotional tie-in with Sardeau's *Suspicion* perfume.

Norman Greene will visit the following cities in the near future: Chicago, Cleveland, Detroit, Cincinnati, Youngstown, Pittsburgh, Harrisburg, Philadelphia, Baltimore, Washington, D. C., New Haven, Hartford, Providence, Boston, Albany, Troy, Schenectady, Syracuse, Buffalo, Rochester and Binghamton.

Sacks Made Head of RCA Victor Record Dept.; Barkmeier New Regional Offices Director of RCA Victor Division



MANIE SACKS

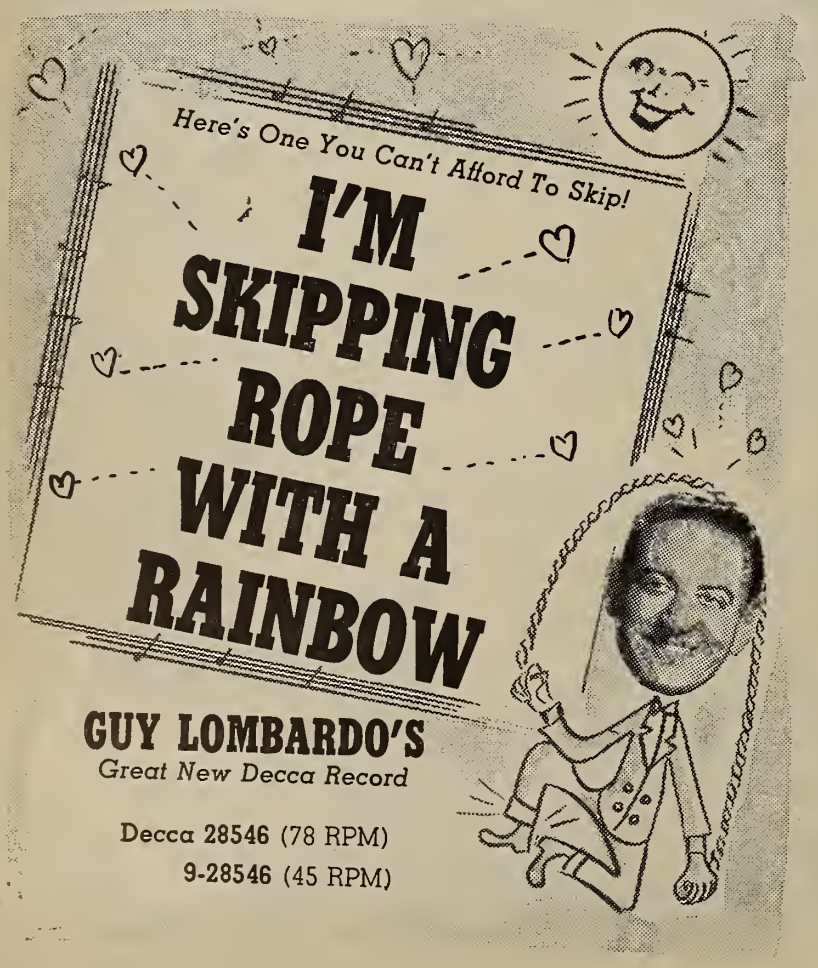
PAUL A. BARKMEIER

NEW YORK—Election of Manie Sacks as Vice-President and General Manager of the RCA Victor Record Department was announced today by Frank M. Folsom, President of the Radio Corporation of America.

In addition to his new responsibilities, Sacks will continue to function as Staff Vice-President of RCA. Sacks was elected to this position December 1, 1950. As head of the RCA Victor Record Department, he succeeds Paul A. Barkmeier, who has been named Vice-President and Director of Regional Offices of the RCA Victor Division.

Sacks joined RCA as Director of Artists Relations for the RCA Victor Division and the National Broadcasting Company on February 1, 1950. He has had many years of experience in the phonograph record and music business.

Prior to his new and broader assignment, Barkmeier was Vice-President and General Manager of the RCA Victor Record Department. He was appointed to that position on January 6, 1950, having previously served for two years as General Manager of the Department. His experience in merchandising covers many years. He is a past President of the Chicago Controller's Association and Director of the National Controller's Congress.


Here's One You Can't Afford To Skip!
I'M SKIPPING ROPE WITH A RAINBOW
GUY LOMBARDO'S
Great New Decca Record
Decca 28546 (78 RPM)
9-28546 (45 RPM)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 10 without any changes on the part of THE CASH BOX.

Bill Hyden
KVOO—Tulsa, Okla.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Glow Worm (Mills Bros.)
4. Winter's Here Again (Ames Bros.)
5. Keep It A Secret (Stafford)
6. Lady Of Spain (Paul-Ford)
7. Takes Two To Tango (Bailey)
8. Blue Violins (Winterhalter)
9. Nina Never Knew (Desmond)
10. You Belong To Me (Stafford)

Paul E. X. Brown
WERD—Atlanta, Ga.
1. Jambalaya (Jo Stafford)
2. Faith Can Move Mountains (Nat "King" Cole)
3. High Noon (Fred Waring)
4. Close Your Dreamy Eyes (Sandy Solo)
5. Ma Says, Pa Says (Day-Ray)
6. Who Kissed Me Last Night (Rosemary Clooney)
7. My Favorite Song (E. McGriff)
8. Lady Of Spain (E. Fisher)
9. John, John, John (Lombardo)
10. A Tear Can Fall (L. A. Carol)

Ray Perkins
KFEL—Denver, Colo.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Keep It A Secret (Stafford)
5. Jambalaya (Jo Stafford)
6. Lady Of Spain (E. Fisher)
7. My Baby's Coming Home (Paul-Ford)
8. You Belong To Me (Stafford)
9. Blue Violins (Winterhalter)
10. Trying (The Hilltoppers)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Oh, Happy Day (L. Welk)
4. Till I Waltz Again With You (Teresa Brewer)
5. You Win Again (T. Edwards)
6. That's A-Why (Mitchell-Carson)
7. My Baby's Coming Home (Paul-Ford)
8. Have You Heard (Joni James)
9. Keep It A Secret (Stafford)
10. Conquest (Patti Page)

Dan Fusco
WRUN—Utica, N. Y.
1. Why Don't You Believe Me (Joni James)
2. You Win Again (T. Edwards)
3. How Many Stars Have To Shine (Steve Lawrence)
4. My Baby's Coming Home (Paul-Ford)
5. It's In The Book (J. Standley)
6. I (Don Cornell)
7. Lady Of Spain (E. Fisher)
8. Because You're Mine (Lanza)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Bye Bye Blues (Paul-Ford)

Norb Moore
KXLW—St. Louis, Mo.
1. Bye Bye Blues (Paul-Ford)
2. You'll Never Know (Clooney-James)
3. Oh, Happy Day (Don Howard)
4. Keep It A Secret (Stafford)
5. Hold Me (Eddie Fisher)
6. Have You Heard (Joni James)
7. Say It With Your Heart (Bob Carroll)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Till I Waltz Again With You (Teresa Brewer)
10. Conquest (Patti Page)

Mitch Reed
WITH—Baltimore, Md.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. My Heart Belongs To Only You (Bette McLaurin)
4. Oh, Happy Day (Don Howard)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Till I Waltz Again With You (Teresa Brewer)
7. Glow Worm (Mills Bros.)
8. Close Your Dreamy Eyes (Sandy Solo)
9. Keep It A Secret (Stafford)
10. Why Try To Change Me Now (Frank Sinatra)

Sgt. Theodore C. Clemens
FAR EAST NETWORK—Osaka, Japan
1. What's New (Stan Kenton)
2. Bop Rock (George Shearing)
3. How High The Moon (Paul-Ford)
4. New Golden Wedding (Woody Herman)
5. All Numbers by Billy May & Orch.
6. Tenderly (The Three Suns)
7. Twilight (The Three Suns)
8. Busy Line (Billy Williams Qt.)
9. Somewhere Along The Way (Nat "King" Cole)
10. Half As Much (R. Clooney)

Bob Chambers
WEBK—Tampa, Fla.
1. Why Don't You Believe Me (Joni James)
2. Lies (Perry Como)
3. Nina Never Knew (Sauter-Finegan)
4. Night Before Christmas (Clooney-Autry)
5. Do You Ever Think Of Me (Billy May)
6. Heart And Soul (Four Aces)
7. Stay Where You Are (Johnny Desmond)
8. I Saw Mommy Kissing Santa Claus (Spike Jones)
9. Pretend (Ralph Marterie)
10. Teardrops On My Pillow (Sunny Gale)

Roger Nash
WJMR—New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Bye Bye Blues (Paul-Ford)
4. My Heart Is Breaking (Mike Pettison)
5. Blue Violins (Winterhalter)
6. Keep It A Secret (Stafford)
7. A Full Time Job (Day-Ray)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Heart And Soul (Four Aces)
10. You Blew Me A Kiss (Patti Andrews)

Paul Flanagan
WTRY—Troy, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Oh, Happy Day (D. Howard)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Even Now (Eddie Fisher)
5. Till I Waltz Again With You (Teresa Brewer)
6. I (Don Cornell)
7. Keep It A Secret (Jo Stafford)
8. My Baby's Coming Home (Paul-Ford)
9. You Pay (Johnnie Ray)
10. Ma Says, Pa Says (Day-Ray)

Don Bell
KRNT—Des Moines, Iowa
1. Glow Worm (The Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. I Saw Mommy Kissing Santa Claus (Molly Bee)
4. Why Don't You Believe Me (Margaret Whiting)
5. It's In The Book (Standley)
6. Keep It A Secret (Jo Stafford)
7. Bye Bye Blues (Paul-Ford)
8. Yours (Vera Lynn)
9. My Baby's Coming Home (Paul-Ford)
10. Oh, Happy Day (L. Welk)

Roger Clark
WNOR—Norfolk, Va.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. Winter (Art Mooney)
4. You Blew Me A Kiss (Ginny Gibson)
5. Night Of Heaven (Eydie Gorme)
6. Never Smile At A Crocodile (Hugo Winterhalter)
7. I Cried For You (W. Herman)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. I Don't Know (B. Morrow)
10. Nina Never Knew (Sauter-Finegan)

Al Ross
WBAL—Baltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Glow Worm (Mills Bros.)
4. You Belong To Me (Stafford)
5. I Went To Your Wedding (Patti Page)
6. Lady Of Spain (E. Fisher)
7. Winter (Art Mooney)
8. I Saw Mommy Kissing Santa Claus (Spike Jones)
9. Stay Where You Are (Johnny Desmond)
10. Everything I Have Is Yours (Eddie Fisher)

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh, Happy Day (D. Howard)
4. My Baby's Coming Home (Paul-Ford)
5. Keep It A Secret (Jo Stafford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Till I Waltz Again With You (Teresa Brewer)
8. Tell Me You're Mine (Carson)
9. How Long (Don Cherry)
10. The Moth And The Flame (Georgia Gibbs)

Fred Hobbs
KBOL—Boulder, Colo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh, Happy Day (Four Knights)
4. I (Don Cornell)
5. Yours (Vera Lynn)
6. Glow Worm (Mills Bros.)
7. Heart And Soul (Four Aces)
8. Lady Of Spain (Paul-Ford)
9. My Baby's Coming Home (Paul-Ford)
10. The Things I Might Have Been (Paul Weston)

Lou Barile
WKAL—Rome, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh, Happy Day (Don Howard)
4. Have You Heard (Joni James)
5. Touch Of God's Hand (Johnnie Ray)
6. Keep It A Secret (Stafford)
7. Congratulations To Someone (Tony Bennett)
8. Yours (Vera Lynn)
9. You Win Again (T. Edwards)
10. I Don't Know (B. Morrow)

Wally Nelskog
KRSC—Seattle, Wash.
1. Why Don't You Believe Me (Joni James)
2. I (Don Cornell)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Heart And Soul (Four Aces)
5. Trying (The Hilltoppers)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. My Love And Devotion (Day)
8. Oh, Happy Day (Four Knights)
9. Glow Worm (Mills Bros.)
10. Keep It A Secret (Stafford)

Bill "Willie" Collins
WLOX—Biloxi, Miss.
1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Because You're Mine (Lanza)
4. Have You Heard (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Wish You Were Here (Fisher)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Adios (Gisele MacKenzie)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Wishing Ring (Joni James)

Larry Wilson
WNOE—New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. My Baby's Coming Home (Paul-Ford)
3. Keep It A Secret (Jo Stafford)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Why Don't You Believe Me (Joni James)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Aoril Fool (Pat Jerry)
8. Oh, Happy Day (D. Howard)
9. Yours (Vera Lynn)
10. Greyhound (Buddy Morrow)

Harry Nigocia
WJBW—New Orleans, La.
1. Trying (The Hilltoppers)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. My Baby's Coming Home (Paul-Ford)
4. Why Don't You Believe Me (Joni James)
5. You Win Again (T. Edwards)
6. You Belong To Me (Stafford)
7. Heart And Soul (Four Aces)
8. I (Don Cornell)
9. Rudolph The Red Nosed Reindeer (Gene Autry)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation far the week ending January 10 without any changes on the part of THE CASH BOX.

Chaz Roye
WDAE—Tampa, Fla.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Trying (The Hilltoppers)
4. Hot Toddy (R. Flanagan)
5. Have You Heard (Joni James)
6. Oh, Happy Day (Four Knights)
7. Lady Of Spain (Paul-Ford)
8. A Stolen Waltz (S. Gale)
9. Mr. Tap Toe (Doris Day)
10. Greyhound (Ella Mae Morse)

Hal Murry
WKAT—Miami Beach, Fla.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Glow Worm (Mills Bros.)
4. Till I Waltz Again With You (Teresa Brewer)
5. Lady Of Spain (E. Fisher)
6. Oh, Happy Day (Don Howard)
7. I (Don Cornell)
8. Heart And Soul (Four Aces)
9. Keep It A Secret (Stafford)
10. Takes Two To Tango (Bailey)

Ray Schreiner
WRNL—Richmond, Va.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Bye Bye Blues (Paul-Ford)
4. Oh, Happy Day (L. Welk)
5. You Belong To Me (Stafford)
6. My Baby's Coming Home (Paul-Ford)
7. After All (Mills Bros.)
8. Why Don't You Believe Me (Joni James)
9. Winter (Art Mooney)
10. Lies (Perry Como)

Stan Pat
WTNJ—Trenton, N. J.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Stay Where You Are (Bennett)
5. Trying (The Hilltoppers)
6. Who Kissed Me Last Night (Rosemary Clooney)
7. A Stolen Waltz (S. Gale)
8. Takes Two To Tango (Bailey)
9. Must I Cry Again (A. Dale)
10. Strange (Nat "King" Cole)

Earl Pudney
WGY—Schenectady, N. Y.
1. Keep It A Secret (Stafford)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. My Baby's Coming Home (Paul-Ford)
4. Outside Of Heaven (Fisher)
5. You Blew Me A Kiss (Patty Andrews)
6. You Belong To Me (Stafford)
7. No Moon At All (Ames Bros.-Les Brown)
8. Sugar (Vic Damone)
9. Trying (Ella Fitzgerald)
10. Blue Violins (Winterhalter)

Art Hellyer
WMAQ—Chicago, Ill.
1. Heart And Soul (Four Aces)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Keep It A Secret (Crosby)
4. Glow Worm (Mills Bros.)
5. Yours (Ray Cura)
6. Till I Waltz Again With You (Teresa Brewer)
7. Why Don't You Believe Me (Patti Page)
8. April In Paris (Sauter-Finegan)
9. You Blew Me A Kiss (Patty Andrews)
10. Conquest (Patti Page)

John Hudek
WSOU—Sa. Orange, N. J.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Teardrops On My Pillow (Sunny Gale)
6. Why Don't You Believe Me (Joni James)
7. Oh, Happy Day (Don Howard)
8. A Stolen Waltz (D. Thomas)
9. My Baby's Coming Home (Paul-Ford)
10. Pretend (Ralph Marterie)

Tom Finn
WSPD—Toledo, Ohio
1. Why Don't You Believe Me (Joni James)
2. Tell Me You're Mine (The Gaylords)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. The Day Isn't Long Enough (Four Freshmen)
5. Strange (Nat "King" Cole)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. People In Love (Mercer-Anthony)
8. Have You Heard (Joni James)
9. I Dream Of You (Georgia Carr)
10. Close Your Dreamy Eyes (Sandy Solo)

Dick Coleman
WITH—Baltimore, Md.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. I Saw Mommy Kissing Santa Claus (Spike Jones)
4. You Belong To Me (Stafford)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Glow Worm (Mills Bros.)
7. I Went To Your Wedding (Patti Page)
8. Till I Waltz Again With You (Teresa Brewer)
9. Yours (Vera Lynn)
10. My Heart Belongs To Only You (Bette McLaurin)

Don McLeod
WJBK—Detroit, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Lies (Perry Como)
5. I (Don Cornell)
6. No Moon At All (Ames Bros. & Les Brown)
7. Two Other People (D. Gray)
8. Hot Toddy (R. Flanagan)
9. Nina Never Knew (Sauter-Finegan)
10. Blue Violins (Winterhalter)

Bill Meeks
WHBS—Huntsville, Ala.
1. Till I Waltz Again With You (Teresa Brewer)
2. My Baby's Coming Home (Paul-Ford)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Why Don't You Believe Me (Joni James)
5. Glow Worm (Mills Bros.)
6. You Belong To Me (Stafford)
7. Teardrops On My Pillow (Sunny Gale)
8. Lady Of Spain (E. Fisher)
9. Takes Two To Tango (Bailey)
10. Fool Such As I (T. Edwards)

Brad Lacey
WKXL—Concord, N. H.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Close Your Dreamy Eyes (Sandy Solo)
5. Johnny Maddox Special (Johnny Maddox)
6. April In Paris (V. Damone)
7. The Day Isn't Long Enough (Four Freshmen)
8. You Belong To Me (P. Page)
9. Keep It A Secret (Stafford)
10. Lady Of Spain (Paul-Ford)

Jay Trompeter
WIND—Chicago, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. Pretend (Ralph Marterie)
5. Why Don't You Believe Me (Joni James)
6. Glow Worm (Mills Bros.)
7. Keep It A Secret (Stafford)
8. Have You Heard (Joni James)
9. Must I Cry Again (The Hilltoppers)
10. I'm Just A Poor Bachelor (Frankie Laine)

Tal Hood
WFGM—Fitchburg, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3 Oh, Happy Day (D. Howard)
4. No Moon At All (Ames Bros. & Les Brown)
5. Have You Heard (Joni James)
6. Tell Me You're Mine (The Gaylords)
7. My Heart Belongs To Only You (Bette McLaurin)
8. April In Portugal (Freddy Martin)
9. Pretend (Ralph Marterie)
10. Mister Tap Toe (Doris Day)

Robin Seymour
WKMH—Dearborn, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. You Don't Know What Lonesome Is (Bing Crosby)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Pretend (Ralph Marterie)
6. A Million Tears (Dick Lee)
7. Even Now (Eddie Fisher)
8. Congratulations To Someone (Tony Bennett)
9. Don't Let The Stars Get In Your Eyes (Red Foley)
10. Lies (Perry Como)

Joe Grady
WPEN—Philadelphia, Pa.
1. Oh, Happy Day (Don Howard)
2. Till I Waltz Again With You (Teresa Brewer)
3. Teardrops On My Pillow (Sunny Gale)
4. I Don't Care (Vic Damone)
5. Have You Heard (Joni James)
6. Tell Me You're Mine (The Gaylords)
7. Birth Of The Blues (Sinatra)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Heart And Soul (Four Aces)
10. Full Time Job (Day & Ray)

Ira Cook
KECA—Hollywood, Calif.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Heart And Soul (Four Aces)
5. I Went To Your Wedding (Patti Page)
6. Blue Violins (Winterhalter)
7. Boomerang (Lisa Kirk)
8. I (Don Cornell)
9. Birth Of The Blues (Sinatra)
10. My Favorite Song (G. Gibbs)

Ed McKenzie
WXYZ—Detroit, Mich.
1. Even Now (Eddie Fisher)
2. Hot Toddy (R. Flanagan)
3. Tell Me You're Mine (The Gaylords)
4. I Don't Know (B. Morrow)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Port Of Rico (Illinois Jacquet)
7. My Baby's Coming Home (Paul-Ford)
8. Blue Violins (Winterhalter)
9. Congratulations To Someone (Tony Bennett)
10. Pretend (Ralph Marterie)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Till I Waltz Again With You (Teresa Brewer)
4. My Baby's Coming Home (Paul-Ford)
5. Why Don't You Believe Me (Joni James)
6. Stolen Waltz (Dick Thomas)
7. I (Don Cornell)
8. Glow Worm (Mills Bros.)
9. My Favorite Song (Ames Bros.)
10. Amor (Vic Damone)

Norm Prescott
WORL—Boston, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. No Moon At All (Ames Bros.-Les Brown)
4. Till I Waltz Again With You (Teresa Brewer)
5. Tell Me You're Mine (The Gaylords)
6. My Heart Belongs To Only You (Betty McLaurin)
7. Even Now (Eddie Fisher)
8. Blackberry Boogie (Four Lads)
9. Birth Of The Blues (Sinatra)
10. My Baby's Coming Home (Paul-Ford)

Pete Ward
WCCM—Lawrence, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. She Wears Red Feathers (Guy Mitchell)
4. Have You Heard (Joni James)
5. My Heart Belongs To Only You (Bette McLaurin)
6. Tell Me You're Mine (The Gaylords)
7. Gone (Gisele MacKenzie)
8. Teardrops On My Pillow (Sunny Gale)
9. My Baby's Coming Home (Paul-Ford)
10. After Midnight (R. Marterie)

CORAL RECORDS
A NATURAL FOR EVER LOCATION!
The MODERNAIRES sing...
"NEW JUKE BOX SATURDAY NIGHT"
and
RUNNIN' WILD
With Orchestra directed by George Cates
Coral 60899 (78 rpm) and 9-60899 (45 rpm)
CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

The HALE You Say

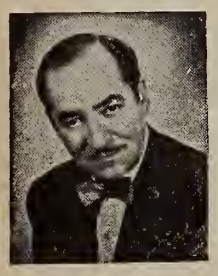
by natt hale

The passing scene constantly changeth.

The popular expression about this time is, "Can it be that another year is already past?" Which would seem to indicate that Mr. O Khayham hit it pretty much on the head, wouldn't you say? The Persian bard stated it thusly: "Ah, fill the cup! What boots it to repeat, how time is slipping beneath our feet?"

To a great extent, those of us in the record business have kept pace with Time, measuring the eons with purposeful accomplishment. When one considers the tremendous strides and advancement the industry has made—especially in the last four years—it would appear justifiably reasonable to stretch the collective arm and pat our collective back, uttering a bold, stentorian, "Well done, all of us!"

Engineering-wise, the progress in the record bizz has been immeasurable. Let alone the scientific adjustments in speeds, the discoveries in high fidelity cycles, the fascinating experiments with "new" sounds, etc., this past half decade has produced more divergent and unique developments in the industry than had been evident in all of its past history combined! So, to all intent, the engineers of sound can point with pride to their record of achievement in a highly-exacting field.



NATT HALE

Any single facet of an industry which progresses in a singular vein would be considered virtually worthless, were not all combined and collective units of the tangents surrounding it aware of the changes. This means that a parallel progress must be maintained amongst all of these, if only to keep pace. From the commercial standpoint, however, it is mandatory that a tantamount vigilance and surveillance of "the world about us" be held, so that all of the industry shall profit as a result.

In our opinion, this has been accomplished quite definitely. The merchandising and promotion of records has been stepped up, in keeping with the modern conception of music as a business. The outlets and sources of point-of-sale have been alerted to a point where good, wholesome activity in the music business is now the rule, rather than the exception.

The cognizance of the manufacturer toward these outlets and sources has been decidedly apparent, judging from the numerous departmentalized units within their own organization which have been designed solely for the purpose of increasing the efficiency of retail dealers, juke box operators, one-stops, etc. In some cases, this could even result in a temporary loss of revenue. Going on the assumption that the end justifies the means, however, this loss was marked in the books as merely an investment against future error. And so it generally proved to be.

The juke box operator, acting both as an outlet for sales and an excellent medium for exploitation, became a direct concern to the industry as a whole. His type of operation can be so complex that, unless carried on in an exacting and detailed manner, it could result strictly in a huge promotional project for the various record companies with no appreciable personal return. Therefore, it became necessary for the record industry to set up another agency within their respective firms to deal with the juke box op and whatever problems beset him. The close alliance has proven to be of great mutual benefit, and the operator now knows that the industry as a whole has made it a primary point to protect his investment. With this confidence, he can look forward to new models, new developments in construction, sound, tone-arms, speeds, etc., and realize that he has become one of the integral parts of a gigantic business.

And so it goes.

No one can actually put his finger on the starting point of our business. It is successfully intertwined, one facet with another, to the extent that the end result is a fantastic pot-pourri of turntables, discs, coin-machine slots, display racks, microphones, trade magazines, musical instruments—and thousands of other units, ad infinitum. And—people . . . Real people.

Which is, undoubtedly, the real subject of this piece. The people who comprise the record business. That's what makes this the great industry it is, and why we wouldn't change our place in it for anything in the world. 'Cause we love the people.

That's YOU—and YOU—and YOU! Happy New Year!

Another BMI Pin-Up Hit!

MY HEART BELONGS ONLY TO YOU

Published by REGENT

recorded by

BETTY McLAUREN ..... (Derby)
JUNE CHRISTY ..... (Capitol)
JERRY GRAY ..... (Decca)

Exclusively Licensed by

BROADCAST MUSIC, INC.

Mr. Alfred A. Duckett, President
Public Relations Office, Inc.
Sutherland Hotel, Suite 726-7
4659 South Drexel Boulevard, Chicago, Illinois

Dear Al:

A brief note to thank you and your staff for a splendid public relations job for our organization during 1952.

Madly,

Duke Ellington

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising **100** Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
DA—Dano
DE—Decca
DN—Devon
DO—Dot
DY—Derby
ES—Essex
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mors
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded in Hollywood
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

Jan.17 Jan.10

1—Don't Let The Stars Get In Your Eyes
122.6 119.4

CA-2256 (F-2256)—GISELE MacKENZIE
My Favorite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
DE-28460 (9-28460)—RED FOLEY
ME-70023 (45-70023)—LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

2—Why Don't You Believe Me
116.9 121.1

CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-5106—HERB LANTZ
My Insoirotion Is You
ME-70025 (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

3—The Glow Worm
85.9 89.5

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sul Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

4—It's In The Book
56.3 58.4

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

5—Till I Waltz Again With You
49.2 32.8

★CR-60873—TERESA BREWER
Hello Bluebird
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
Oh, Happy Day
DE-28539—RUSS MORGAN
Must I Cry Again

6—Oh, Happy Day
45.7 29.7

CA-2315—THE FOUR KNIGHTS
A Million Tears
CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Again With You
★E5-311—DON HOWARD
You Went Away

7—Keep It A Secret
40.3 40.2

CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stors Get In Your Eyes

Jan.17 Jan.10

VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

8—Lady Of Spain
38.5 28.2

CA-1S346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
CA-2288 (F-2288)—BEN LIGHT
Whispering
LO-1278—WINIFRED ATWELL
Taboo
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-290S—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-49S3)—EDDIE FISHER
Outside Of Heaven

9—Takes Two To Tango
34.4 36.4

CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-S903 (45xS903)—LOLA AMECHE
Ol' Man Mose

10—Hold Me, Thrill Me, Kiss Me
30.2 17.2

★CR-60831 (9-60831)—KAREN CHANDLER
One Dream

11—I Went To Your Wedding
26.6 34.9

CO-39856 (4-398S6)—SAMMY KAYE O.
It Wasn't God Who Mode Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DA-780—REGINA KUJEWA
Johnnie Polish
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON
VI-20-S107—SPIKE JONES O.
I'll Never Work There Any More

12—Tell Me You're Mine
25.4 17.1

CO-39914—MINDY CARSON
The Choo Buy Song
★ME-70030—THE GAYLORDS
Cubon Love Song

13—Because You're Mine
25.3 24.8

CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAITT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

Jan.17 Jan.10

14—Trying
22.3 22.5

CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-Hi-O

15—You Belong To Me
21.5 12.5

CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

16—Have You Heard
19.5 7.3

★MG-11390—JONI JAMES
Wishing Ring

17—My Baby's Coming Home
18.9 10.3

★CA-226S—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favorite Song
MG-113S0—CINDY LORD
My Favorite Song

18—Even Now
16.9 —

★VI-20-S106—EDDIE FISHER
If It Were Up To Me

19—Bye Bye Blues
13.5 18.2

★CA-2316—LES PAUL & MARY FORD
Mommy's Boogie
VI-20-4791—HENRI RENE O.
Mandolino, Mandolino

20—Jambalaya
13.3 13.4

★CO-39838 (4-39838)—JO STAFFORD
Eorly Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Mademoiselle
MG-11283 (K-11283)—HANK WILLIAMS

21—Wishing Ring
12.9 —

MG-11363—AL BRITT
★MG-11390—JONI JAMES
Have You Heard

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Jan.17 Jan.10

22—Blue Violins
12.8 12.3

★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fandango

23—I Saw Mommy Kissing Santa Claus
12.5 77.1

CA-2285—MOLLY BEE
Willy Claus
★CO-39871—JIMMY BOYD
Thumbelina
MG-11381—BETTY CLARK
You Can Fly! You Can Fly!
VI-20-5067—SPIKE JONES O.
Winter

24—No Moon At All
11.7 9.4

★CR-60870—AMES BROS. & LES BROWN ORK.
Da Nothin' Till You Hear From Me

25—Mister Tap Toe
10.6 9.2

★CO-39906—DORIS DAY
Your Mother And Mine

26—I
10.4 9.1

★CR-60860 (9-60860)—DON CORNELL
Be Fair
DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

27—Outside Of Heaven
8.4 12.2

CA-2217 (F-2217)—MARGARET WHITING
Alone Together
DE-28449 (9-28449)—FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain

28—You'll Never Know
8.3 7.4

★CO-39905—R. CLOONEY & H. JAMES
The Continental
CR-60756—VINNI DE CAMPO
Maria Mia
VI-20-4840—EDDIE FISHER
VI-20-4738—BREWSTER BOYS
It's Best We Say

29—Three Bells
7.9 5.1

★CO-39657—COMPAGNONS DE LA CHANSON
Whirlwind
CO-39602—SAMMY KAYE O.
I Only Have One Life To Live
DE-27858—ANDREWS SISTERS & JENKINS
Windmill Song
VI-20-4388—JUNE VALLI
Cry

30—Yours
6.5 10.4

★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life
VI-20-5030 (47-5030)—VAUGHN MONROE

Jan.17 Jan.10

31—Strange
6.3 —

★CA-2309—NAT "KING" COLE
How

32—Must I Cry Again
6.2 9.3

CR-60895—ALAN DALE
A Million Tears
DE-28539—RUSS MORGAN O.
Till I Waltz Again With You
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

33—Heart And Soul
5.9 2.9

★DE-28390—FOUR ACES
Just Squeeze Me

34—Bunny Hop
5.8 —

★CA-2251—RAY ANTHONY O.
Blow, Man, Blow!
ME-70002—SAX MALLARD O.
Accent On Youth

35—A Stolen Waltz
5.6 —

DE-28501—AL MORGAN
Things I Might Have Been
JU-6026—DICK THOMAS
Raindraps
★VI-20-5103—SUNNY GALE
Teardraps On My Pillow

36—I'm Just A Poor Bachelor
5.4 5.4

★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

37—My Favorite Song
5.1 11.7

CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
CA-2256 (F-2256)—GISELE MacKENZIE
Don't Let The Stars
CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-Oi Al-Lee-Ayi
DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Balboa
JU-6019—EDNA McGRIFF
My Baby's Camin' Home
★ME-5912 (45x5912)—GEORGIA GIBBS
Sinner Or Saint
MG-11350 (K-11350)—CINDY LORD
My Baby's Camin' Home
VI-20-4985 (47-4985)—LILY ANN CAROL
It Wouldn't Be The Same Without You

38—To Know You
4.7 2.7

★VI-20-4959—COMO & FONTANE SISTERS
My Lady Loves To Dance

Jan.17 Jan.10

39—I Keep Telling Myself
4.5 3.4

★DO-15034—THE HILLTOPPERS
Must I Cry Again

40—A Full Time Job
4.3 11.9

★CO-39898—J. RAY & D. DAY
Ma Says, Pa Says
ME-6410—EDDIE HILL
VI-20-4787—EDDY ARNOLD

41—April In Paris
4.2 6.8

42—Conquest
4.1 6.9

43—Be Fair
3.8 1.9

44—Blues In Advance
3.4 7.1

45—String Along
3.2 7.2

46—Sleepy Time Gal
2.2 2.2

47—Ma Says, Pa Says
1.9 5.7

48—Wish You Were Here
1.6 6.6

49—Meet Mr. Callaghan
1.3 2.3

50—Walkin' To Missouri
1.2 2.1

HEADIN' FOR NO. 1 IN THE NATION !!!

"TELL ME YOU'RE MINE"

(PER UN BACIO D'AMOR)

recorded by

THE GAYLORDS	Mercury
MINDY CARSON	Columbia
RUSS MORGAN	Decca
RALPH & BUDDY BONDS	Coral
ENOCH LIGHT	Prom

CAPRI MUSIC CORP.

145 W. 45th St. (Phone: LU 2-3378) N. Y.

Here's A Sincere **TIP** from One Music Operator To All The Country's Operators

HERE ARE TWO TUNES WHICH ARE MAKING OPERATORS BIG MONEY

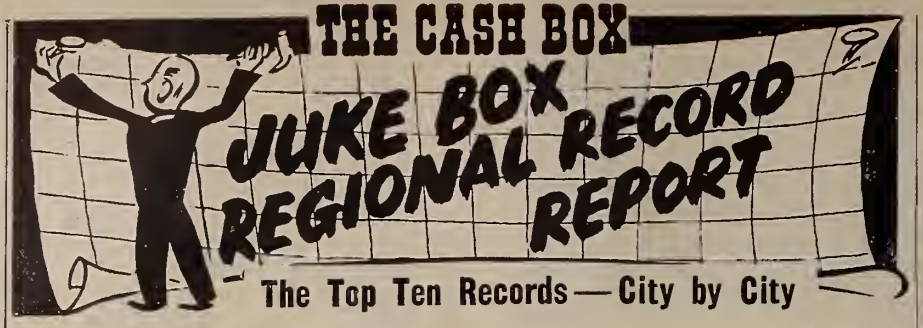
Pretend and Have You Heard

Get With Them...

Century Music

2134 So. Wabash Ave.

Chicago, Ill.



New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Have You Heard (J. James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. My Baby's Coming Home (Paul-Ford)
7. Takes Two To Tango (Bailey)
8. Lady Of Spain (Eddie Fisher)
9. The Glow Worm (Mills Bros.)
10. Tell Me You're Mine (The Gaylords)

Chicago, Ill.
1. Tell Me You're Mine (The Gaylords)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Have You Heard (Joni James)
5. Why Don't You Believe Me (Joni James)
6. Keep It A Secret (Stafford)
7. Bye Bye Blues (Paul-Ford)
8. Pretend (Ralph Marterie)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. Heart And Soul (Four Aces)

Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Stafford)
6. I Went To Your Wedding (Patti Page)
7. You'll Never Know (Clooney)
8. My Baby's Coming Home (Paul-Ford)
9. Takes Two To Tango (Bailey)
10. Blue Violins (Winterhalter)

Philadelphia, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Have You Heard (Joni James)
5. The Glow Worm (Mills Bros.)
6. Oh Happy Day (D. Howard)
7. Tell Me You're Mine (The Gaylords)
8. Even Now (Eddie Fisher)
9. Teardrops On My Pillow (Sunny Gale)
10. Takes Two To Tango (Bailey)

St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Oh, Happy Day (D. Howard)
3. Till I Waltz Again With You (Teresa Brewer)
4. My Baby's Coming Home (Paul-Ford)
5. Bye Bye Blues (Paul-Ford)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (Eddie Fisher)
8. Say It With Your Heart (Bob Carroll)
9. Why Don't You Believe Me (Joni James)
10. Takes Two To Tango (Bailey)

Boston, Mass
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Even Now (Eddie Fisher)
5. Bye Bye Blues (Paul-Ford)
6. Have You Heard (Joni James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. My Baby's Coming Home (Paul-Ford)
9. Oh, Happy Day (D. Howard)
10. Tell Me You're Mine (The Gaylords)

Washington, D. C.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. The Glow Worm (Mills Bros.)
4. Why Don't You Believe Me (Joni James)
5. I Went To Your Wedding (Patti Page)
6. Keep It A Secret (Stafford)
7. Bye Bye Blues (Paul-Ford)
8. Takes Two To Tango (Bailey)
9. You Belong To Me (Stafford)
10. Conquest (Patti Page)

Chehalis, Wash.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Oh, Happy Day (D. Howard)
4. Lady Of Spain (Eddie Fisher)
5. Why Don't You Believe Me (Joni James)
6. Because You're Mine (Cole)
7. Till I Waltz Again With You (Teresa Brewer)
8. Bye Bye Blues (Paul-Ford)
9. Open Up Your Heart (Crosby)
10. I'm In The Mood For Love (Eddie Fisher)

Macon, Ga.
1. I (Don Cornell)
2. Keep It A Secret (Stafford)
3. Takes Two To Tango (Bailey)
4. Why Don't You Believe Me (Joni James)
5. Till I Waltz Again With You (Teresa Brewer)
6. Outside Of Heaven (Fisher)
7. No Moon At All (Ames Bros.-Les Brown)
8. Yearning (Capt. Stubby)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Oh, Happy Day (D. Howard)

Seattle, Wash.
1. The Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Oh, Happy Day (D. Howard)
5. Jambalaya (Jo Stafford)
6. Heart And Soul (Four Aces)
7. Bye Bye Blues (Paul-Ford)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Trying (The Hilltoppers)
10. Because You're Mine (Lanza)

Shoals, Ind.
1. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
2. Why Don't You Believe Me (Joni James)
3. The Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. Outside Of Heaven (Fisher)
6. You Belong To Me (P. Page)
7. Trying (The Hilltoppers)
8. Lady Of Spain (Eddie Fisher)
9. Yours (Vera Lynn)
10. I Went To Your Wedding (Patti Page)

Cincinnati, Ohio
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh, Happy Day (D. Howard)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Stafford)
6. Have You Heard (J. James)
7. Wishing Ring (Joni James)
8. Till I Waltz Again With You (Teresa Brewer)
9. You Belong To Me (Stafford)
10. Jambalaya (Jo Stafford)

Denver, Colo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. Jambalaya (Jo Stafford)
5. I Went To Your Wedding (Patti Page)
6. You Belong To Me (Stafford)
7. Till I Waltz Again With You (Teresa Brewer)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Keep It A Secret (Stafford)
10. Trying (The Hilltoppers)

Dallas, Tex.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. Lady Of Spain (Eddie Fisher)
5. You Win Again (T. Edwards)
6. Till I Waltz Again With You (Teresa Brewer)
7. Oh, Happy Day (D. Howard)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Keep It A Secret (Stafford)
10. My Baby's Coming Home (Paul-Ford)

Memphis, Tenn.
1. Why Don't You Believe Me (Joni James)
2. You Win Again (T. Edwards)
3. The Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. My Baby's Comin' Home (Paul-Ford)
7. I Went To Your Wedding (Patti Page)
8. Must I Cry Again (The Hilltoppers)
9. Trying (The Hilltoppers)
10. Have You Heard (Joni James)

Springfield, Mass.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. The Glow Worm (Mills Bros.)
4. Who Kissed Me Last Night (Rosemary Clooney)
5. Because You're Mine (Lanza)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. I Went To Your Wedding (Patti Page)
8. You're After My Own Heart (Rosemary Clooney)
9. Lady Of Spain (Paul-Ford)
10. Till I Waltz Again With You (Teresa Brewer)

Pittsburgh, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. Till I Waltz Again With You (Teresa Brewer)
4. Why Don't You Believe Me (Joni James)
5. My Baby's Coming Home (Paul-Ford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Oh, Happy Day (D. Howard)
8. Have You Heard (Joni James)
9. Tell Me You're Mine (The Gaylords)
10. Even Now (Eddie Fisher)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Oh, Happy Day (D. Howard)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Strange (Nat "King" Cole)
7. Why Don't You Believe Me (Joni James)
8. Mr. Tap Toe (Doris Day)
9. No Moon At All (Ames Bros.)
10. Blues Violins (Winterhalter)

Atlanta, Ga.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Lady Of Spain (Eddie Fisher)
5. Trying (The Hilltoppers)
6. Full Time Job (Day & Ray)
7. Have Your Heard (J. James)
8. Keep It A Secret (Stafford)
9. Because You're Mine (Lanza)
10. Outside Of Heaven (Fisher)

New Orleans, La.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Oh, Happy Day (D. Howard)
4. Keep It A Secret (Stafford)
5. My Baby's Coming Home (Paul-Ford)
6. Trying (The Hilltoppers)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Don't Let The Stars Get In Your Eyes (Perry Pomo)
9. Wishing Ring (Joni James)
10. Takes Two To Tango (Bailey)

Portland, Ore.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh, Happy Day (D. Howard)
4. The Glow Worm (Mills Bros.)
5. Till I Waltz Again With You (Teresa Brewer)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (Eddie Fisher)
8. Takes Two To Tango (Bailey)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. I Went To Your Wedding (Patti Page)

There's No Topping The ORIGINAL
DICK THOMAS
singing
"STOLEN WALTZ"
Jubilee #6026 and 45x6026
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

A Solid Ballad Hit!
SAY IT WITH YOUR HEART
LEO FEIST, INC.

JOHNNIE RAY
sings
"THE TOUCH OF GOD'S HAND"
Columbia Record 39908
AMERICAN MUSIC, INC.
1576 Broadway N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5154

FOREIGN RECORDS for your FOREIGN LOCATIONS on 45 and 78 R.P.M.
Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.
STANDARD PHONO CO.
163 W. 23rd ST. NEW YORK 11, N. Y.

Another Pop POLKA Hit
by The King of the Polkas
FRANK WOJNAROWSKI
"I DON'T WANT YOU ANYMORE"
Dana 779 and 45x779
OPS: We have the Biggest and Best POLISH and POLKA line in the Country on 45 and 78 RPM.
WRITE FOR CATALOG
DANA **Records, Inc.**
344 North Ave.
New Rochelle, N. Y.

A Great **Standard** and a Great Record
by
THE FOUR ACES
"MY DEVOTION"
(DECCA 28391)
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

New Honors

PHILADELPHIA, PA.—Al Martino is shown in Philadelphia ceremony accepting from Barbara Jones, fan club president, a bronze plaque lauding him for his unusual number of performances in veterans hospitals and at benefits.

COMING UP FAST!
HOLD ME, THRILL ME, KISS ME
RECORDED BY
• KAREN CHANDLER .... Coral
• ROBERTA LEE with JERRY GRAY'S Orch.... Decca
MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N.Y.

BMI Conducts Art And Hobby Contest For Employees Publishes And Writers

NEW YORK—BMI is conducting an art and hobby show for all BMI employees and their families and all affiliate publishers and writers and their families and all affiliate publishers and writers and their families.

Entries close on January 31. There will then be a showing at the BMI offices for three weeks and after that the judges will choose the winners the last week in January.

The contest is divided into five categories: oil painting and allied mediums; water colors and allied mediums; ceramics; modeling and carving; and photography.

Three prizes will be given for the winner and two runner ups in each category.

The judges include Merle Armitage, art editor of Look and Stanley Sherwin, art editor of RKO Pictures. Three other judges will be announced later.

Coral Signs Don Howard

NEW YORK—Don Howard, who came to the public's attention with his Essex recording of "Oh Happy Day," has signed a contract with Coral Records.

His first record on Coral won't be released for several weeks. A new disk with Don Howard is expected from the Essex label next week.

Don cut "Oh Happy Day" in a Cleveland recording studio for a reported $8. He had written the song himself and recorded it with a single guitar. Dave Miller of Essex heard the disk, bought the master, and has promoted it to the point where it is one of the top records in the country today.

Victor Builds Plant In Spain

NEW YORK—It was announced this week by Frank Folsom, president of RCA Victor, that the company would build a plant in Spain. Located just outside of Madrid, the factory will produce records, phonographs and TV sets.

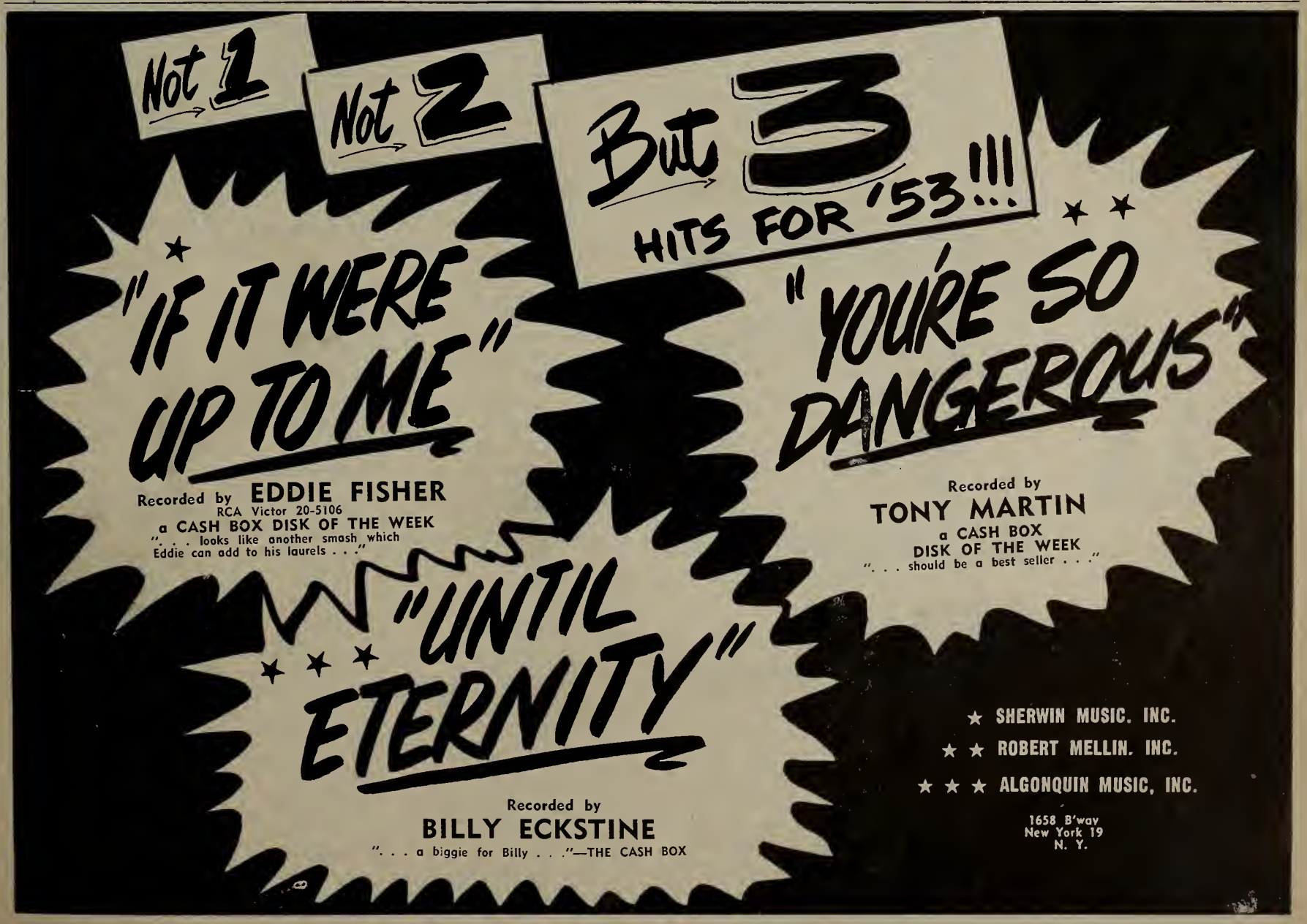
"Kup" Presents Award To Four Aces

CHICAGO—Irv "Kup" Kupcinet, noted columnist of the Chicago Sun-Times presented The Cash Box Award to The Four Aces (Tuesday, evening, Jan. 6) on his evening TV program over WBKB-TV, known as "Kup's Column On Television."

The Four Aces were present when "Kup" presented The Cash Box Award, which was received by Al Alberts of the group, and which Kup said came from all the nation's juke box operators. Al thanked "Kup" and all juke box ops.

The juke box owners of the nation's 550,000 phonographs voted The Four Aces "The Best Vocal Combination of 1952" in the 7th Annual Poll of the Automatic Music Industry of America, exclusively conducted by The Cash Box.

"Kup" also notified his large TV audience that the award would again be made on the stage of the Chicago Theatre, where The Four Aces are appearing at this time, Wednesday evening, Jan. 7.


Not 1
Not 2
But 3
HITS FOR '53!!!
"IF IT WERE UP TO ME"
Recorded by EDDIE FISHER
RCA Victor 20-5106
a CASH BOX DISK OF THE WEEK
". . . looks like another smash which Eddie can add to his laurels . . ."
"YOU'RE SO DANGEROUS"
Recorded by
TONY MARTIN
a CASH BOX DISK OF THE WEEK
". . . should be a best seller . . ."
"UNTIL ETERNITY"
Recorded by
BILLY ECKSTINE
". . . a biggie for Billy . . ."—THE CASH BOX
★ SHERWIN MUSIC. INC.
★ ★ ROBERT MELLIN. INC.
★ ★ ★ ALGONQUIN MUSIC, INC.
1658 B'way
New York 19
N. Y.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

THE
RAVENS
are back...
with
"I'LL
BE
BACK"
70060

THE CASH BOX
Rhythm & Blues Ramblings

The power of one record never ceases to amaze. Willie Mabon's "I Don't Know" on Chess, continues to race across the nation like an autumn forest fire. The fetching item is number one in practically every city in the r & b belt. It has caused a fever of excitement in the music biz. The latest coverage is Tennessee Ernie for Capitol Records. As a result of this disk, Mabon was signed by the Gale Agency. His latest booking at the Earle in Philadelphia was such a smash that Willie found his three day booking extended. The shouter will spend some time in New York before going into the Apollo, New York, on the 15th. We venture to predict that Willie will "Knock 'em dead" as, by virtue of his disk, he is already very highly regarded in the local area.

* * *

Joe Loco, Tico Record star, will make his first theatre appearance when he moves into the Apollo Theatre, New York, on January 16. Featured with Loco will be **Candido** on the congo drum. The mambo specialist was big with his last release "White Xmas." . . . **Tenorman Zoot Sims**, whose new Prestige long player is currently causing a stir in modern music circles, recently broke it up at Birdland when they appeared with the **Kai Winding-Bill Harris** group. The package is now tearing up the seats at LeDownbeat Club. . . . **Varetta Dillard**, Savoy songbird, goes into the Apollo on January 30.

* * *

Charles Brown has ordered a specially made Mink necktie to add to his already fabulous wardrobe. A strong contender for honors as the best dressed artist in show business, Brown recently ordered a $2500 wardrobe which includes imported tweed suits, pastel Tartan plaid jackets, and 15 pairs of shoes. Brown indicated that, if he approves of the Mink tie, he will add several other kinds of furs, including Ermine. . . . Things look big for 1953 over at Atlantic Records. **Ruth Brown, The Clovers**, and **Joe Turner** are all going into 1953 with a current hit. In addition, the diskery has **Ray Charles, The Tilters, Joe Morris** and several other spectacular artists whose releases assure Atlantic of good times ahead.

* * *

Never one to sit quietly around, **Joe Delaney**, former A & R head at London Records, and now law student in New Orleans, has never divorced his heart from the music biz. Joe, while getting down to grips with Blackstone these past few years, has always been busy emceeing concerts, deejaying and setting up or conducting record sessions. Only recently Delaney set up a recording date for **Danny Kessler** with the Dukes of Dixieland, a local two beat outfit. . . . **George Woods**, formerly Mr. Rhythm and Blues at WWRL-New York, took over two hours at WHAT-Philadelphia.

THE CASH BOX
HOT
in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	SAD HOURS *Little Walter* *(Checker 764)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
3	SOFT *Tiny Bradshaw* *(King 4577)*	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*
4	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	WHOOPIN' AND HOLLERIN' *Earl Forest* *(Duke 108)*
5	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	HEY, MRS. JONES *Jimmy Forest* *(United 130)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
6	I CRIED FOR YOU *Dinah Washington* *(Mercury 70046)*	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*	HEY, MRS. JONES *Jimmy Forest* *(United 130)*
7	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*
8	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	SOFT *Tiny Bradshaw* *(King 4577)*	STILL IN LOVE *Joe Turner* *(Atlantic 982)*
9	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	LET ME BE YOUR LOVE *Lulu Reed* *(King 4578)*
10	BE TRUE *The Vocalaires* *(Red Robin)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	WEARY SILENT NIGHT *James Brown* *((Sittin' In)*

in PHILADELPHIA | in HOUSTON | in MEMPHIS

	in PHILADELPHIA	in HOUSTON	in MEMPHIS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	SOFT *Tiny Bradshaw* *(King 4577)*	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*	SAD HOURS *Little Walter* *(Checker 764)*
3	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
4	OH SHO BE DO BE *Dizzy Gillespie* *(De Gee)*	HEY, MRS. JONES *Jimmy Forest* *(United 130)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
5	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	HOW LONG *Fats Domino* *(Imperial 5209)*	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
7	ROCK, ROCK, ROCK *Amos Milburn* *(Aladdin 3159)*	MY HEART BELONGS TO ONLY YOU *Bette McLaurin & Eddie Wilcox Orch. (Derby 804)*	LOVIN' BLUES *Bobby Bland* *(Duke 105)*
8	I CRIED FOR YOU *Dinah Washington* *(Mercury 70046)*	SECURITY BLUES *Roosevelt Sykes* *(United 129)*	HOW MUCH MORE *J. B. Lenore* *(J.O.B.)*
9	YOU GO TO MY HEAD *Earl Bostic* *(King 4586)*	DREAM GIRL *Jesse Belvin* *(Recorded In Hollywood 120)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
10	I CRIED LAST NIGHT *Bill Heyman* *(Sittin' In)*	V-8 FORD *Willie Love* *(Trumpet)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*

THE CASH BOX HOP

in DALLAS

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	MEAN OLD WORLD *Little Walter* *(Checker 764)*	
3	SOFT *Tiny Bradshaw* *(King 4577)*	
4	THE BELLS *The Dominoes* *(Federal 12114)*	
5	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	
6	I BELIEVE *Elmore James* *(Meteor 5000)*	
7	BLACK AND BROWN *Little Son Jackson* *(Imperial)*	
8	GABBIN' BLUES *Big Maybelle* *(Okeh 6931)*	
9	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*	
10	V-8 FORD *Willie Love* *(Trumpet)*	

in LOS ANGELES

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	
3	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*	
4	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	
5	THE BELLS *The Dominoes* *(Federal 12114)*	
6	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*	
7	HOW LONG *Fats Domino* *(Imperial 5209)*	
8	DREAM GIRL *Jesse Belvin* *(Recorded In Hollywood 120)*	
9	I BELIEVE *Elmore James* *(Meteor 5000)*	
10	PACHUKO HOP *Chuck Higgins* *(Combo)*	

in ST. LOUIS

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	DREAM GIRL *Jesse Belvin* *(Recorded In Hollywood 120)*	
3	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	
4	I BELIEVE *Elmore James* *(Meteor 5000)*	
5	MY STORY *Chuck Willis* *(Okeh 6905)*	
6	SAD HOURS *Little Walter* *(Checker 764)*	
7	BELIEVE ME, BABY *Roy Milton* *(Specialty 446)*	
8	COOL WHALING *Babs Gunzales* *(Babs)*	
9	GABBIN' BLUES *Big Maybelle* *(Okeh 6931)*	
10	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*	

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	
3	THE BELLS *The Dominoes* *(Federal 12114)*	
4	I BELIEVE *Elmore James* *(Meteor 5000)*	
5	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*	
6	BACK BITER *T. J. Fowler* *(Savoy 857)*	
7	GREYHOUND *Amos Milburn* *(Aladdin 3150)*	
8	I'M LONELY *The Dominoes* *(Federal 12106)*	
9	ROUND HOUSE BOOGIE *Bep Brown* *(Meteor 5001)*	
10	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	

in NEWARK

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	
3	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	
4	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	
5	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*	
6	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	
7	HOW LONG *Fats Domino* *(Imperial 5209)*	
8	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	
9	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	
10	BACK BITER *T. J. Fowler* *(Savoy 857)*	

in MILWAUKEE

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	
2	HEY, MRS. JONES *Jimmy Forest* *(United 130)*	
3	SAD HOURS *Little Walter* *(Checker 764)*	
4	ROCKET 69 *Todd Rhodes* *(King)*	
5	JUKE *Little Walter* *(Checker 758)*	
6	HOW LONG *Fats Domino* *(Imperial 5209)*	
7	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	
8	BACK BITER *T. J. Fowler* *(Savoy 857)*	
9	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	
10	YOU KNOW I LOVE YOU *B. B. King)* *(R.P.M. 363)*	

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name
  PILGRIM TRAVELERS
  (Specialty)
- Echoes From Heaven
  BELLS OF JOY
  (Peacock)
- Every Day Will Be Sunday
  ORIGINAL GOSPEL HARMONETTES
  (5pecialty)
- How Many Times
  WARD SINGERS
  (Savoy)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- In The Upper Room
  MAHALIA JACKSON
  (Apollo)
- I Was Praying
  FIVE BLIND BOYS
  (Peacock)
- My Rock
  SWAN SILVERTONE SINGERS
  (Specialty)
- No Room In The Hotel
  JESSE MAE RENFRO
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)

IT'S A HIT!
PICKED BY CASHBOX!
Savoy #878
"FORGIVE ME BABY"
b/w
"OVER HERE, PRETTY BABY"
Henry Hayes Orchestra
with Elinore Nixon Vocalist
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

2-sided Hit!
AIN'T IT A SHAME?
b/w
TELL ME PRETTY BABY
by
LLOYD PRICE
#452 #452-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Calif.

TELL ME WHY, WHY, WHY
b/w
I WANT TO HOLD YOU
BOBBY PRINCE
CHANCE 1128 & 1128-45
CHANCE RECORDS
1151 E. 47th ST. CHICAGO
(Phone: KEnwood 8-4813)

"I'M GONNA ROCK SOME MORE"
b/w
"EVERYBODY'S BOOGIE"
by
Piano Red
RCA Victar 20/47-5101
Going Strong

RHYTHM AND BLUES

1. 20-5110 (47-5110) BLOCK BUSTER / SHORTN'IN BREAD
   Boots Brown & His Block Busters
2. 20-5101 (47-5101) I'M GONNA ROCK SOME MORE / EVERYBODY'S BOOGIE
   Piano Red
3. 20-5069 (47-5069) WAKE UP FOOL / PLEASE HELP ME FIND MY WAY HOME
   Otis Blackwell
4. 20-5089 (47-5089) SAD HEAD BLUES / HOT WEATHER BLUES ..... Mr. Sad Head
5. 20-5097 (47-5097) OH HAPPY DAY / MR. VON
   Jo Jo Johnson-TNT Tribble
6. 20-5070 (47-5070) PEARLY LEE/LOOKIN' FOR MY BABY
   Big Boy Crudup
7. 20-5102 (47-5102) MY KIND OF LOVE/THE SUN FORGOT TO SHINE THIS MORNING
   Micki Williams
8. 20-5047 (47-5047) DADDY BE GOOD TO ME/HOW LONG MUST I WAIT
   Terry Timmons
9. 20-5090 (47-5090) GIVE YOUR LOVE TO ME / I'VE GOT A RIGHT TO KNOW
   Bobby Brooks
10. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT
    Steve Gibson & The Red Caps

RCA VICTOR FIRST IN RECORDED MUSIC

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE "JETS"
(Rainbow 201)

B "DRAG IT HOME, BABY" (2:37) The "Jets" chant, scream, and belt home a hustling jump item. Arrangement has the boys hopping and the resulting disk is an exciting one.

C+ "THE LOVERS" (2:38) The group dishes up a change of pace for the flipdeck. The "Jets" do a slow tender tune softly and with a relaxed air.

SAX MALLARD
(Mercury 70002)

B "ACCENT ON YOUTH" (2:41) A treat for the sweet sax lovers is in store for them on this deck. Sax Mallard's saxing of the slow item is ultra soft, sweet, and mellow.

B "THE BUNNY HOP" (2:38) Mallard lets go on the reverse plate and delivers a jump item in exciting fashion. His saxing runs wild and is sure to win itself many spins.

PERCY MAYFIELD
(Specialty 451)

B+ "THE RIVER'S INVITATION" (2:49) Percy Mayfield does a masterful job on a slow tender blues. Mayfield tells the mournful story of his search for his 'baby' and the invitation from the river to make his home with it if she can't be found. The chanter's soft, warm delivery puts this item over with emphasis. This one should go great in the boxes.

B "I DARE YOU BABY" (2:15) The lower deck is a hustling bounce belted with verve and excitement by the talented shouter. Ork support on both decks is solid.

INEZ JONES
(RCA Victor 20-5135)

B "THEY SAY" (2:21) Inez Jones melts a slow soft item with feeling. The tune is pretty and has definite pop possibilities. Soft piano backs the artist as she carols the romantic lyrics.

B "TAKE A BACK SEAT MISTER" (2:25) Flip is a quick tempo jump delivered in lovely style by the thrush.

BOOTS BROWN
(RCA Victor 20-5110)

B "BLOCK BUSTER" (2:39) Boots Brown and His Blockbusters dish up a rhythmic quick beat with drive and zest. This side is a real gone number that features a torrid sax that moves all the way.

B "SHORTN'N BREAD" (3:04) The under portion is a middle beat jump that features the sax again. The Blockbusters set up some smart music and will have the feet tappin'.

AL GREY
(Peacock 1609)

B "TROMBONE INTERLUDE" (2:41) A slow sweet instrumental is fashioned by Al Grey and his orchestra. Grey blows a tender trombone against a subdued background and it comes out soft, somber mood music.

C "OVER AND UNDER" (2:38) Al Grey etches a change of pace as he and the ork spin a fast moving bounce. Trombone again takes the spotlight.

THE CASH BOX ★AWARD O' THE WEEK★

"CROSS MY HEART" (2:44)
"ANGEL" (2:45)

JOHNNY ACE
(Duke 107)

JOHNNY ACE

● The long awaited Johnny Ace follow up to his "My Song" has now hit the market and it looks like Ace has another hit tune. Titled, "Cross My Heart", the tune is a slow beat romantic ballad blues that is Johnny's best type of material. Ace not only sings the song, but he collaborated as writer. The blues singer's host of followers, picked up as a result of his previous smash disking, will find the artist sticking very much to the straight, sincere, and warm delivery that helped put him up with the leading blues chanters in the nation. His effortless and caressing manner of reading the lyrics, plus the pretty melody and deft orking of the Beale Streeters, makes this another No. 1 possibility. The flip deck is another slow item, romantically inclined, titled "Angel". This is another lovely item, sentimentally presented. Another pleasing and relaxing deck.

THE TILTERS
(Atlantic 979)

B "EE-TIL-YA-DEE" (2:40) The Tilters, a new group, breaks in with the trade with a fast moving wildie. Side is pepped up with handclapping, exciting chorus chanting, and some raucus horn blowing.

B+ "LA CUMBANCHERO" (2:53) The Tilters have what we feel is a strong contender for top flight honors in the new arrangement of the oldie "La Cumbanchero". The quick beat Latin tempo tune is given an exciting treatment that gets in the listeners blood.

LLOYD "FATMAN" SMITH
(Peacock 1611)

B "NO BETTER FOR YOU" (2:37) Lloyd "Fatman" Smith delivers a moderate tempo jump blues in driving style. Smith's smooth performance is assisted by a chorus chant. Standout in the ork backing is a fine saxaphone solo.

C "MY CLOCK STOPPED" (2:48) Flip is a change of pace. Smith chants a slow blues movingly as he conveys his sadness to the listener. Standout on this side also, is the moody sax support.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"WHY DON'T YOU BELIEVE ME" (2:41)
"KEEP IT A SECRET" (2:39)

THE FIVE CROWNS
(Rainbow 202)

● The boys who did quite a bit of enchanting on their "You're My Inspiration" with their unusual sound blend, dish up a pair of current pop hits for the r & b market that should catch plenty of play in the jukes. The upper deck is the current No. 1 pop hit of the nation, "Why Don't You Believe Me" and the group delivers the beautiful piece rhythmically and harmoniously. The flipside is the lovely "Keep It A Secret" on which the boys get together for a sweet job. The treatment is similar to the upper end. The formula discovered by the group pays off, and ops will do well to place them in their hot locations.

PAULA GRIMES
(Prestige 801)

B "MISS MY DADDY" (2:37) Paul Grimes gives a slow rhythmic number a polished and sexy reading. Backing by the Teacho Wiltshire Band helps make this a colorful side.

C+ "SIGHIN' and CRYIN'" (2:39) Lower lid is a slow blues feeling fully dished up by the thrush.

LITTLE WILLIE LITTLEFIELD
(Federal 12110)

B "K.C. LOVING" (2:39) little Willie Littlefield sings a moderate rhythmic jump item with feeling. Orking is solid.

C+ "PLEADING AT MIDNIGHT" (2:52) Flip is a slow blues done with style by Littlefield. A pleasing lift is provided by a smooth bit of saxing in the break.

CLIFF BUTLER
(States 112)

C+ "BENNY'S BLUES" (2:50) Cliff Butler and His Blue Boys dish up a slow feathery blues softly as they showcase the talented fingers of Ben Holton on the piano.

B "ADAM'S RIB" (3:00) Cliff sings on this side as the material is another slow blues. Vocal is warm and appealing.

LITTLE SHATTIR SINGERS
(Glory 4008)

C+ "WALK OUT IN JESUS' NAME" (2:55) The Little Shattir Singers dish up a shouty middle tempo religious tune. A strong lead voice is treated to the steady chant backing of the balance of the group.

C+ 'I'LL LIVE AGAIN" (2:55) The lower lid is a quick beat gospel tune with the boys harmonizing a similar arrangement.

FREDDIE WASHINGTON O.
(Atlas 1026)

B "8-9-10-" (2:49) Tune is a takeoff on "One Little, Two Little, Three Little Indians". The ork portrays the quick beat jump with a fine display of zest. June Davis handles the vocal end in peppy style, but with a pop feel. Featured in the orking is a standout bit of sax work.

C+ "TWO FACED WOMAN" (2:25) Reverse deck is a slow bounce capably performed by the Washington group. Thrush Davis again does her bit creditably as she dishes out the cute voiced vocal.

BELLS OF JOY
(Peacock 1708)

B+ "ECHOES FROM HEAVEN" (2:45) That top-flight team of gospel singers "The Bells Of Joy" come up with another super performance as they do a slow spiritual lament. Manor, Reed, and Littlefield handle the leads beautifully as they are backed with a steady rhythmic chant. The aggregation sings with great feeling and emotion.

B "LEAK IN THIS OLD BUILDING" (2:40) The gospel chanters blend voices on a bouncy fast moving spiritual with excellent harmony. Etching is on the wild side with loud chants and shrieks. Jubilee style brings out the urge to join in with handclapping and foot tapping.

Kickin' The Blues Around

with Sam Evans

Sugar Ray Robinson doing a bang-up job on club dates and really wowed 'em the other nite on the **Jockie Gleason** TV show. The boxer turned dancer and singer, is reported to be eyeing a big chateau in Europe, where he may live. . . . **Lola Ameche**, the pretty little Mercury chirper, sounds top rate on her new etching titled: "So Far So Good" b/w "Knockin' Song." . . . **Joe Williams**, the Okeh recording artist, reports that he may desert the blues field and lean more to the ballad style. His "Everyday" sold well and it was a definite jump blues type. Maybe the singer knows what he's doing. . . . **Paul Levy**, head of a major St. Louis record distributing company, drops by to say hello. He reports that sales in his area surpassed his previous 1951 high. The future never looked so good. . . . **Mahalia Jackson** still on the comeback trail and as of this moment there are no plans for the gospel singer hitting the road prior to April. With two weeks of her recently interrupted European tour remaining to be fulfilled, it is probable that Miss Jackson will return to Europe before this year is out. Bess **Berman** on the long distance phone, yesterday, for a two-hour talk regarding various business matters which are being worked out to the satisfaction of all concerned.

LOLA AMECHE

* * * * *

Johnny Sellers, well remembered for his spritual singing a few years back, now out on Chance records with a moving number called "Mighty Lonesome." Reports indicate this one will make it. . . . **Sam Singer**, who started 5 years ago with an idea and $900.00, and today has four record and appliance stores in the Cincinnati area, plus a three-hour daily radio show, dropped in to see how things are going here in **The Cash Box** office. . . . **Duke Ellington**, celebrating his twenty fifth year in show business, had a blessing in disguise what with the marriage of his ace drummer, **Louis Bellsom** to Pearl **Bailey**. The resultant publicity, on a national scale, couldn't have been bought for any price. On many of Duke's recent engagements, people have attended just to see the newly married couple. Because of the resultant furor, and all of it has been favorable, Pearl joins the Duke this week as a headliner for his new show at Chi's Regal theater. This should be a big attraction and may mean that Pearl will become a fixture in the group.

JOHNNY SELLERS

* * * * *

Johnny Ace has at last come out with his follow up to "My Song"; the new record has my money going on the "Cross My Heart" side. The effect achieved by the combination of organ and sax is currently popular, and with a good blues vocal to front this type of a musical background, there's no reason why the record shouldn't hit. . . . **The Flamingos**, first mentioned in this column about 6 weeks ago, have signed to record with Chance label. The group is busy looking for what their manager thinks is the right material. Many good tunes have been submitted, but to-date nothing seems to exactly satisfy. The boys are really good, and if they can sell themselves half as well on records as they do in person, then they are in like Flynn. This is primarily a sight act, but I believe the group can project their personality to the public throughout the medium of records.

* * * * *

CAMILLE HOWARD

Camille Howard, of Specialty label, and booked by the **Ben Waller** Agency on the west coast and Universal in the east, continues to bat out those wonderfully fast and hard drivin' boogie woogie tunes on her same little piano. . . . The occupants of the Brill Building, located at 1619 Broadway, New York City, have long had a major effect on the musical tastes of America. But little if anything did America know about the Brill Building, and what goes on inside it's four walls. It took **Milton Berle**, on one of his recent shows, to turn the building inside out and explain that this is the place where most of the song writers and music publishers have their offices. Two things that could have been added for real effect would have been a scene downstairs in the Turf Grill and then a shot over at the RKO building, which also houses many in the music game. A walk through the halls of this building of broken dreams, and of a few fortunes, will reveal names on the doors that are sometimes known to millions. Another door with the name Joe Blow, might easily be the door that tomorrow will hold a worldwide hit. So this is business?

* * * * *

Rosetta Davis has a yen for Flamingo's, the singer leaves one of them in Pittsburgh for another in Washington. The gorgeous gal is on her way back, here's luck. . . . **Coleman Hawkins** and **Roy Eldrige** teaming up for a date at Boston's Hi Hat Club the week of Jan. 14. . . . **Al Hibbler** out of Dayton and into Detroit's Flame Club for Jan. 23 opening, hence to Buffalo's big Town Casino for Feb. 9. . . . **Amos Milburn** blasting the brown-out in the far northwest, with a one niter in Seattle on Jan. 19. . . . **Anita Echols**, featured in a recent edition of Ebony, and thought by some to be on the order of Betty **Hutton**, leaves the Earle Theater for a date at the Flamingo in Washington on Jan. 16. . . . With several new labels likely to debut from Chicago, we find an ever increasing amount of activity in the flack business in these parts. Much can be attributed to the large migration into Chicago, from the south, of many potential R & B style artists. Also, several excellent recording studios, good record pressing plants and speedy freight dispatching services.

MGM's RED HOT RHYTHM & BLUES

EDDIE CARTER QUARTET

DON'T TURN YOUR BACK ON ME | EAT 'EM UP

MGM 11405

BASIL SPEARS

I WANT A MAN TO GIVE ME SOME LUCK | YOU MAKE ME FEEL SO GOOD

MGM 11406

GABRIEL BROWN

COLD MAMA | I'M JUST CRAZY

MGM 11407

IRENE REDFIELD

WHALIN' AWAY | NEVER TROUBLE TROUBLE

MGM 11408

THE BLUES CHASERS

BIRMINGHAM SPECIAL | OLD FASHIONED BLUES

MGM 11409

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

WATCH FOR MORE ... Red hot Rhythm+Blues Releases

Steno

HOT IN NEW YORK
"CARAVAN"
a guitar sizzler by
THE ESQUIRE BOYS
RAINBOW # 188

HOT IN PHILA.
"CARAVAN"
the guitar sizzler by
THE ESQUIRE BOYS
RAINBOW # 188

HOT IN BALTIMORE
"YOU'RE MY INPSIRATION"
a smash hit by
THE 5 CROWNS
RAINBOW # 179

WATCH RAINBOW # 201 A R&B Must
"THE LOVERS"
by THE JETS

A SENSATIONAL HIT... for the "Sweethearts Of The Blues"

SHIRLEY & LEE
"I'M GONE"
AL 3153
★
Aladdin RECORDS
Beverly Hills, Calif.

Sammy Stept Writes New All Army Theme Song

NEW YORK—The United States Army has tentatively selected a stirring march by professional song writer Sam H. Stept called "The Army's Always There" as the new all-Army theme song. The tune is published by Sherwin Music. The Army Song Board, composed of leading representatives of the music industry, had recommended Stept's march as the best entry in the first phase of a hunt for an all Army theme.

The number was chosen from a lot of 700 songs submitted to the board since its first meeting five months ago and will be featured by Army orchestras and the music industry to determine the reaction of the soldiers and the public. The song will also be played at the Eisenhower inaugural.

The search for a new Army song was started because of the fact that while the Navy had its own "Anchors Aweigh," the Air Force its "Off We Go Into The Wild Blue Yonder" and the Marines "From The Halls Of Montezuma," the largest branch of the Armed Services had only an unrepresentative tribute to the Field Artillery called "As The Caissons Go Rolling Along."

After having the songs screened, all the numbers that the Adjutant General's Office considered as having the qualities necessary for an all Army song were brought up for review anonymously before the Army Song Board.

The author, Sammy Stept, a native of Russia and a non-vet because of his being too young for the First World War and too old for the Second, made a tour of Fort Benning last January for a number of days "to learn how the Army felt, talked and lived."

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS
1. COOL GOOFIN'-Rudy Ferguson-798 & 45
2. ANNE'S LAMENT-Annie Ross-794 & 45
3. THESE FOOLISH THINGS-Moody-774 & 45
4. HEART IN SORROW-B. McGhee-1301
5. SERENATA - Joe Holiday - 786 & 45
6. DIG - Miles Davis - 777 & 45
7. STITT'S IT - Sonny Stitt - 787 & 45
8. MY HEART IS ACHIN'-Piney Brown-1305
9. Farmer's Market-Wardell Gray-770 & 45
10. MGOO FOR LOVE-J. Moody-703 & 45
11. BODY AND SOUL-J. Moody-730 & 45
12. ALL TOO SOON-Billy Taylor-796 & 45
13. ACCENT ON YOUTH-B. Taylor-797 & 45
14. HEY! JIM - James Moody - 768 & 45
15. THIS IS HAPPINESS-Holiday-767 & 45

RIAA Membership Upped 45%

Herewith Is List of Entire Membership And Classifications

NEW YORK—Executive Secretary, John W. Griffin announced this week that the membership of the Record Industry Association has increased 45 per cent since the Association's first annual meeting held last February. The Association is now composed of 46 record manufacturers. Last February there were 31 members in the R.I.A.A.

Breakdown of members in their classification is as follows:

Class	1st Annual Meeting	2nd Annual Meeting
A	4	4
B	3	3
C	0	1
D	6	10
E	18	28
Totals	31	46

Classifications of members are based on gross sales of phonograph records during the last fiscal year. Directors of the Association are elected as representatives of their classifications.

Below is a list of manufacturer members by their classifications. The classification under which each member joins is decided by the member based on his gross sales of records during the last fiscal year. Dues are based on the same figure, ranging from $10,000 to $25.

CLASSIFICATION A

Capitol, Columbia, Decca, RCA Victor

CLASSIFICATION B

London, Mercury, MGM

CLASSIFICATION C

Simon & Schuster

CLASSIFICATION D

Atlantic, Children's Record Guild, Clef, Mesner Sales, Inc., Raxor Corp. (Cetra-Soria), Savoy, Specialty, Urania, Vox

CLASSIFICATION E

Ansonia, Bartok, Cherokee, Circle, Dee Gee, Banner, Dana, Delilah, Derby, Dot, Folk Dancer, Folkways, Life, James H. Martin, Inc., National, Paradox Industries, Inc., Russell, Shelby Music, Square Dance Associates, Standard, Star Music, Thomas J. Valentino, WCFM, Windsor, Peacock, Jubilee, Empire, Polymusic, Zodiac.

SISTER JESSIE MAE RENFRO
Sings with feeling
"I'll Be Satisfied Then"
and
"No Room In The Hotel"
Peacock # 1707

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas
World's Greatest Spirituals

Walker Airs New Disk Show

NEW YORK, N. Y. — W. Jack Walker, former news scribe, magazine feature writer, recording executive and disk jockey with Harlem's Mayor Willie Bryant, joined the disk jockey staff of New York's station WOV last week presenting Walker's Selections nightly from 8 to 8:30. The disk show, which features the top selections in the blues and rhythm field, precedes the 1280 Club on that station.

Walker, who has also done radio writing and producing, is a member of the Shaw Artists Corp. He directs publicity and public relations for the theatrical firm.

HOWLIN' WOLF
sings
OH, RED
CHESS # 1528
CHESS RECORD CO.
750 E. 49th ST. CHICAGO, ILL

WATCH THE CHARTS!
HOW MUCH MORE
b/w
THE MOUNTAIN
J. B. LEHORE
J.O.B. 1008 & 1008-45
CHANCE RECORDS
1151 E. 47th ST. CHICAGO
(Phone: KEnwood 8-4813)

CLIMBING TO THE TOP
THE ORIOLES
great treatment of
"YOU BELONG TO ME"
Jubilee #5102 and 45x5102
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

A NEW RUTH BROWN SMASH
"Mama, He Treats Your Daughter Mean"
b/w
"R. B. Blues"
Atlantic # 986
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

78's TICO's Hit of the Week... 45's
TITO PUENTE & ORK
Greatest Instrumental Mambo
"EL MAMBO DIABLO"
TICO # 10-143
TICO EL REY DEL MAMBO RECORDING CO., 143 W. 41st St. (LA 4-0457)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **DON'T LET THE STARS GET IN YOUR EYES**
   Skeets McDonald
   (Capitol 2216; F-2216)

2. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

3. **MIDNIGHT**
   Red Foley
   (Decca 28420; 9-28420)

4. **I'M AN OLD, OLD MAN**
   Lefty Frizzel
   (Columbia 21034; 4-21034)

5. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

6. **KEEP IT A SECRET**
   Slim Whitman
   (Imperial 8169; 45-8169)

7. **OLDER AND BOLDER**
   Eddy Arnold
   (RCA Victor 20-4954; 47-4954)

8. **SETTIN' THE WOODS ON FIRE**
   Hank Williams
   (MGM 11318; K-11318)

9. **I'LL GO ON ALONE**
   Marty Robbins
   (Columbia 21022; 4-21022)

10. **I LET THE STARS GET IN MY EYES**
    Goldie Hill
    (Decca 28473; 9-28473)

Frank Walker's Letter To Hank Williams

January 1st, 1953
(New Year's Day)

Mr. Hank Williams,
c/o Song Writers' Paradise.

Dear Hank:

You see it was my intention to write you today as has been my custom for many years past. We've been great friends, you and I, and I've always enjoyed writing you on New Year's Day, referring to the year just past, but particularly looking forward to things as I might see them in the New Year.

Only yesterday I was thinking of some of the little things I would mention in my letter, but somehow I think I'll have to change the letter a bit for an hour or so ago I received a 'phone call from Nashville. It was rather a sad call too Hank, for it told me that you had died early this morning. I don't know much about the circumstances and it really doesn't matter, does it? What does matter though is that the World is ever so much better for the fact that you have lived with us, even for such a short time.

Please forgive me Hank for including in this note one or two of the little things I was going to mention in my regular letter. I wanted to tell you that undoubtedly the year 1952 was your greatest year—I would have reminded you of those great songs "Cold, Cold Heart," "Half As Much," "Settin' The Woods On Fire." "You Win Again," "Jambalaya," and lots of others. I wanted to say that I agree with you that the two songs to be released late in January of the New Year are definitely the greatest you have ever written. You know, the novelty one and that tremendous ballad. I would have told you, and I believe it, that 1953 would prove, what I've known for so long, that you are one of the world's greatest writers of songs—powerful songs, songs of the heart, songs with a message, songs of the Hills and Plains. And I wouldn't have forgotten to mention too the plans we had in mind—that you would write a series of those wonderful religious songs, the kind you started some years back and which you so loved to do. I would have reminded you too of that day in Baltimore several years ago when you said "You know, Mr. Walker, you and I both came from the country, our names, Hank and Frank, rhyme pretty good too, we ain't gonna have any trouble—ever," and we didn't Hank, did we?

Yes Hank, I had so many, many things I wanted to write you about today but somehow it's just a little bit harder saying them than I thought it would be. I know I was going to tell you that I was putting out country songs before you were born, and how happy I am to have been allowed to stay around to hear the wonderful ones that you wrote and sung. I'm sure I would have told you that I so wanted to be around for quite a while yet to hear some more of them.

Remember the time the newspaper man asked you how you wrote a song? I'll never forget your answer—"I just sit down for a few minutes, do a little thinking about things, and God writes them for me." You were so right Hank, and do you know I think HE wanted to have you just a bit closer to him, Nashville's pretty far away, so HE just sent word this morning Hank that HE wanted you with him. You're going to be kept busy too, there's lots of work to be done way up there for we aren't improving too much here on earth. You'll be writing for the greatest singers too, the Angels, they're so wonderful—I know they'll want you to join them.

I'm sure that I was going to say I think you are a fabulous fellow, a wonderful writer, a sensational singer, a great genius, but I've said all of that in previous letters. Of course, I'll miss you Hank, that's natural for we've been pretty close to each other down thru the years, but honestly I'm not too unhappy for I must rejoice with you at the tremendous opportunity you will have to do good for others. Don't forget your millions of friends, we'll be thinking a lot about you, so please remember us too.

I guess that's about all I have to write about on this New Year's Day Hank. Thanks so much for being with us. and until I see you again,

HAPPY NEW YEAR HANK.

Your Pal,
FRANK WALKER

First Tune For New Pub

NEW YORK — Louis Sprung and Everett B. Birch, who combined forces to enter the publishing business, have had their first tune "My Dreams Of You" recorded by Betty McClaurin on Coral. This is Betty's initial waxing for the diskery since moving over from Derby.

The publishing firm is called Challenge Music and will be a BMI affiliate.

Deejays In Record Pact

FORT WORTH—Disk jockeys Jerry Crocker and Jolly Joe Nixon who cover the Fort Worth, Texas, area on KCUL for eleven hours each day and who are rated according to Hooper as the number one deejays for pop and hillbilly broadcasting respectively, in this area, have just signed an exclusive recording contract with Mercury Records. Their first waxing has already been released and is labeled "What Am I Doing Down Here," b/w "Phftt! And Then You Wefe Gone."

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE
NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.
HARTFORD, CONN.
126½ WINDSOR ST.
(Phone HA. 5-7123)

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

RUBY WRIGHT
HOT DOG RAG
LEAVE IT ALONE
15210 and 45-15210

LIZA MORROW
MISSISSIPPI CAKE WALK
WHEN THEY ASK ABOUT YOU 15214 and 45-15214

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

Folk/Western

HAWKSHAW HAWKINS
BETTY LORRAINE
TANGLED HEART
1154 and 45-1154

YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135

COWBOY COPAS
LOVE ME NOW
FEELIN' LOW
1151 and 45-1151

BOB NEWMAN
SWEET ORCHARD VINE
STRANGE LOVE
1155 and 45-1155

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

LULA REED
MY STORY
LET ME BE YOUR LOVE
4578 and 45-4578

EARL BOSTIC
YOU GO TO MY HEAD
THE HOUR OF PARTING
4586 and 45-4586

EDDIE "CLEAN-HEAD" VINSON
LONESOME TRAIN
PERSON TO PERSON
4582 and 45-4582

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114
I'D BE SATISFIED
NO ROOM
12105 and 45-12105

THE ROYALS
A LOVE IN MY HEART
I'LL NEVER LET HER GO
12098 and 45-12098

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave. Cincinnati 14, Ohio

20,000 Attend Hank Williams Funeral In Montgomery, Ala.

MONTGOMERY, ALA. — One of the greatest chapters in the life of Hank Williams was completed last Sunday, January 4, in Montgomery, Alabama. The more than 20,000 people who gathered at Montgomery's City Auditorium for the funeral services very vividly brought to mind the fact that among Hank's fans were people of every class and from every stand in life. The city's florists and communications offices were swamped with expressions of sympathy from all parts of the world. These were sent by everyone from fans who had never seen him to the heads of industries. There were expressions from almost everyone connected with the nation's music business. Several chartered airplanes brought capacity loads to Montgomery with all other transportation facilities filled.

After having passed away in his automobile enroute to a Canton, Ohio, personal appearance on January 1 at the age of 29, Hank's body had laid in state at the family home for twenty-four hours where an unending line of mourners passed the casket. The procession moved to City Auditorium at one p.m. Sunday where some 15,000 persons filed reverently by the casket.

The services were conducted by Dr. Henry L. Lyon, pastor of Montgomery's Highland Avenue Baptist Church, and Rev. Talmadge Smith, pastor of Ramer Baptist Church in Ramer, Alabama.

Dr. Lyon's message expressed the fact that, "No one could preach Hank's funeral—Hank had done that himself in the songs he wrote and sang in the language of all the people. His songs will continue the message of Hank Williams for centuries to come."

Nearly all of the artists and personnel from the radio stations on which Hank had worked were present, served as pallbearers, and sang songs in the service that Hank had been particularly fond of. Ernest Tubb sang "Beyond The Sunset"; Roy Acuff and a group of WSM artists sang Hank's own composition, "I Saw The Light"; Red Foley and the Statesman's Quartet sang "Peace In The Valley"; the Stateman's Quartet sang "Precious Memories" and a local colored quartet with which Hank had worked several years ago on Montgomery's WMGY sang "My Record Will Be There." Almost complete casts of the WSM "Grand Ole Opry" and KWKH "Louisiana Hayride" were present.

The funeral was broadcast over three local radio outlets who cancelled all programs to air the services as a public service to those who could not attend. Montgomery newspapers were at a premium with supplies of the Sunday edition exhausted early in the morning. The funeral procession was the longest ever seen by local Fire Chief R. L. Lampley.

The feeling was apparent that Hank's home had been changed but his parting word on each of his programs would still carry on—"If the good Lord's willing and the creeks don't rise between my house and yours, I'll be seeing you again." Yes, the life of Hank Williams was by no means completed! He would live on and on in the hearts of those who knew him and loved him and to whom he had given so much in the short span of his earthly life.

His recording affiliation and the publisher of all his songs expressed that their handling of Hank's material will go on uninterrupted as Hank himself had wanted it. The feeling is that Hank's greatest achievements are yet to come.

"The Things I Might Have Been"

b/w

"It's All Your Fault"

WADE Ray

RCA Victor 20/47-5091

COUNTRY and WESTERN

1. 20-S108 (47-5108) CONDEMNED WITHOUT TRIAL / EDDY'S SONG ..... Eddy Arnold
2. 20-S043 (47-S043) JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2 ..... Homer & Jethro
3. 20-S034 (47-S034) A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN' ..... Hank Snow
4. 20-S021 (47-5021) I'M MOVIN' ON TO GLORY / HE'LL UNDERSTAND AND SAY WELL DONE ..... Hank Snow
5. 20-S091 (47-S091) THE THINGS I MIGHT HAVE BEEN / IT'S ALL YOUR FAULT ..... Wade Ray
6. 20-S099 (47-5099) SETTIN' THE WOODS ON FIRE NO. 2 / A SCREWBALL'S LOVE SONG ..... Homer & Jethro
7. 20-S009 (47-S009) TENNESSEE TANGO / THE CRAZY WALTZ ..... Pee Wee King
8. 20-S098 (47-S098) I'LL LIVE WITH GOD / THE EASTERN GATE ..... Johnnie & Jack
9. 20-S100 (47-5100) GUITAR POLKA / DREAM TRAIN ..... Chet Atkins & Rosalie Allen
10. 20-49S4 (47-4954) OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold

RCA VICTOR FIRST IN RECORDED MUSIC

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER — B EXCELLENT — C VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

BULLSEYE of the WEEK

"I'LL GO ON ALONE" (2:45)
"THAT'S ME WITHOUT YOU" (2:19)

WEBB PIERCE

(Decca 28534)

● Webb Pierce seems to have come up with a coupler for his current number one country hit "Back Street Affair." The upper item, titled "I'll Go On Alone," is a romantic piece of moderate tempo, and Pierce gives it the stylized treatment that lifts the tune out of the ranks of the ordinary. His colorful reading of the country lament backed by a solid instrumental group makes this a most potent plate. The under lid is a similar item. Middle beat, romantic lyrics and delicious melody. Webb sings "That's Me Without You" with telling simplicity, and we say, take your pick.

"TANGLED HEART" (2:47)

"BETTY LORRAINE" (2:15)

HAWKSHAW HAWKINS

(King 1154)

● Hawkshaw Hawkins turns up with pair of lovelies that make it impossible to choose between them. The western artist warbles a smooth vocal bit when he delivers the pretty, lilting tune with romantic lyrics titled "Tangled Heart." Hawkins employs all his vocal tricks in putting the pretty tune over. This is an item that could go in both the country and pop fields. The lower portion is another moderate beat item with a lush melody and a bounce that makes a catchy combination. The western warbler's smooth and endearing vocal puts this in the sure fire class.

THE BEAVER VALLEY SWEETHEARTS

(RCA Victor 20-5112)

C+ "YOU GET WHAT YOU PAY FOR" (2:10) The Beaver Valley Sweethearts blend voices for a soft treatment of a quick beat item. Strings provide the backing.

C+ "HOW'S THE WORLD TREATIN' YOU" (2:25) The Sweethearts fashion a tuneful Chet Atkins number in mellow style. Tune has that pop feel.

ROSALIE ALLEN

(RCA Victor 20-5121)

B "LET ME SHARE YOUR NAME" (2:20) Rosalie Allen etches a slow romantic item smoothly and with warmth. Rosalie sings against a subdued backing in keeping with the mood of the number.

B "HARD HEARTED WOMAN" (2:05) Miss Allen becomes an entirely different singer on the under lid as she belts out a hard hitting bounce with much gusto.

GRANDPA JONES

(RCA Victor 20-5113)

B "OLD RATTLER'S SON" (2:10) Grandpa spins the humorous story of his dog. Lyrics are set to a quick beat and Grandpa's reading makes it a potent plate.

B "DEAR OLD SUNNY SOUTH BY THE SEA" (2:35) Grandpa adds a yodel to his treatment of another quick beat ditty. Fiddles and strings help make this sprightly tune a flavorsome etching.

BOB NEWMAN

(King 1155)

B "SWEET ORCHARD VINE" (2:23) Bob Newman's vocalizing of the cute romantic lyrics with a quick beat bounce and a pleasing melody makes this a desirable disking. Some smart string strumming gives the side a definite lift.

C+ "STRANGE LOVE" (2:40) Flip is a slow tender item chanted in nasal style by the western artist.

JOHNNIE LEE WILLS

(RCA Victor 20-5114)

C+ "BEES IN MY BONNET" (2:35) Johnnie Lee Wills and His Boys etch a fast moving bounce with Curley Lewis handling the lyrics. Lewis vocalizes the humorously romantic words with a pleasant touch.

B "LET ME BE" (2:35) The other side is a rhythmic item set to a middle beat and the boys do well by it. The polished vocalizing of Lewis and the zingy string backing makes this a sprightly disk.

TINY MURPHY

(United 136)

C+ "HOT STEEL" (2:50) Tiny Murphy and his Bar 69 Boys belt out a quick beat item with zest.

C+ "DANGEROUS GROUND" (2:55) The Murphy group comes up with a light item for the flip deck. Vocal of the cute lyrics is appealing.

LOUVIN BROS.

(MGM 11392)

C "DO YOU LIVE WHAT YOU PREACH" (2:39) The Louvin Bros., Ira and Charles, dish up a moderate tempo religious item with a soft touch.

C "I'LL LIVE WITH GOD" (2:40) The duo deliver a slow beat gospel tune in easy fashion. The arrangement changes to a faster beat for one chorus and then goes back to the slow mellow presentation.

AL DEXTER

(Decca 28508)

C+ "ROSA" (2:45) Al Dexter and His Troupers dish up a cute rhythmic folk song with appeal. Vocal is smooth and is embellished with chorus chants and a smart guitar backing.

C+ "GUITAR POLKA" (2:28) A happy little number is presented as an instrumental with the guitar doing a lively and exhilarating job.

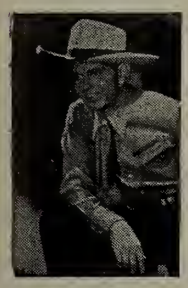
THE CASH BOX FOLK and WESTERN ROUNDUP

The greatest tribute ever accorded an entertainer in country music history was bestowed on **Hank Williams** in Montgomery, Alabama, last Sunday, January 4. Over 20,000 people crowded City Auditorium and the surrounding streets for "The Drifting Cowboy's" funeral. The same auditorium a little over a year ago had been the site of Montgomery's acclaim of their native son with "Hank Williams Day" with some 6,000 people attending the performance. Many heads of the music industry were there and very reverently shared the view that Hank's name would go on to head even greater achievements than ever experiencd.

Corky Edminster, band leader of "Corky's Corral Gang," who are well known in the Kansas-Oklahoma area unearthed some kind of a record with the completion of 1952. Corky has produced something over 6,000 radio shows during the past six years at KANS in Wichita. He's currently doing a TV show in Tulsa along with TV duties in Wichita as well as being heard weekly on Armed Forces Radio overseas.

George Beverly Shea returned to Hollywood last week to meet **Billy Graham** when he returns from Korea. First duties will be the filming of additional "Hour of Decision" programs for ABC-TV.

During the recent 8-day **AFTRA** strike in Chicago, WLS program director **Harold Safford** returned to his original post as emcee of the "National Barn Dance," the role he played from 1926 to 1929. Assisting in the mike duties was **George C. Biggar,** director of the 28-year old program, who also left announcing more than 20 years ago.



ELTON BRITT

"Sheriff Tex" Davis running his annual country artist poll via mail from his WLOW programs in Portsmouth, Va., during the month of January. Davis is considered an authority for his area and reports of the poll are sent to all interested parties upon completion.

Alton Delmore (King), **Shorty Sullivan** and the **Brown's Ferry Four** are playing a number of appearances in northern Alabama. This is the first appearance of the Delmore name since Alton's brother, Rabon, died last year.

Jim and Jesse, "The Virginia Boys" (Capitol), moved to WROM in Rockmart, Ga., on January 5. The duo will do shows over the station with **Jack Davis** who spins 6 hours each day with country records.

WING in Dayton, Ohio, will begin airing one hour each Saturday night of the local "Miami Valley Hoedown" which features **Jimmie Skinner** (Capitol). **D. J. Tommy Sutton** has assumed m. c. duties on the show as **Joe Allison** moved from his Dayton station recently.

In addition to 3½ hours per day with country records on WOWL in Florence, Alabama, **Eddie McDougal** fronts his Southern Playboys on a WAPI show in Birmingham each Saturday night.

Clay Eager, country spinner at WLOK in Lima, Ohio, is setting Sunday dates throughout the northern Ohio area. Artists expecting to travel through Ohio on weekends should contact him as Sunday matinee and evening dates can be arranged.

Mack Sanders does the m. c. work on all acts booked in the Wichita, Kansas, area by the Peebles Agency in addition to his "Western Folk Hit Parade" show each afternoon from Wichita's KFBI.

KTBS in Shreveport, La., began a daily live country show at noon on January 5. Featured group is **Ray Belcher** and the Echo Valley Boys with **Carroll Hill** announcing.

Elton Britt (RCA Victor) playing Dave Denney's Barn just out of Albany, N. Y., January 9. Denney features 5 hours of country records daily over Albany's WPTR, a 50,000 watter.

Buddy Reynolds (Aragon) playing the "Belfair Barn Dance" in Seattle, Wash., January 10 under booking of KVI's spinner, **Buck Ritchey.** Ritchey also handled several of Tex Ritter's shows in that area recently.

"Pancake Pete" Newman doing an hour of country records that goes through WNAR in Norristown, Pa., and WSAN of Allentown, Pa., each day. Show originates from Newman's Sleepy Hollow Ranch where their own library and facilities are used. **The Sleepy Hollow Ranch Gang** travel to WFIL in Philadelphia each day for a daily shot from that station.

Johnny Bond (Columbia) was one of first guests to appear on **Jimmy Wakely's** (Capitol) new daily CBS'er. Bond is preparing to leave the coast to meet the January 14 opening date of **Gene Autry's** (Columbia) first 1953 tour which begins in Wichita, Kansas.

New Record Contracts: Pete Hunter, d. j. and artist at KRCT in Baytown, Texas has a new paper with M-G-M. . . . **Jack Cardwell** of the "Tom 'n Jack Show" from WKAB in Mobile, Alabama, has just started with the King label. . . . **Joe Morris** and the Silver Dew Boys of WKDK in Newberry, S. C., have new **Four Star** releases coming soon. . . . Four Star also coming out with new name **Howard Western** and his Western Swing Band of KUGN in Eugene, Oregon. . . . **Georgia Lee** has just done a session for Sacred International Records.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES ..... Skeets McDonald (Capitol)
2. BACK STREET AFFAIR ..... Webb Pierce (Decca)
3. GAL WHO INVENTED KISSING ... Hank Snow (RCA Victor)
4. TENNESSEE TANGO ..... York Brothers (King)
5. A FOOL SUCH AS I ..... Hank Snow (RCA Victor)
6. KEEP IT A SECRET ..... Slim Whitman (Imperial)
7. MIDNIGHT ..... Red Foley (Decca)
8. I'LL GO ON ALONE ..... Marty Robbins (Columbia)
9. SOMEBODY LOVES YOU ..... Ernest Tubb (Decca))
10. THAT'S ME WITHOUT YOU ..... Sonny James (Capitol)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Sal Rezza
WWEZ—New Orleans, La.
1. Back Street Affair (W. Pierce)
2. Don't Let The Stars Get In Your Eyes (S. McDonald)
3. Indian Love Call (S. Whitman)
4. Keep It A Secret (Whitman)
5. The Gal Who Invented Kissin' (Hank Snow)
6. Midnight (Red Foley)
7. Settin' The Woods On Fire (Hank Williams)
8. Jambalaya (Hank Williams)
9. I'll Never Get Out Of This World Alive (H. Williams)
10. Midnight (Chet Atkins)

Burt Beck
WSOU—So. Orange, N. J.
1. That's Me Without You (Webb Pierce)
2. Tennessee Tango (York 8ros.)
3. Back Street Affair (W. Pierce)
4. It's All Your Fault (W. Ray)
5. Don't Let The Stars Get In Your Eyes (Slim Willet)
6. The Gal Who Invented Kissin' (Hank Snow)
7. I'm An Old, Old Man (Lefty Frizzell)
8. Midnight (Red Foley)
9. Gone (Terry Preston)
10. Condemned Without A Trial (Eddy Arnold)

Elmer Snodgrass
WAKE—Greenville, S. C.
1. Do You Care For Me (Warren)
2. I Saw Mommy Kissing Santa Claus (Molly 8ee)
3. Don't Let The Stars Get In Your Eyes (Ray Price)
4. That's Me Without You (Sonny James)
5. I'll Go On Alone (Robbins)
6. Just Out Of Reach (F. Young)
7. I Couldn't Be Ashamed Of You (Hank Williams)
8. Midnight (Red Foley)
9. Keep It A Secret (Whitman)
10. Going Steady (Faron Young)

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. Somebody Loves You (Tubb)
3. River Of Tears (York 8ros.)
4. A Fool Such As I (H. Snow)
5. Going Steady (Faron Young)
6. Keep It A Secret (S. Whitman)
7. Tennessee Tango (P. W. King)
8. Gal Who Invented Kissin' (Hank Snow)
9. Back Street Affair (W. Pierce)
10. Heard A Juke Box Playing (Kitty Wells)

Paul "Grandpappy" Entress
WTXL—W. Springfield, Mass.
1. A Fool Such As I (H. Snow)
2. I'll Go On Alone (Robbins)
3. Going Steady (Faron Young)
4. No Help Wanted (Carlisles)
5. I'll Always Take Care Of You (Webb Pierce)
6. Our Honeymoon (Carl Smith)
7. Condemned Without Trial (Eddy Arnold)
8. Keep It A Secret (Whitman)
9. You Win Again (H. Williams)
10. Don't Let The Stars Get In Your Eyes (Slim Willett)

Tommy Sutton
WING—Dayton, Ohio
1. Back Street Affair (Pierce)
2. Goin' Steady (Faron Young)
3. Jambalaya (Hank Williams)
4. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
5. I'll Go On Alone (Robbins)
6. Older And Bolder (Arnold)
7. Keep It A Secret (Whitman)
8. Somebody Loves You (Tubb)
9. A Wedding Ring Ago (Wells)
10. Gloryland March (Masters Family)

'Mesquite' Jerry Johnson
WTWN—St. Johnsbury, Vt.
1. I Let The Stars Get In My Eyes (Goldie Hill)
2. Midnight (Red Foley)
3. Tennessee Tango (Bolly Bee)
4. The New Wears Off Too Fast (Hank Thompson)
5. I'd Trade All Of My Tomorrows (Eddy Arnold)
6. Older And Bolder (E. Arnold)
7. The Gal Who Invented Kissin' (Hank Snow)
8. Lonesome Road Blues (Amber Sisters)
9. Pike County 8reakdown (Platt-Scruggs)
10. Lipstick On Your Collar (Lone Pine)

Ramblin' Lou
WJJL—Niagara Falls, N. Y.
1. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
2. I Could Never Be Ashamed Of You (Hank Williams)
3. Back Street Affair (W. Pierce)
4. Tennessee Tango (J. Daniel)
5. The Gal Who Invented Kissin' (Hank Snow)
6. Eddy's Song (Eddy Arnold)
7. Our Honeymoon (Carl Smith)
8. Don't Trifle On Sweetheart (Ernest Tubb)
9. Me Without You (M. Shiner)
10. Stoney (W. Lee-S. Cooper)

Carl Shook
WKYW—Louisville, Ky.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. 8ack Street Affair (W. Pierce)
3. I'll Go On Alone (Robbins)
4. That's Me Without You (Sonny James)
5. I Wanna 8e Mamma'd (Jimmie Logsdon)
6. I Heard A Juke 8ox Playing (Kitty Wells)
7. Eddy's Song (Eddy Arnold)
8. I Let The Stars Get in My Eyes (Goldie Hill)
9. Tennessee Tango (P. W. King)
10. Honey 8aby Blues (N. 8urris)

Billy The Kid Stanley
WNOE—New Orleans, La.
1. Back Street Affair (W. Pierce)
2. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
3. A Full Time Job (E. Arnold)
4. Midnight (Red Foley)
5. The Gal Who Invented Kissin' (Hank Snow)
6. Our Honeymoon (Carl Smith)
7. Somebody Loves You (Tubb)
8. Going Steady (Faron Young)
9. The New Wears Off Too Fast (Hank Thompson)
10. Condemned Without Trial (Eddy Arnold)

Cracker Jim
WMIE—Miami, Fla.
1. Don't Let The Stars Get In Your Eyes (Slim Willett)
2. Back Street Affair (W. Pierce)
3. Jambalaya (Hank Williams)
4. Keep It A Secret (Whitman)
5. Midnight (Red Foley)
6. I'll Go On Alone (Robbins)
7. Settin' The Woods On Fire (Hank Williams)
8. Older And 8older (Arnold)
9. The Gal Who Invented Kissin' (Hank Snow)
10. A Fool Such As I (H. Snow)

Shel Horton
WHUN—Saxton, Pa.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Guitar Polka (Rosalie Allen)
3. Story 8ook Of Love (Autry)
4. Second Hand Heart (8ryant)
5. I Let The Stars Get In My Eyes (Goldie Hill)
6. Full Time Job (Eddy Arnold)
7. I'll Go On Alone (Robbins)
8. Eddy's Song (Eddy Arnold)
9. I Went To Your Wedding (Spike Jones)
10. Till The End Of The World (Bing Crosby)

Bob & Jim Show
WFBC—Greenville, S. C.
1. I'll Wash Your Love From My Heart (Jim & Jessie)
2. I'll Go On Alone (Robbins)
3. No Help Wanted (Carlisles)
4. Honey Baby Blues (N. Burris)
5. Hard Hearted (Clyde Moody)
6. Midnight (Red Foley)
7. Goin' Steady (Faron Young)
8. Blue Bonnett Lane (Colwell Bros.)
9. Mistakes (Jimmy Lee)
10. Faith Is The Key (J. T. Adams)

Art Barrett
WSAP—Portsmouth, Va.
1. That's The Kind Of Love I'm Looking For (Carl Smith)
2. Condemned Without Trial (Eddy Arnold)
3. Waiting For A Letter (G. Hill)
4. Somebody Loves You (Tubb)
5. It Wasn't God Who Made Honky Tonk Angels (Wells)
6. I Want To 8e Mamma'd (Jimmy Logsden)
7. Picking Sweethearts (Locklin)
8. You Don't Have Long At All (Jimmie Dickens)
9. Do You Care For Me (Warren)
10. I'll Never Get Out of This World Alive (H. Williams)

Bashful Bob McKenzie
KLOK—San Jose, Calif.
1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. Tennessee Tango (King)
3. Settin' The Woods On Fire (Hank Williams)
4. The Gal Who Invented Kissin' (Hank Snow)
5. Older And Bolder (E. Arnold)
6. Are You Teasing Me (Smith)
7. Our Honeymoon (Carl Smith)
8. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
9. No Help Wanted (Carlisles)
10. 8lackberry Boogie (T. Ernie)

Joe Powers
WBMD—Baltimore, Md.
1. Keep It A Secret (Whitman)
2. Don't Let The Stars Get In Your Eyes (Slim Willet)
3. A Fool Such As I (H. Snow)
4. Somebody Loves You (Tubb)
5. River Of Tears (York Bros.)
6. Gal Who Invented Kissin' (Hank Snow)
7. 8ack Street Affair (W. Pierce)
8. My Heart's Broken In 3 (Slim Whitman)
9. Settin' The Woods On Fire (Hank Williams)
10. I Heard A Juke Box Playing (Kitty Wells)

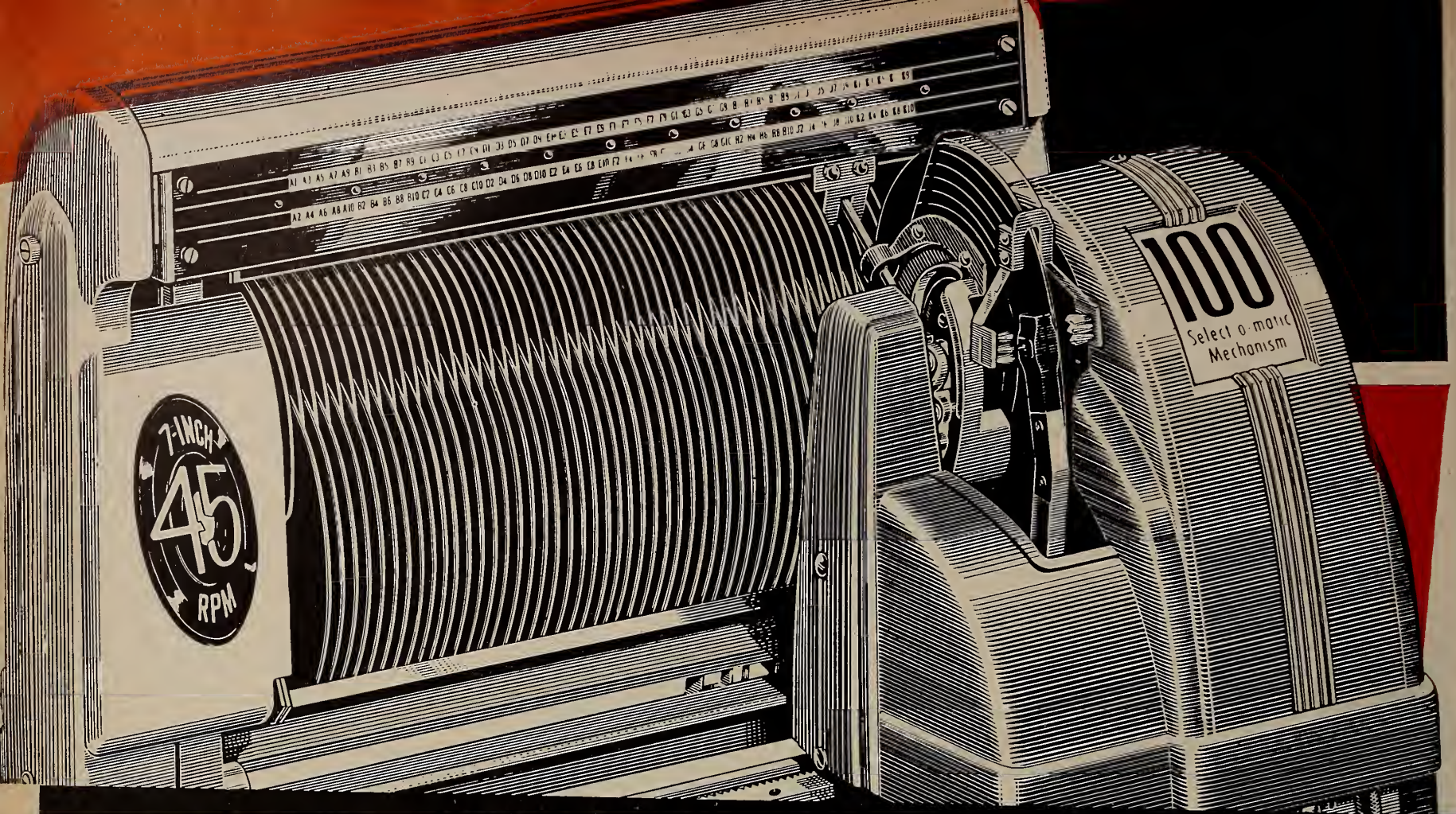
L. F. Kenfield
WTIC—Hartford, Conn.
1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. A Fool Such As I (H. Snow)
3. Tennessee Tango (P. W. King)
4. The New Wears Off Too Fast (Hank Thompson)
5. Child's Side Of Life (Horton)
6. I'll Trade All My Tomorrows (Eddy Arnold)
7. How Much Can A Heart Ache (Ken Marvin)
8. Cannon 8all Rag (M. Travis)
9. A Full Time Job (E. Arnold)
10. Midnight (Red Foley)

Cliff Rodgers
WHKK—Akron, Ohio
1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. Tennessee Tango (York Bros.)
3. I'll Go On Alone (Robbins)
4. Jambalaya (Hank Williams)
5. I Could Never Be Ashamed Of You (Hank Williams)
6. Goin' Steady (Young)
7. Let Me Love You (E. Wayne)
8. Please, Please (Jimmy Davis)
9. Somebody Loves You (Tubb)
10. I Heard A Juke 8ox Playing (Kitty Wells)

Buck Benson
WLBR—Lebanon, Pa.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Good Night Waltz (Al 8arkle & Trailblazers)
3. No Help Wanted (Carlisles)
4. I'll Never Get Out Of This World Alive (H. Williams)
5. Crying Holy (Martha Carson)
6. By The Side Of The Road (Mac Wiseman)
7. Take It Like A Man (C. King)
8. High Noon (Tex Ritter)
9. How Cold Hearted Can You Get (Hank Thompson)
10. Johnny Maddox Boogie (Johnny Maddox)

Carl J. Swanson
WRUN—Utica, N. Y.
1. Keep It A Secret (Whitman)
2. Midnight (Red Roley)
3. Bandera Waltz (J. Wakely)
4. Sweet Little Lover (Carter)
5. I Let The Stars Get In My Eyes (Goldie Hill)
6. That's Me Without You (Sonny James)
7. Guitar Polka (Rosalie Allen)
8. You Win Again (H. Williams)
9. My God Is Real (J. T. Adams)
10. The Things I Might Have Been (Wade Ray)

Dwight Gordon
KXLW—St. Louis, Mo.
1. That's Me Without You (Sonny James)
2. I'll Never Get Out Of This World Alive (H. Williams)
3. Eddy's Song (Eddy Arnold)
4. The Gal Who Invented Kissing (Hank Snow)
5. Don't Let The Stars Get In Your Eyes (Slim Willet)
6. My Lonely Heart Is Running Wild (Carl Smith)
7. I'm An Old, Old Man (Lefty Frizzell)
8. Condemned Without Trial (Eddy Arnold)
9. I'll Go On Alone (Robbins)
10. Now And Then There's A Fool Such As I (H. Snow)



here is the mechanism that has:

- BROUGHT LISTENING PLEASURE TO COUNTLESS MILLIONS
- SET NEW STANDARDS OF PERFORMANCE IN TENS OF THOUSANDS OF LOCATIONS

only Seeburg has the

100 Select-o-matic mechanism

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

WANT NEW TYPE GAME

Trade's Leaders Agree With "The Cash Box" Need is Great for Entirely New Type Amusement Game. Hope Manufacturers Will Present All New and Moderate Priced Game During '53 to Boom Biz.

CHICAGO — Never before has the response been as great as it was these past few weeks since appearance of the news item, *"Seek New Products,"* on page 50 of the December 27, 1952 issue of *The Cash Box.*

Letters, wires and 'phone calls have continued to pour into the offices of this publication from operators, jobbers, distributors, and manufacturers.

All agree that the need for an entirely new type amusement game, moderately priced, to help boom the amusement games business during 1953, can be labeled "acute."

Tho this item was actually a report from leading amusement game manufacturers that they were intensifying their search for an entirely new and different amusement product, the trade grabbed at it, and the communications which have reached this publication are not only highly complimentary to this publication, but, in almost every case each one of these reported:

"There's no use trying to dodge the issue any more. We definitely need an entirely new and moderately priced game, just as your item (Page 50, Dec. 27, 1952 issue) reports.

"You can pass the word on to all the amusement game manufacturers," this writer continues, "and tell them that we are actually desperate for such a product.

"We only hope that the manufacturers will come up with something all new and completely different early in '53."

This can be labeled the essence of almost every single wire, letter and 'phone conversation which this publication has had on this subject since the appearance of that item.

Factory engineers have been most completely alerted. All operators who believe that they have something that could prove to be "it" should please communicate with their favorite manufacturer.

It is, today, more than just a "usual requirement," according to many.

"It is," they state, "a very critical and crying need.

"We need a new game," they say, "and we sure do need it badly out here.

"Tell the manufacturers just what's what, as you already have and let's see them come up with something all new for us this year."

Reports indicate that even tho five-balls, bingos and shuffles are still going that, here and there in various territories, operators have encountered many new difficulties regarding operation of many types of amusement games.

They believe that the leading amusement machine manufacturers not only have the resources, but also the engineering staffs and, what's more, the ingenuity to bring into being an entirely new and different type amusement, moderately priced, so that the amusements business can be boomed into a new and better era as the general business boom continues thruout the nation, even should this general business boom period be recessed, in any fashion whatsoever.

These men also feel that the average manufacturer is in a better position than they are, to ascertain just what the field requires at this time, especially as many operators run up against Federal license problems.

The fact does remain, tho, as this publication has stated time and again, that the new and better products are many times originated and constructed in attics and basements and, from these lowly beginnings, are brought out to the field. These new type games are refined and improved by the manufacturers' engineers. That is how a new game is usually born.

It is now (and was at the time the first article appeared in the December 27 issue) the purpose of the item to ask the trade itself to bring in whatever it thought was the type of new product to the manufacturer so that he could build it. Some of our readers, unfortunately, in reading the December story, completely misconstrued it, altho the purpose was to stimulate action by the trade to produce a much needed piece of equipment.

The entire crux of the situation is simply that the manufacturers realize, just as does everyone else in the field, that an entire new and revolutionarily different amusement machine would be beneficial to the entire industry.

But, the manufacturers, just like everyone else, realize that this product, can possibly first appear in some small area in the nation, created by some small operator who cannot afford to purchase new equipment at a speedy pace, and who will revamp whatever he has at present, to bring about the new type machine.

That is why this article, as well as all manufacturers, are calling on everyone to cooperate and bring in whatever ideas, drawings, samples, or anything else they may have, which may, and which possibly can, be the "game of tomorrow."

Chi's Automatic Phono Bowling League Passes Half-Way Mark

Coral Records Maintains Team Lead. John Oomens in Surprise Zoom from 9th to 4th Place Among Individual Bowlers. Isabel Oomens Holds Lead Among Ladies.

CHICAGO—The Automatic Phonograph Bowling League, which meets each Monday evening, passed its half-way mark this month. Past month's leaders held on to their top spots.

Most outstanding of these is the surprize zoom to 4th place from 9th place for Johnny Oomens among the individual bowlers.

Johnny's wife, Isabel Oomens, continued to hold her lead in the women's singles as she has since the tournament started.

TEAM STANDINGS

	Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1.	Coral Records	30	18	37556	736	844	2358
2.	Melody Music	30	18	37034	726	825	2324
3.	Decca Records	29½	18½	37469	734	846	2328
4.	Gillette Distrib.	29½	18½	32818	643	774	2160
5.	Galgano Distrib.	24	24	33379	654	809	2153
6.	ABC No. 2	23½	24½	32968	646	769	2088
7.	ABC No. 1	23	25	35768	701	838	2311
8.	Columbia Records	23	25	33888	664	734	2123
9.	W. Oomens Sons	22	26	35560	697	817	2264
10.	B & B Novelty	21½	26½	33298	652	748	2110

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

	Name	Team	Games	Total	Average	High
1.	C. Latino	Coral Records	48	7929	165.9	227
2.	W. Paradee	B & B Novelty	48	7678	162.2	205
3.	E. Walker	Coral Records	48	7733	161.5	214
4.	J. W. Oomens	W. Oomens Sons	51	8085	158.27	254
5.	A. Galgano	Galgano Distribs	51	8059	158.1	211
6.	N. Delort	Decca Records	48	7523	156.35	202
7.	R. L. Capone	Melody Music	48	7517	156.29	202
8.	L. Christiansen	ABC No. 2	51	7971	156.15	195
9.	D. Radusta	Decca Records	39	6013	154.7	214
10.	F. Tutomase	Decca Records	45	6912	153.27	222

FIVE INDIVIDUAL LEADERS, LADIES' DIVISION

	Name	Team	Games	Total	Average	High
1.	I. Oomens	W. Oomens Sons	51	6973	136.36	191
2.	P. Serbinski	Atlas Music	48	6373	132.37	163
3.	M. Mankins	Star Music	12	1509	125.9	162
4.	M. Nyland	Star Music	51	6206	121.35	182
5.	M. Modelski	Atlas Music	51	6066	118.48	168

'53 STARTS WITH BANG

Unprecedented Demand For All Types Of Equipment Continues. Ordinarily Jan. Poor Sales Month—But 1st Week Orders Indicate Record Business In View

CHICAGO — Breaking all precedent, the first week of January, 1953, saw business get under way with the sales of all types of coin operated equipment, not only matching the high marks of 1952, but ever increasing. Ordinarily, the manufacturers relax during the month of January, with business slumping off. They use this time to take inventory and organize their efforts for a push for February and March.

"We were tremendously thrilled" stated one games manufacturer, "to continue receiving good sized orders from our distributors, with insistant demands for fast shipments. We couldn't follow the usual practice at this time of the year of slowing up our production lines — actually, we had to look for ways and means of stepping them up."

This factory executive wasn't the only one to express these views. All the factories reported they were in the same happy position.

"It's quite surprising" stated another representative of one of the leading manufacturers, "that this condition prevails right after the holidays, and during the first week of January. However, the answer is simple. Not only our company, but it seems that all the rest of us, are producing equipment that is bringing profits to the operators thruout the country."

A study of the current demand for machines shows that this same demand applies, not only to amusement machines, but to music machines and vendors. It's a well known fact that every manufacturer of juke boxes has been pushed to provide sufficient equipment to meet the demand—and this condition continues at the moment.

Manufacturers of vending equipment of all kinds have been held down thru the past months due to government regulations, restricting their use of vital metals. Starting with 1953, the government has liberalized the allotments of steel and other metals for the manufacture of vendors, and these factories are now rushing their production lines to produce machines which have been in curtailed production, but large demand.

If these conditions continue to prevail for the balance of the month, and factory executives see no reason for any change, the month of January, 1953, will create an all time record for sales in the coin machine industry.

Names Of "20 Year Club" Members To Appear Next Issue

Suggest Coinmen In Biz 20 Years Or More Send In Application

NEW YORK—Due to the demands of many of our friends in the business, *The Cash Box* inaugurated a club for members of the industry who have been associated with it for twenty years or more, and called it the "20 *Year Club*."

Since the first announcement several weeks ago, a great many coinmen have sent back the application (see page 40 this issue).

A complete list of the men and women who have applied for membership in the "20 *Year Club*" shall be published in the next issue of *The Cash Box*—the issue dated January 24. We shall then continue to publicize the club, and request all those who haven't sent in their applications, to do so. At a later date, we will once again list the names of the members. So, if you haven't filed your name as a member of the "20 *Year Club*," please do so.

As explained previously, the "20 *Year Club*" was instituted by *The Cash Box* at the demands of our friends. Its purpose is strictly sentimental. There are no dues, no officers, no duties—and no requirements, except that the individual be connected with the coin machine business for the past 20 years or more.

It will serve no purpose but to bring these people together in a group. Should the occasion arise where coinmen gather (as at a convention) many friends can meet at a specified location to renew old friendships and business acquaintances. And then, it's a great feelitng to join others who have been connected with this grand business for this great length of time.

Runyon Sales Donates Phono To Youth Center

WOODRIDGE, N. J.—An appeal to Runyon Sales Co. of N. J., Newark, from the Police Department of Wood-Ridge resulted in the donation of an automatic phonograph and records to the Wood-Ridge Youth Center.

The Wood-Ridge police had heard of similar donations by the New Jersey music operators to worthy religious or youth groups, and called upon Ed Burg, manager of the Runyon Operating Division to provide the Youth Center with a phonograph.

Detective-Lieutenant Edmund Barlow wrote Burg . . . I am writing you on behalf of the young people of the Borough of Wood-Ridge soliciting the contribution of a juke box. This juke box will be used by the young people in their youth center which we intend to formally open on December 5, 1952.

The opening took place as scheduled, complete with phonograph and records.

Runyon Sales will service the machine for the young group.

ChiCoin Presents "Name Bowler"

CHICAGO—Opening with a brand new game the first week of 1953, Chicago Coin Machine Company, introduced "Name Bowler."

The play of the game is very intriguing, according to executives of this firm.

Tests have indicated that it is bound to prove itself a nationwide hit, they state.

In the first place, actual bowling is featured on the game, but, each time a player matches the last number of his score, one of the letters in "Name Bowler" lights up.

At the operator's option, 1, 2, 5 or 10 letters may be awarded each time a number is matched.

Naturally, when the words "Name Bowler" are completely spelled out, a special winner is the result.

Numbers to be matched may be adjusted to light up at the end of the game or at the start of the 10th frame.

The backboard of the game is especially large and can be seen from anywhere in the location.

The cabinet itself is one of the most colorful the firm have yet presented to the trade.

All in all, execs of ChiCoin state, from orders already taken, it seems to them that "Name Bowler" is well on its way to capture top play in any location where it is featured.

Smith & White New Rock-Ola Outlet

CHICAGO — Rock-Ola sales executives announced this past week that the Smith & White Company, Danville, Ill., had been appointed as a sales outlet for Rock-Ola's new "Fireball" (120 selection) phonograph.

D. Wayne Smith and Harold White head the firm of Smith & White Co. and are well known in Danville.

Rock-Ola execs are of the belief that a sales outlet in this important city will prove of outstanding value.

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

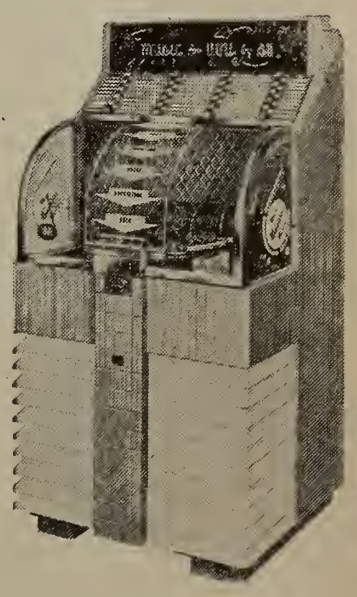
SPECIALS!!
SLUGFEST, ea. $159.50
RED SHOES, ea. 89.50
MERCURY, Athletic Scale, ea. 69.50
ROSE BOWL, ea. 149.50
DALE GUN, ea. 62.50
TURF KING, ea. 95.50
BINGO GAMES Every kind on hand. Write Immediately!
Bally BEAUTY CHAMPION SPACE SHIP
LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

ROUTE FOR SALE
ONE OF THE FINEST ROUTES IN THE COUNTRY!
In The Vicinity of COLUMBUS, OHIO
MUSIC and LEGAL GAMES
About 50 100-SEEBURGS (45) and ALLEYS and GAMES
618 DOMINION BLVD. COLUMBUS, OHIO
(LAWNDALE 7275)

remember?

Can you call 'em by name?

A good memory, yes a sensational memory, is simply a matter of care and attention. You astonish and delight your locations when you remember and use the names of the owner, his employees, and many of the customers. They're flattered, naturally, and remember you in turn as that thoughtful fellow who operates the model "D."



AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of ***The Cash Box!***

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!

THE CASH BOX
VOLUME 13
NUMBER 38
JUNE 14, 1952
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

SIGNED.....

BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION** Ballyhorse • Bally **SPACE-SHIP** SEE BACK COVER

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Meeting Dates Of Music Operators' Associations

Jan. 12—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

13—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

18—National Coin Machine Distributors' Assn.
Place: Saxony Hotel, Miami, Fla.

19—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

20—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

21—Music Operators' Guild of Michigan
Place: Sheraton-Cadillac, Detroit, Mich.

BINGO GAMES

Bally BRIGHT LIGHTS	$210
Bally FROLICS	450
Bally ATLANTIC CITY	415
Bally BRIGHT SPOT	315
Bally CONEY ISLAND	315
Bally SPOT LITES	335
Bally PALM BACH	525
★	
United A.B.C.	$150
United STARS	325
★	
Keeney LIT-A-LINE	$115
★	
Genco 400	$265

SHUFFLE GAMES

United SIX PLAYER	$265
United FIVE PLAYER	245
United FOUR PLAYER	200
United OFFICIAL SHUFFLE ALLEY	325
★	
Keeney BIG LEAGUE BOWLER	225
Keeney LEAGUE BOWLER	115
Keeney KING PIN	35
★	
Chi. Coin BOWLING ALLEY	$55
Chi. Coin TROPHY BOWL	50
★	
Williams DOUBLE HEADER	$50
★	
Bally HOOK BOWLER	$95
Bally SHUFFLE LINE	95

Chi Coin Names London Wisc. Distrib

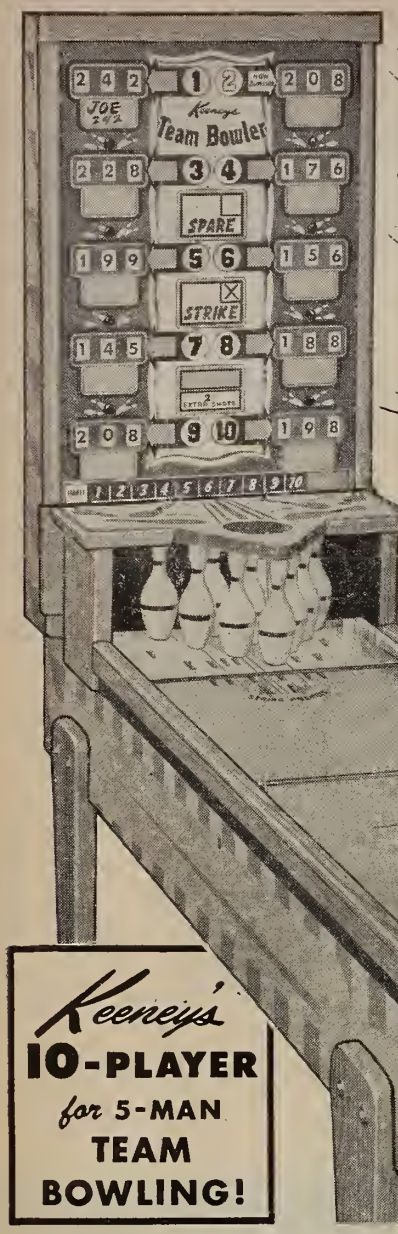
CHICAGO—Executives of the Chicago Coin Machine Company, this city, announced this week that Samuel L. London, S. L. London Music Company, Milwaukee, Wisc., had been appointed exclusive distributor for the State of Wisconsin for all ChiCoin products.

"In fact," one of these executives stated, "London has already taken a very large number of our products and is right out there hustling along doing better business than ever.

"We are certain," they reported, "that the London firm in Milwaukee will prove itself one of the most outstanding of all distributors.

"Service and cooperation that this firm continually extends to Wisconsin's operators is already a byword in that state.

"Now with our products on hand," these executives concluded, "we feel certain that every operator in Wisconsin will be more than ever happy with the products of our firm and the service and cooperation of the London organization."



BONUS PLAY!

☒ STRIKE on each frame good for 2 extra shots.

⧸ SPARE on each frame good for 1 extra shot.

POSSIBLE SCORE: Up to 900 Shooting 30 Strikes in 10 Frames!

3 WAYS TO PLAY

IT'S THE SEASON!
BOWLING IS BOOMING NOW!

FASTER!

KEENEY DISTRIBUTORS ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!

Keeney's
10
TEN PLAYER
TEAM BOWLER

KEENEY LITE-UP PINS

NEW!

2 FULL FIVE-MAN TEAMS
The only game that offers realistic bowling competition for 5-man teams!

EVER-SLICK Silent Playfield

Adjustable to:
NEW BONUS PLAY
★ 20-30 SCORING
★ EXTRA SHOTS ON TENTH FRAME

LOCATIONS ARE ASKING FOR Keeney's TEAM BOWLER for LEAGUE PLAY AND BONUS SCORING

Keeney's 10-PLAYER for 5-MAN TEAM BOWLING!

See YOUR KEENEY DISTRIBUTOR

READY WITH IMMEDIATE DELIVERY!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

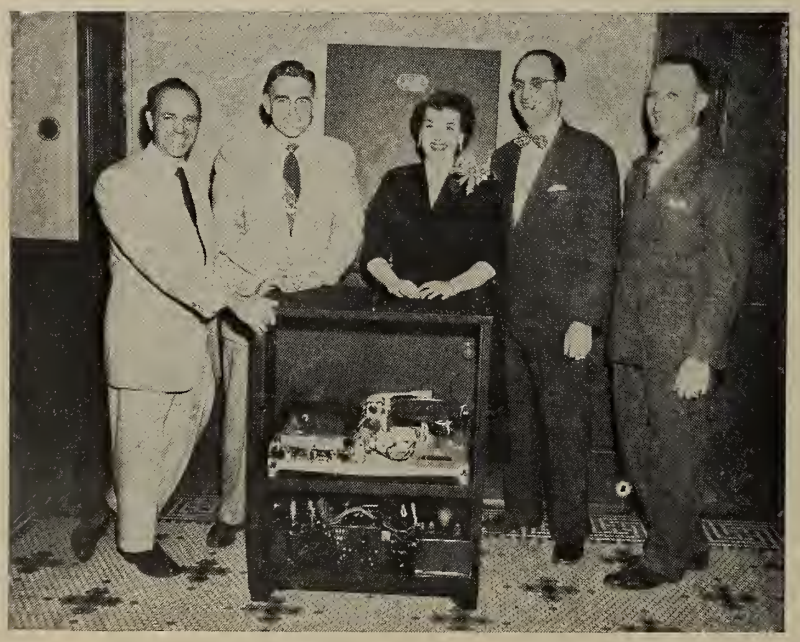
ORDER NOW!
The Greatest
Bally's
"SPACE SHIP"

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., Bi 3-8777

For REAL BUYS
FROM THE NATION'S
LARGEST coin machine STOCK
SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Second Prize AMI Ad Winner



DURHAM, N. C. — Mrs. Chester Merrill, second prize winner in the recent AMI "Write-An-Ad Contest" was presented with her award, "The AMI Hideaway", by Charlie Steel, at the offices of Steel Music Company, Durham, N. C., AMI distributor.

Present at the award, and shown in the photograph left to right are: Arthur Daddis, AMI representative; Charles L. Steel, AMI distributor; Mrs. Chester Merrill, Chester Merrill, husband of the prize winner; and his brother and partner in the Piedmont Amusement Company, Vincent Merrill.

The day chosen for the presentation of the award was cause for a double celebration. December 17 was also the Merrill's second wedding anniversary.

Awards to other contest winners have already been made to local distributors, and William E. (Bill) FitzGerald, advertising and sales promotion manager of AMI, Inc., left for a trip to the west coast right after the New Year's holiday. FitzGerald will present Mrs. Margie Rodgers, of Fresno, Calif., with a new AMI Model "D-80" phonograph.

FitzGerald will then visit all the firm's distributors thruout this western area before returning to the home plant.

AIRMAIL
Subscriptions
to
THE CASH BOX
CAN BE ORDERED
at
$30.00 per Year

If you now have a regular $15 subscription, write us and we will pro-rate the balance until it expires. If you have a $48 Special Advertising subscription, write us and we will bill you, pro-rated at the $15 additional until it expires.

THE CASH BOX
26 WEST 47th ST.
NEW YORK 36, N. Y.
(PHONE: JUdson 6-2640)

GOTTLIEB DEALS YOU ANOTHER WINNING HAND!

Queen of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

. . . TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR: NEW "4-SUIT" ROLL-OVERS, When Lit . . . NEW "ROLL-UNDER" GATES, When Lit by NOS. 1 TO 6 IN ROTATION . . . POINTS . . . HIGH SCORE.

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!

EXHILARATING, ACCELERATED ACTION with 3 "POP" BUMPERS, SUPER-ACTION CYCLONIC KICKERS, SUPER-POWER FLIPPERS!

"SIT IN" ON THE GAME THAT GIVES YOU MORE ACTION--BIGGER EARNINGS BY ACTUAL TEST!

BE SURE!

ORDER AT ONCE FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Now that the holiday season is over, the operators are settling back into their regular routine of making route changes and changing records and servicing machines. . . . Mr. and Mrs. Harold Sergeant of Ladysmith, Wisc., took advantage of the holiday to make the trip in to town to see what was new in coin operated equipment. . . . Spending the holidays in the twin City area was Eric Grundeen of the Northwest Piano Company, Minot, N. D. . . . It seems at if Darlow Maxwell is getting to be a regular commuter to the Twin Cities, he was in town the day before New Year's and he was in town again the day after the New Year Holiday. At first Darlow was very surprised that there was no snow in as much as the last few trips in to town it had snowed and Darlow made the remark that he made a trip to Denver just a few weeks ago and when he got there, it snowed there for the first time in ten years. If that's the case, stay away from my door. . . . Tom Kady of Grand Forks, N. D., made the trip in to the Twin Cities, while his son Norman was taking care of the route back home. . . . Frank Mager and his wife and family were in the Twin Cities visiting. . . . Ray Kohner and son, Don, of Winona, Minnesota, made a trip in to the Twin Cities to pick up some equipment and rush back again to get them out for the New Year Holiday. . . . Mr. and Mrs. Bernard Misch of La Crosse, Wisc., took some time off from their route and stopped in to the Twin Cities to see what was new in coin operated equipment. . . . Mr. and Mrs. Ike Sundem of Montevideo, Minn., are in town picking up some supplies and records for their route. Mrs. Sundem bought such a huge stock of records, it looks like she's going to be kept quite busy setting up the record changes for the next couple of weeks. . . . Ed and Millie Birkemeyer of Litchfield, Minn., report that they had their son, Captain Jack Mischaud of the Marines, visiting them. . . . Quentin Haroldson of Northwood, N. D., brought his wife and daughter in to town with him and was very much surprised at the 4 below weather which hit him. He said out in North Dakota, which is supposed to be colder than here, it has been just like a Kansas winter, which means warm and no snow. Rushing in to town again, and out again, were: Don Johnson of The Staples Novelty Company, Staples, Minn., Hank Kreuger of Fairfax, Minn., Andy Benna of Ironwood, Mich., Leo Berkowitz of B & B Novelty Company, Superior, Wisc., and Ted Heil of Gaylord, Minn.

Wurlitzer Names Gerald Slade Assistant Manager

GERALD J. SLADE

NORTH TONAWANDA, N. Y.—Gerald J. Slade, who has served with the company in various capacities since 1949, has been appointed assistant manager, The Rudolph Wurlitzer Company, North Tonawanda Division. The announcement of the appointment was made today by Clinton D. St. Clair, divisional manager.

Slade was born in Utica, New York, and graduated from Colgate University and Harvard School of Business. From 1942 to 44 he served as Assistant Chief of the Tire and Rationing Branch, OPA, Washington, D. C. In 1945 and 46 he was engaged in Marketing Research for the B. F. Goodrich Company in Akron, Ohio. In 1946, Slade transferred to Hewitt-Robins, Inc. of Buffalo, where he served as advertising manager. In 1947 he was appointed assistant to the vice-president in charge of sales of the Vogue Rubber Company in Chicago.

Slade joined Wurlitzer on December 5, 1949 as assistant to the vice-president and manager of the North Tonawanda Division. In 1952 he was appointed Defense Products Manager. His appointment to the assistant manager's post is effective immediately.

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

WANT

ARCADE EQUIPMENT

Exhibit Six Shooters, Gun Patrols, Jet Guns; Guns — Seeburg, Bally, Keeney; Skyfighters, Ace Bombers, Drivemobiles, Night Bombers; Chi. Coin Midget Skees and Basketballs, etc.; Williams World Series.

ECONOMY SUPPLY COMPANY

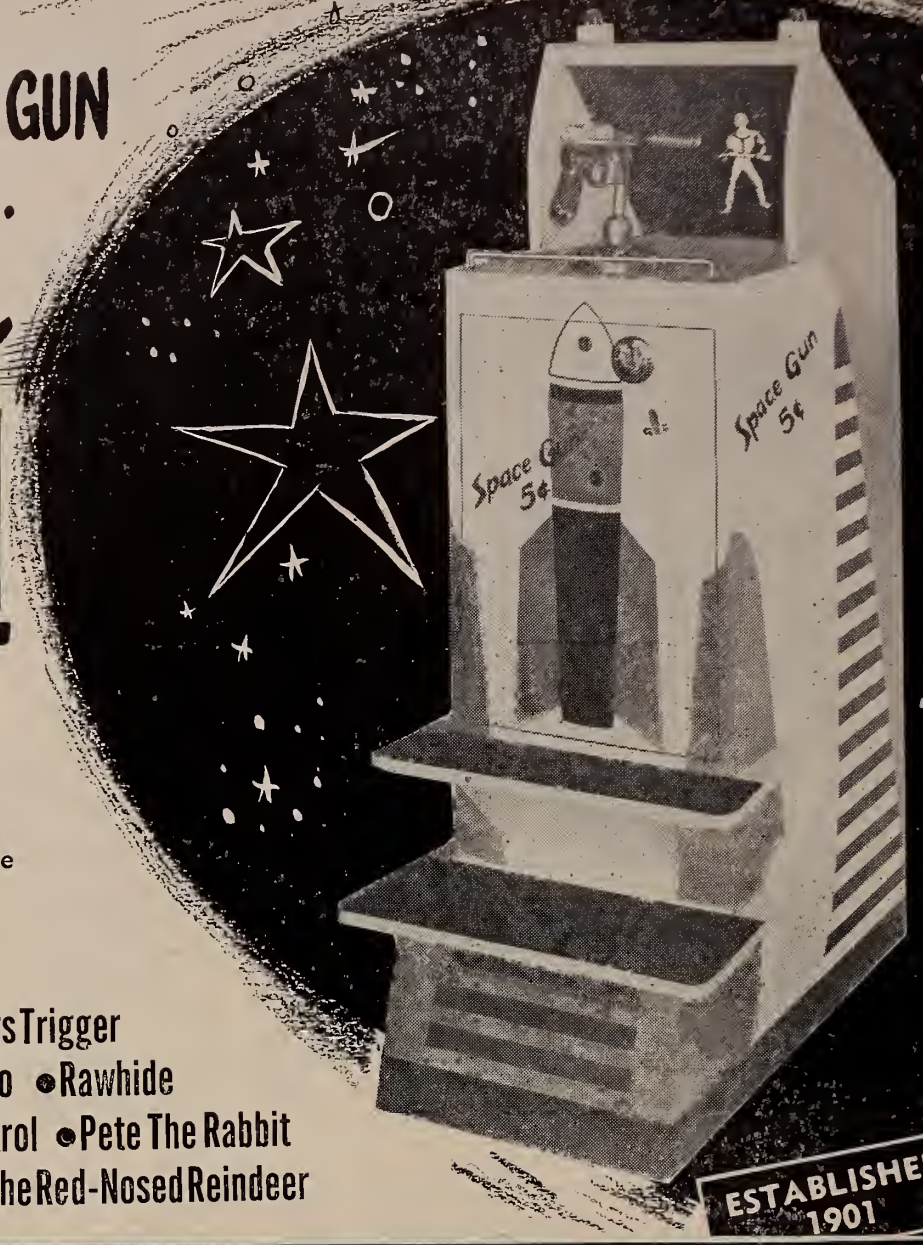
579 Tenth Ave. New York 36, N. Y.

THE GREATEST GUN OF ALL TIMES...

EXHIBIT'S

ATOMIC ACTION

SPACE GUN



★ Shoot Space Men That Glow in the Dark
★ Black-lighted Targets Evaporate When Hit
★ Unlimited Shots—Timed Shooting Cycle
★ Walk-up Steps on Cabinet for kids too
★ Trouble-free Gun Sounds and Shoots in True Space-Gun Fashion
★ Fast, Thrill-packed Action Gets Repeat Play

Now at your nearest Exhibit distributor

INVESTIGATE EXHIBIT'S FINANCE PLAN

- Roy Rogers Trigger
- Big Bronco
- Rawhide
- Space Patrol
- Pete The Rabbit
- Rudolph The Red-Nosed Reindeer

ESTABLISHED 1901

EXHIBIT SUPPLY, 4218 4230 W. LAKE ST., CHICAGO 24, ILL.

WE HAVE THESE HITS!

For IMMEDIATE DELIVERY

BALLY
- THE CHAMPION (Horse)
- SPACE SHIP
- BEAUTY

GOTTLIEB
- QUEEN OF HEARTS

WILLIAMS
- DISK JOCKEY

Also all new and used equipment.

Write for FREE Price List and Order Forms

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Fight Polio — Join the MARCH OF DIMES — JANUARY 2 TO 31

Rock-Ola Finds Vast Foreign Markets For "Fireball" Phono

J. RAYMOND BACON

CHICAGO—J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, this city, enthusiastically reports that the new "Fireball" 120 phonograph, not only has received a wonderful reception by music operators in the United States, but "has joined the ever increasing list of American-made products which are in demand thruout the world."

"The 'Fireball' has only been in production since early in October," continued Bacon, "but has already been shipped to Puerto Rico (ed comment: see page 39 this issue), Belgium, Canada, Costa Rica, Cuba, Curacao, Dominican Republic, Guatemala, Honduras, Mexico, Newfoundland, Nicaragua, Panama, Philippines, San Salvador and Venezuela. The new multi-selection phonograph with its ample capacity for popular American jazz and native music is particularly well suited for export use."

Bacon advises that altho Rock-Ola has many excellent foreign sales outlets, "the world is a big place" and there are some attractive territories still available and suggests that any individual or organization that is interested in acting as a Rock-Ola representative, write him in care of the Export Division at the Rock-Ola Manufacturing Corporation, Chicago, outlining the territory desired.

Chi Ops Bowling League Seeks Inter-City Competition

CHICAGO—If and when other cities also arrange bowling leagues among the members of the industry, or if there are such bowling teams in existence at this time, the Chicago Automatic Music Bowling League would like to arrange for an inter-city match.

Members of the bowling league here would like very much to meet other teams.

Arrangements can be made by contacting:

John Oomens, Secretary of the Chicago Automatic Music Bowling League, at Walter Oomens Sons, 3260 West Armitage Ave., Chicago 47, Illinois.

Coinman's Son Doctor

WHITESTONE, L. I. — Charles Aronson, well-known coinman here, is particularly happy about the progress made by his son, Donald, in the field of medicine. Charles reported that Donald announced this week the opening of his office for the practice of medicine, surgery and osteopathy at 1752 Francis Lewis Blvd., in this city.

Yes! Yes! Yes!

Here's IN-LINE SCORING plus HIGH SCORE WITH A BRAND NEW "DOUBLE FEATURE" CARRY-OVER!!!

NEW!

Williams DISK JOCKEY

Yes! 27 WAYS TO SCORE REPLAYS plus the Tantalizing new "DOUBLE FEATURE" which DOUBLES the "in-line" replays for next game when bumpers 1 to 5 are hit in consecutive order.

Yes IT SURELY PULLS REPEAT PLAY!

Williams DISK JOCKEY will capture and hold any LOCATION! HURRY! HURRY! HURRY!

HITTING BUMPERS 1 to 7 in consecutive order scores replay and lites both side roll-overs for replays! Gets and Holds Sustained Play

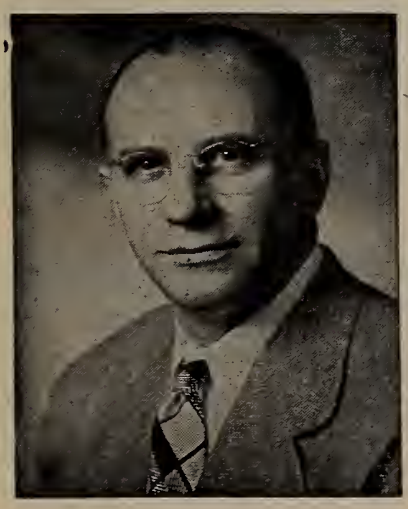
FAST FLIPPERS!

See Your Distributor Now!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Bally Appoints Honolulu Amusement Hawaiian Distribs



JACK NELSON

CHICAGO—Jack Nelson, general salesmanager of Bally Manufacturing Company, Chicago, this week announced the appointment of the Honolulu Amusement Exchange as Hawaiian distributors of the Bally "The Champion" coin-operated horse.

Nelson said, that after looking over recent orders received from Ray Cheong, general manager of the new Hawaiian distributing firm, it certainly appears that the Bally horse has found its place in popularity in Hawaii, as it has already done in the United States, Canada and other parts of the world.

Keeney "Team Bowler" In Fourth Production Month

CHICAGO—It takes a new idea to continue a game on and on in production, breaking all former production records, Paul Huebsch, sales manager of J. H. Keeney & Company, Inc., this city, reported this past week.

Paul pointed to the dial on the front of their "Team Bowler" as the answer to what the players had always wanted.

"This dial," as Paul explains, "allows the players to adjust the game to the play they like best.

"They can go on our new bonus play, or on 20-30 scoring, or on extra shots on the tenth frame all on the same game.

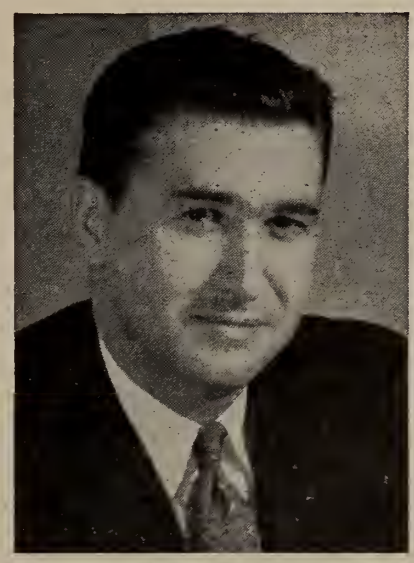
"What's more," he continued, "they also have all the other features that they've ever wanted in a bowler.

"Ten men can play, like two teams of five men each, or any one player, or as many players up to ten can play.

"But," he said, "it's the new bonus play feature and the dial on the front of the 'Team Bowler' that turned this game into three games as well as into the greatest we've ever built.

" 'Team Bowler' is now in its fourth production month with orders growing even bigger than when the game was first introduced to the field in October of 1952," Huebsch concluded.

In some areas the dial has been placed inside the game so that the operator can adjust "Team Bowler" to the action he knows the players on any particular location like best of all.



PAUL HUEBSCH

But, in the greater majority of cases, the operators have requested that the dial remain on the front of the game, so that the players can adjust to whatever type play action they, themselves, like best.

Entering into its fourth full consecutive month of production "Team Bowler" bids fair to set a new sales mark for the Keeney organization.

WE SPECIALIZE IN MUSIC!

SEEBURG 1-46	$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	475
WURLITZER 1400	Write
A.M.I. MODEL A	350
A.M.I. MODEL B	425
A.M.I. MODEL C	450
EVANS CONSTELLATION	425
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned—Refinished

Exclusive Distributors for SEEBURG PRODUCTS

ATLAS MUSIC CO.
2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARmitage 6-5005

Join the MARCH OF DIMES
JANUARY 2 TO 31

JANUARY						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

New!
chicago coin's
NAME BOWLER
NOW BEING DELIVERED!

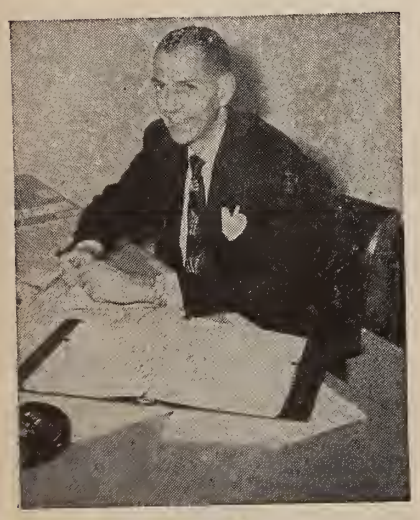
PLUS Super MATCH BOWLER

PLUS 10th FRAME SPECIAL BOWLER

PLUS MATCH BOWL-A-BALL

chicago coin
MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

United's New "Show Boat" Built On Ops' Demand



BILL DeSELM

CHICAGO — The question, "Why does a manufacturer, many times, suddenly halt on a game that's going along at a speedy sales clip and switch over to another?" was answered this past week by Bill DeSelm, sales manager of United Manufacturing Company, this city.

According to Bill, "Some of the leading operators called around at our factory just when we were testing 'Show Boat' and, after seeing this game, demanded that we build it immediately."

Even tho United's "Circus" is still under way, the factory, to meet the demand, as word spread among the operators about "Show Boat," was forced to add this game to its production lines.

"That's how," DeSelm reports, " 'Show Boat' came into being here at our factory. It's actually being built on the demand of the operators themselves."

The game has a great many features. The new type extra-balls feature, where the ball in the 14 or 18 pocket, when lit, releases an extra ball.

The same happens when the ball gets into the 16 pocket, when lit, or in the 15 or 17 pockets when these are lit.

Also interesting is the new type extra cards feature wherein each coin lights one to six cards. ("Show Boat" features six cards.)

In addition there are the double and triple features; 3-4-5 in-line scoring, diagonal, vertical or horizontal.

The mechanism is easy to service being located in the back box on a hinged door. There is a slug rejector coin chute. Also a hinged front door. The cabinet is standard pinball size.

"In short," is the way Bill DeSelm put it, "the above reasons in themselves indicate why the operators demanded that we produce 'Show Boat' and also is the reason why orders have been flooding us ever since announcement of this new game."

The holiday making, partying, celebrating now over, coinmen getting real serious, concentrating on two highly important matters—business and pleasure. With all the wonderful amusement machines and phonographs now available to operators, wholesalers are girding their loins to sell, sell, sell. Some decided that their first consideration should be to devote all their energies to a winter vacation. So—we have increased selling action, and at the same time we have our good friends making reservations for cruises and trips to Miami Beach.

* * * * *

While we don't know the vacation plans of all operators and wholesalers hereabouts, here is an incomplete rundown on who will soon be lolling in tropical sunshine. . . . **Barney (Shugy) Sugerman** and his wife, **Mollie**, leave on January 22 for a cruise to Central and South American ports, as well as Havana and the Bahamas. . . . **"Senator" Al Botkin** and his missus, **Frances**, take off the first of February for a month of what Miami Beach has to offer (and believe us, they take it all in). . . . **Max Munves**, brother of **Mike Munves**, left Thursday (Jan. 8) for his annual hiatus to Miami Beach. Max will probably be away for months. (No matter how hard we try, we can't get Mike to take a short few weeks away.) . . . **Max Schaeffer**, owner of Broadway's foremost arcades, leaves next week with his wife for Miami Beach—probably away for a month. Schaeffer is probably the daddy of all arcade men, having started a good many years ago with the introduction of the film "nickleodeons" with such well known men as **Lasky** and **Goldfish (Goldwyn)**. They continued in the film business, and Schaeffer with Shork (now deceased) remained in the arcade business. . . . If he can get away, **Joe Young**, Young Distributors, will try to run down to the Florida Keys for a week's fishing. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N. J., is also due to get the feeling of "sand in his shoes" any minute now. . . . **Charley Aronson** and his wife, leaving in a week or so for Miami Beach. Aronson and **Bill Alberg**, owners of Brooklyn Amusement Machine Co., sold their music route this past week, and now are as free as the wind. Alberg who is ill, may stay in retirement, but Aronson is too young and peppy to remain out of action too long. He hasn't any plans at present, but we'll make a bet, he'll be back in the coin biz.

* * * * *

Reversing the sunshine twist, **Stan Feldman** (Brooklyn op) and his wife drive up to the mountains for some relaxation with sled, skiis and skates. . . . Also, **Harry Rosen**, of Atlantic-New York Corp., returns Monday (Jan. 12) from a short stay in Miami Beach. . . . Okay, Okay, don't push—we'll get on to the business items. . . . **Ben Becker**, Bally's regional representative, hale and hearty once again, takes off on his first long trip since his illness. Ben flies up to Canada—first stop at Montreal to see **Paddy Conklin**, **Dave Russell** and **Mr. LaPalm** of Russ-Con Company, newly appointed Bally distribs. From there, Ben will visit Toronto and other areas in Canada. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributors, receive a note on tissue from **Hirsh de LaViez** of Washington, D. C. There wasn't enough paper for the two of them to use, Hirsh. . . . **Abe Lipsky**, Young Distributors, covers Conn. ops on the Wurlitzer model 1500. . . . **Morris Rood**, Runyon's office mgr., home ill. . . . **Leo Brody**, one of the heads of Pennsylvania-Atlantic Corp. (Seeburg distribs) died Tuesday (Jan. 6) at his home in Brooklyn, N. Y., after a long illness. . . . **Dave Stern**, Seacoast Distributors, spending considerable time on coinrow, selling Rock-Ola's "Fireball" 120 phono. "Could use plenty more," states Dave. He's still looking for that coinrow office. . . . **Sid Mittleman**, Mars, Inc., manufacturing 3 kiddie rides—"Jet Saucer," "Venus Air Sled," and Mermaid II." . . . Although only a few of Exhibit's "Space Gun" arrives, **Mike Munves** tells us it's a "hit" and ops and arcade men placing orders for quantities. . . . **Nat Cohn**, Conat Sales, runs a going away party on Sunday, Jan. 4, for his son, **Teddy**, who entered the army on Tuesday, Jan. 6. Many of Nat's friends attended. Nat took Teddy down to the induction board on Tuesday, and was completely washed up for the balance of the week. . . . **Albert Polak**, partner in International Amusement and Scott-Crosse, Phila., Pa., visits **The Cash Box** office.

The New Year is starting off with a bang in the Dallas area. Operators once more are making buying trips to this distributing center and all in all the outlook for 1953 is good. . . . This week we saw **R. L. Choate** of Resort Music Company of Mineral Wells. He is adding to his route and buying records. . . . **Buddy Clem** of Paris was in town. He ran into **V. C. A. Taylor, Jr.**, and they had lunch at the snack bar at Commercial Music Company. . . . We saw **J. H. Caldwell** of Paris. . . . **Frank Emerson** of Greenville and Dallas was making the rounds of the distributors. His latest pastime is telling fortunes by hand writing. . . . **E. D. Certain** of Dallas is adding new equipment to his route.

Garland Delemar of Waco reports that he and **H. M. Crow** are picking up new distributors all around the country for their new label Hummingbird. Dele says they are coming out with some new releases that are terrific. Dele is also happy over the way sales on Dot Record "By the Light of the Silvery Moon" are skyrocketing. He says he gave **Randy Wood** the idea to record this ever saleable oldie. . . . **Jimmy Garrett**, Longview, is moving his record shop up town Feb. 1. Says his January sales are surpassing December due to record "sales." . . . **Pete Purvis** was making the rounds of Dallas distributors this week.

THRU THE COIN CHUTE

CHICAGO CHATTER

As sure as it takes two matches to keep a pipe lit, the boys 'round town are saying, it's going to take the same sort of double effort this year to keep the boom going which the entire industry is now enjoying. . . . Most are of the belief, tho, that this year will be bigger than any yet enjoyed by the trade. . . . Chicago Coin out with a new bowling game: "Name Bowler." The skillful player can spell out the name. It's different, distribs state. They believe that "Name Bowler" is going to click with bowling game ops. . . . Many, many letters, wires, phone calls received. All agreeing that entirely new type amusement game needed. . . . **Nate Gottlieb** very busy with "Queen of Hearts." Predicts a long run for this game. Meantime **Alvin Gottlieb** flies down to Miami. The Gottliebs have 3 boats. Two of them up at Eagle River, Wis., and one down in Miami. Now the family is beginning to use Naval terms when talking to each other. For example: "Admiral" Dave; "Vice-Admiral" Nate; "Commodore" Alvin; etc. Nate reports that he just can't wait to get down to Miami to enjoy some of that marvelous hospitality which **Joe** and **Eloise Mangone** so sincerely dispense.

Irv "Kup" Kupcinet made **The Cash Box** award to the **Four Aces** on his TV show this past Tuesday evening. The **Four Aces** were voted "Best Vocal Combination" by the nation's music ops in **The Cash Box's 7th Annual Poll** for the **Automatic Music Industry of America.** "Kup" also made the award again Wed. evening on stage at the Chicago Theatre. . . . Distrib members of NCMDA will be meeting in Miami this February 18. . . . **Al Stern** of World Wide is still home. Feeling much better. His doctor, tho, has advised Al to take a vacation—in the meantime, **Len Micon** getting to the point where, in a phone conversation, he asked the party he was talking to: "Gotta match? I wanna light my cigarette." . . . **Joe Schuster,** well known songwriter and music publisher, has a brand new tune, "Juke Box U.S.A." Joe believes the song should get the backing of every juke box op once it's pressed on wax. . . . We like the statement made by **Rep. Sam Rayburn,** Speaker of the House, "Any mule can kick a barn down, but it takes a carpenter to build one."

Executives over at Rock-Ola Mfg. Corp. elated over fact that their new 120 selection "Fireball" phono already in 14 foreign countries. Their export biz growing speedily. . . . **Romeo Laniel** of Montreal in town seeking new equipment—and in good quantity. . . . Predictions here to the effect that '53 will see return of roadmen. . . . Rock-Ola announced, this past week, appointment of **Smith & White Co.** of Danville, Ill., as a sales outlet. **D. Wayne Smith** and **Harold White** head this firm. . . . **Les Rieck** of H. C. Evans & Co. reports that production of new Evans' phonos coming along. Firm will be in there pushing for top honors in '53, he says. . . . **Frank Mencuri** and **Art Weinand** all elated over the terrific location reports on Exhibit's "Space Gun." Frank advises that ops have found this the perfect piece to go along with kiddie rides. And more and more orders flooding into the factory since location collection reports have become known 'round the nation.

Jack Nelson put it this way this past week, "We just can't get over the sensational returns reported on all Bally products during the Holiday Season when, usually, everyone expects collections to fall." . . . **Sam London** was named ChiCoin distributor for Wisconsin (S. L. London Music Co., Milwaukee) and started right off like a shooting star clicking with sales. . . . **Bill DeSe'm** of United all enthused over the way the firm's "Show Boat" (featuring 6 cards) has started to roll off their production lines. "Demand is 'way ahead of any other like game we've ever built." That's saying a real mouthful considering all the United hits. . . . More Auto-Photo machines beginning to appear in spots 'round town. . . . Members of Chicago's Automatic Phonograph Bowling League (the only one of its kind in the country) claim that they "should have stood in bed" instead of entering a team in the CBA tournament. **L. Christiansen** bowled 457 for three games; **W. Paradee** bowled 461 for 3; **R. L. Capone** only 444 for 3 games; **C. Latino** came thru with a 409 for 3 games; and **Johnny Oomens** had a 430 for the three games he bowled.

Maybe this proves what an effect top score bowling can have on the wives of bowlers: **Les Taylor** tiel **Johnny Oomens'** high game, 254 with a 583 series, and the very next day Les became the Daddy of a bouncing boy. . . . Music ops here in arguments almost daily with local record distribs. Ops claim that the distribs are not filling their orders. Especially for 45's. Outstandng ops like **Bob Gnarro, Vic Comforte, Earl Kies, Andy** and **Johnny Oomens, Bert Bondioli, Ray Cunliffe,** and many others, attempting to arrive at some solution with disk distribs wherein all will be happy once again. . . . With over 40,000 furniture people in town for their big "market season" at the Merchandise and Furniture Marts, **Paul Huebsch** over at Keeney a very, very busy lad showing the firm's 21" Keeney TV receiver to many furniture men visiting the Keeney plant. In addition, Paul's busier than ever with the firm's "Team Bowler." The "dial" on this bowling game has won acclaim.

Herb Oettinger back from Tucson's El Carmila Rancho tanned and healthy looking. Tho Herb's kids rode the horses and enjoyed the sports, Herb claims, 'All that I did was sit in the sun." . . . **Sam Stern** of Williams also back from his vacation visit to Tucson. Sam, tho, went out for horseback riding. Also for swmming and other sports. . . . **Maurice L. Wein,** sect'y of the Connecticut State Coin Association, seeking info regarding games. Organization can use all pinball decisions in discussion with the Administrative Common Council of New Britain, Conn. . . . **Bob Breither,** Bally engineer, in Cleveland with **Art Garvey** this week. Conducting a Bally School at **Joe Abraham's** Lake City Amusement. **George Metz,** Lake City's sales manager, aroused all ops 'round Clevelandway.

Ray Moloney back at his desk feeling great after his cruise. . . . Gran'pa **Georgie Jenkins** also back on the job at Bally after a visit with his dotter and the grandchildren in Texas. . . . **Johnny Casola** in Birmingham with brother, **Lou Casola.** Their dad's very ill. . . . Which reminds: They call some people "chain-smokers." Why not call guys like **Bill O'Donnell**—"chain-phoners"? Seems like long distance phone calls waiting for Bill all day long. . . . Now that all factories here in speedy action once again looks like the visiting season will get under way just as soon as the furniture men, who've jampacked hotels from Gary, Ind., to Waukegan, Ill., start for home. So far only nat'l coin conventions listed are those of NAMA and MOA for summer of '53.

START THE NEW YEAR RIGHT WITH THE MACHINES YOU NEED AT THE PRICES YOU CAN AFFORD TO PAY!

Roy Monroe

MONEY-SAVERS that are BIG MONEY MAKERS!

United 6 Player Deluxe Shuffle Alley	$295.00
United 6 Player Shuffle Alley (Big Pins—Formica Top)	260.00
United 5 Player Shuffle Alley (Big Pins—Formica Top)	235.00
Chicago Coin Match Bowler	395.00
Keeney 2 Player Shuffle Alley	49.50
Keeney 4 Player Shuffle Alley	95.00
Chicago Coin Twin Bowler with Flyback Pins	32.50
Universal Super Twin Bowler	39.50
Gottlieb Bowlette	25.00
Bally Double Header	59.50
Williams Jalopy (Very Clean)	159.50
Williams Star Series	75.00
Williams Slugfest	149.50
Universal 5 Star	80.00
United ABC	140.00
United Stars (Like New)	325.00
United Leader	325.00
Silver King Duck Hunter (Brand New)	17.50
Wurlitzer Bar Box, Model 2140 (Like New)	12.50
Bally Futurity (Like New)	275.00
Seeburg Bear Guns (Very Clean)	249.50
Seeburg 5c-10c & 25c 3 Wire Wall Box	32.50
Seeburg 5c 3 Wire Wall Box	15.00
Seeburg 1946 Phonographs	149.50
Seeburg 1947M Phonographs	169.50
Seeburg 100M	650.00

NOTICE

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WANT TO BUY

We need all types of arcade equipment. Send us a list of what you have for sale.

WRITE! WIRE! PHONE!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

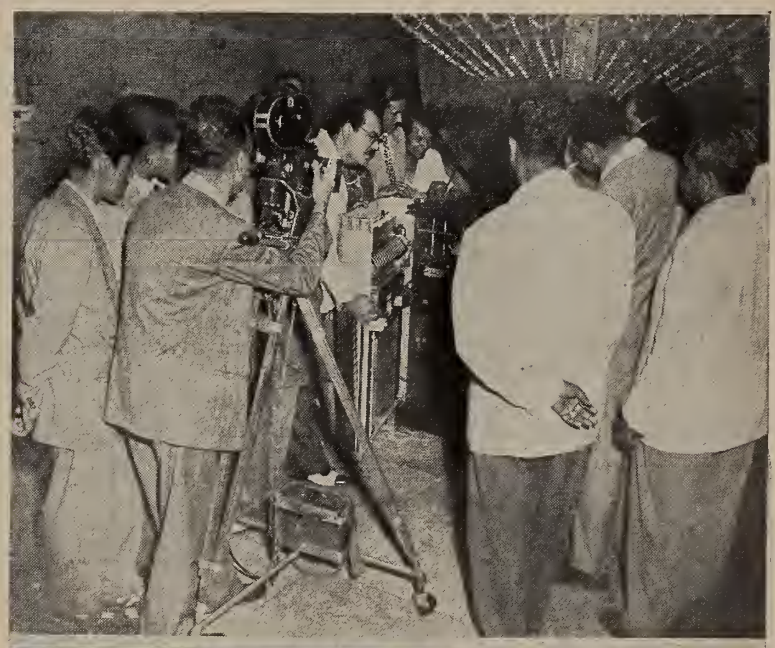
COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

EXCHANGE SPECIAL

Wurlitzer 1015 & 1100 Color Cylinders . . . $3.00 per pair

(MUST HAVE YOUR OLD FRAMES PREPAID TO US)

Rock-Ola "Fireball" Shown In P. R.



SANTURCE, PUERTO RICO—Here's how a new phonograph is given a send-off to the trade in this country.

Jose Romero, representative for the Rock-Ola company here, really gave his customers a treat when he displayed the Rock-Ola "Fireball 120" phonograph on December 7. Not only motion pictures, but some real eating (as pictured above).

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—Applications for membership in the "20 Year Club" are pouring in (idea first presented in the November 29 issue of *The Cash Box*).

As originally stated, membership in the "20 Year Club" can be had by just returning the attached coupon, stating the year you entered the coin machine business. We will mail you a membership card.

We emphasize again that there are no other qualifications. No dues, no expenses, no officers, no duties . . . nothing but the desire to join a body of your friends who have been associated with the coin machine business for 20 years or more.

It's a grand idea and can serve many purposes. For instance, Tom Libbey of Haverhill, Mass., writes: *"I hope to see some of the names of fellows I knew in the business years ago and have half forgotten and often wondered what became of them. It would be interesting to have a special corner marking the spot for members to meet at conventions and coin machine shows."*

SO—YOU TWENTY YEARERS—MAIL IN THE COUPON BELOW:

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

Having cleared away the egg nog, the holly and the usual assortment of Xmas ties, we're supposed to gently take up our crystal ball and do a mite of prognostication to see what '53 has in store. Being an old star gazer from way back, we're more than aptly armed for this tedious task—but aware as we are that so many coin men have already had their future laid out for them via radio, TV and the daily newspapers, we'll make no predictions at all, but rather start this New Year off by wishing all our friends in the coin machine industry a calendar chock full of prosperity in all their endeavors. We will venture to say however, that '53 will see additional changes in the normal appearance of the coin machine business, such as those made by the wide acceptance of kiddie rides. Just what form or shape these changes might be we couldn't say, but we are confident that they will prove to be a boon to all coin men everywhere.

* * * * *

Now that the clamor and partying has subsided somewhat, most of the boys in the coin biz out thisaway are back to the task at hand—that of promoting, pushing and selling some of the greatest equipment to come their way in a long time. . . . We doubt that **Lyn Brown**, Exhibit Supply Co.'s regional rep, got too much of a rest during the holidays. Calls for the famed "Rudolph The Red Nosed Reindeer" have been simply fantastic, with ops reporting peak grosses on the ride. And the manner in which operators are taking to Exhibit's "Space Gun" points to another great winner sez Lyn. . . . The boys over at Paul Laymon Company are wearing what seems to be a perpetual smile these days, such has been the superb reception given the entire line of Bally products. **Ed Wilkes, Jimmy Wilkens** and **Charley Daniels** all seemed well rested after the New Year's holiday altho we'll wager that Ed did more than "just a bit" of puttering around his new Long Beach home. As for that giant Palm tree, "well," sez Ed, "I'm gonna leave her just where she is for now—got too much to do without worrying about that durn tree." The boys report that those Bally window posters tagged "gee Mom it's fun shopping here" have made a hit with operators. . . . **Gary Sinclair**, regional representative for Wurlitzer, expected 'round these parts shortly after spending the Xmas holidays with his family in Redwood City. . . . **Bob Portale** and family, in town for the past few weeks for the holidays, back up north again to Stockton and parts thereabout. Bob's been doing a wonderful job for sooo many operators throughout that area. . . . No doubt that **Abe Chapman** will be spending some time at the Los Angeles Open Golf tournament this week, altho we think Abe could give some of the pros a run for their money. . . . And speaking of sports, we lost that bet on Wisconsin's Badgers in the Rose Bowl game. Seems as if **Al Silberman** touted us on Wisconsin.

* * * * *

Bob Smith, Sr., out nursing a bit of a cold the day we called, but "**Smitty**," Jr., was on tap though to tell us that business continues to be purty good. Interest in the Conat "Aqua Jet" continues to mount sez Bob, with the latter also agreeing with yours truly that ops with resort locations should go for the ride in a big way. . . . **Mary Solle** at **Bill Leuenhagen's** Record Bar tells us that the two biggest hits of the past year were "Cry" and "I Saw Mommy Kissing Santa Claus'" in the pop field, with a late one in the person of wild **Willie Mabon's** "I Don't Know" taking honors in the rhythm and blues field. Mary, by the way, looked quite spiffy in that beautiful new holiday outfit. . . . A great many of those in the coin biz decided to see the new Sands Hotel in Vegas over the holidays, and altho they all returned to Los Angeles, we're wondering if anybody had to walk back. . . . **Jack Simon** darn near was cleaned out of equipment this past week, such was the rush of business the firm had. Jack by the way, denies that he's gained any weight, altho we noticed him looking over a brochure about bar bells 'n such. And the Cleveland Comet herself, Jack's able secretary **Cele Padwa** also denies that she had too much egg nog. . . . **Morry Wiczer**, Wico Corp. in town with his family for the New Year's holiday, making plans for the expected rush of business with the firm's automatic pitching machine. It ain't too far off for the baseball season to be upon us again. . . . **Joseph Boll**, Twenty-Nine Palms, reports that the traffic en route to Palm Springs this past week was pretty hectic with many visitors to his fair city admiring the wonderful weather down thar.

* * * * *

Jack Dolan, Dan Stewart Company, had Southern California's Trojans all the way he sez, never fearing for a minute that Wisconsin could take 'em. Jack's business by the way has almost doubled since the original showing of the famed Rock-Ola "Fireball." Ops like the choice between a 45 or 78 rpm phono. And along with the increase in business, purt **Jo Ann Lewis'** paper work seems voluminous these days too. . . . Jobbers and distributors along coin row expect a sizable increase in business once that new San Pedro Freeway is completed. The super-highway will bring sooo many more ops to town and more frequently, too, with a Freeway exit on Pico and Bonnie Brae making it a cinch for said operators to visit coin row. . . . Local operator dickering with a model of a new kiddie ride that should set the world afire. . . . **Sammy Ricklin's** California Music one-stop service was one of the most gayly decorated places along the row. . . . Music ops are going for that new Williams "Disk Jockey" game over at **Bill Happel's** Badger Sales in a big way. . . . **Phil Robinson**, Chicago Coin's regional rep, still getting lotsa calls for the firm's great "Bowl-A-Ball."

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT — Shuffles, Rebonnds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick np in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seebnrgs and late model Phonographs, Exhibit Gnns, Seeburg Bear Gnns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—Will bny phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Blnebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT — Late Model Phonographs. Will pick np in a radins of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Your used or snrplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blnes. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—All types arcade equipment, Seeburg Guns, Seebnrg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—Mntoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seebnrg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Seeburg 100 M; 100B; AMI Model A; AMI Model C. All Types of Bally and United Card Games. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Mnst have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—10 Mutoscope Sky Fighters. Quote price. SUBERG EXPORT CORPORATION, 87 LAFAYETTE AVENUE, BROOKLYN, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT — Metal Typers, Mntoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or nsed. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Gnns, Scales, etc. Write stating condition, nnmber, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

FOR SALE

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Rnns $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Bargains—Exhibit Silver Bullets $110; Dale Gun $40; Hi-Rolls $45; Winner $75; Photo Finish $45; 5-Balls, Catalina, Thrill, Barnacle Bill, Tradewinds, Screwball, Cinderella, Carnival, Magic, Hnmpty-Dumpty, Harvest Moon, Jack & Jill, Spinball, $25 each. Hundreds of other real bargains. Write, Wire or Phone. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI-5110.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE—Reconditioned—Thing—$35 Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Used Cigarette Machines ready for location, at lowest prices. Nationals, DnGreniers, Keeneys. Write or Wire. BILL BYE, 1401 NO. 28TH STREET, KANSAS CITY, KANSAS.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would yon write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distribntors Maryland and District of Columbia.

FOR SALE — Two Williams Long Beach, original crate, $325; Two Williams Long Beach, slightly used, $225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Match The Wheel Shnffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Rides — Profit Producers For The Entire Store—Every machine guaranteed 100%. You must be satisfied or money refunded. Exhibit Big Bronco; Atomic Jet Space Ship; Meteor Rocket Space Ship; Miss America Boat Ride; Late Metal Typers; Late Midget Movies; Six Shooters; Horoscope Scales. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only $899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Chi. Coin Basketball Champ $185; Spot Lite $345; Rose Bowl $145; Keeney 4 Player long board conversion $195. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel: UNiversity 6900.

FOR SALE — Seeburg Wall Boxes 3W2L56 5¢ $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—1 Exhibit Jet Gun $195; 1 United A.B.C. $125; Bally Futurity $249.50 Clean; 1 Genco Springtime $95; 1 Dale Gun $49.50; 1 Hayburner $175; 1 Chicago Coin Baseball Shuffle Alley $49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea. Packard Inserts $3 per thousand; Rockola Playmasters $50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE—Pin Bowler $75; Double Action $75; Set Shot Basketball game $295; Springtime $85; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Nifty $89.50; Pinky $89.50; Keeney 4 Player $150; Knockout $69.50; A.B.C. $175; United 5 Player $250; United 6 player $295; Chicago Coin 6 Player formica top like new $300; Bright Lights $250; 1015 Music $175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Williams Hayburners, $139.50; Spark Plugs $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns $189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Long Beach $325; Music Mite $69.50; Exhibit Jet Gun $265; New Pokerino Jr. $50; 1015 Wurlitzer $115; Lite League $49.50; Atomic Bomber $95; Keeney 4-Player League Bowler $195; Bally Shuffle Line $115. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS. MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—Spotlite $375: Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—United Alleys with Genuine formica tops and big pins: 6 Players $250; 6 Player Deluxe $300; Bear Guns $225; Bing-A-Rolls $45. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Bally Turf Kings, $92.50; Bally Champions, $42.50; and Universal Winners, $50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAin 8751.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

MISCELLANEOUS

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — New Revised 1953 Directory and Mailing List of 11,423 Active Coin Machine Operators and Distributors in the United States. Shows types of machines operated. $25 per copy. State listings 1c per name. L. W. WHIPPLE, BOX 125, MATTHEWS, N. C.

FOR TRADE—Will trade the following equipment at Cash Box "low" for post-war phonographs or five-ball games: Wurlitzer 1017A Hideaways and 3020 (5-10-25) wallboxes; Seeburg late model Shoot The Bear ray guns. Everything in A-1 condition. GIST MUSIC CO., 311 ELM ST., HELENA, ARKANSAS.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

Did YOU Fill Out The Last

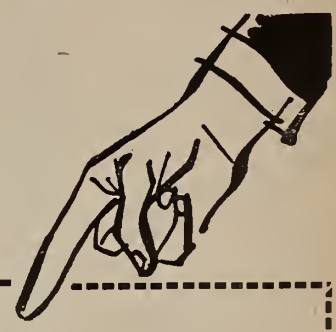
(DECEMBER 27th)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!



THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY..... ZONE.... STATE.....

Individual's Name .....

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
693rd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	45.00	95.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	100.00	175.00
4. 1017 Hideaway	95.00	150.00
2* 1100	289.00	375.00
4* 1080	125.00	179.50
4* 1250	395.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	9.95	25.00
4. 3020 Wall Box	22.50	30.00
4. 3025	5.95	6.00
4. 2140 Wall Box	14.50	17.50
4. 219 Stepper	22.50	27.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	40.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1. 146S	115.00	140.00
4* 146M	129.00	150.00
4. 147S	100.00	140.00
1. 147M	149.00	175.00
4. 148S	125.00	219.00
4* 148M	195.00	275.00
4. 148ML	240.00	265.00
4* M-100-78	669.00	695.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	7.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
2* 3W2 Wall-a-Matic	10.00	12.50
4* W1L-56 Wall Box 5c	4.50	10.00
2. 3W5-L-56 Wall Box 5, 10, 25c	25.00	34.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
2. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
4. 1422 Phono ('46)	89.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	115.00	175.00
4. 1428	279.50	295.00
4. 1432 (Rocket '51)	419.00	445.00
4. 1434	550.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
4* Manhattan	79.50	125.00
4. Model 7 Phono	49.00	75.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	100.00	250.00

AMI

4. W.O.M. 5/10	29.50	30.00
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	239.00	350.00
4* Model B '48	360.00	450.00
4* Model C	460.00	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

:CELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	39.50	69.50
4. Evans Constellation	350.00	425.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	150.00	225.00
4. Ali Baba (Got 6/48)	25.00	35.00
4. Alice (Got 8/48)	25.00	39.50
2. Aquacade (Un 4/49)	20.00	39.50
2. Arcade (Wm 11/51)	115.00	195.00
4. Arizona (Un 5/50)	27.50	50.00
4* Atlantic City (B 5/52)	425.00	445.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	50.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	75.00	95.00
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
4. Big Hit (7/52)	160.00	195.00
4. Big Top	59.50	64.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	20.00	40.00
4. Bolero (Un 1/52)	250.00	275.00
4. Bomber (CC 5/51)	65.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	40.00	79.50
4. Bowling Champ (Got 2/49)	15.00	50.00
4. Bowl. League (Got 8/47)	10.00	50.00
2* Bright Lights (B 5/51)	175.00	325.00
4* Bright Spot (B 11/51)	315.00	350.00
4. Broadway (B)	155.00	295.00
4. Buffalo Bill (Got 5/50)	44.50	79.50
4. Buccaneer (Got 10/48)	34.50	59.00
4. Buttons & Bows (Got 3/49)	55.00	69.00
4. Camel Caravan	39.50	69.50
2. Caravan (Wm 7/52)	195.00	250.00
4. Campus	75.00	95.00
4. Canasta (Ge 7/50)	44.50	50.00
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	15.00	25.00
4* Champion (B '48)	39.50	65.00
4. Champion (CC 6/49)	64.50	74.50
4. Chico	27.00	45.00
7. Chinatown (Got 10/52)	195.00	225.00
4. Cinderella (Got 3/47)	15.00	29.50
7. Circus (Un 9/52)	465.00	500.00
4* Citation (B '48)	24.50	55.00
4. Cleopatra	25.00	39.50
4. College Daze (Got 8/49)	60.00	75.00
4* Coney Island (B 9/51)	245.00	350.00
4. Contact	22.50	55.00
2. Control Tower (Wm 4/51)	85.00	95.00
1. County Fair (Un)	165.00	175.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
2. Crossroads (Got 5/52)	160.00	200.00
4. Cyclone (Got 5/51)	135.00	150.00
4. Dallas (Wm 2/49)	39.00	44.50
4. De Icer (Wm 11/49)	65.00	70.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	165.00	225.00
4. Double Action	70.00	75.00
4. Dble. Feature (Got 12/50)	75.00	120.00
2. Dbl. Shuffle (Got 6/49)	49.50	72.50
4. Dreamy (Wm 3/50)	85.00	94.50
4. Eight Ball	120.00	175.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	65.00
4. Fighting Irish (CC 10/50)	65.00	69.50
4* Five Star (Univ. 5/51)	50.00	125.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	44.50
4. Flying Saucers (Ge 12/50)	65.00	69.50
4. Football (CC 8/49)	25.00	44.50
4. Four Horsemen (Got 9/50)	110.00	122.50
1. Four Hundred (Ge '52)	265.00	295.00
4. Four Stars (Got 6/52)	190.00	210.00
4. Freshie (Wm 9/49)	59.50	75.00
2* Frolics (B (10/52)	425.00	475.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

1. Futurity (Ge 6/52)	249.50	295.00
4. Georgia (Wm 9/50)	84.50	109.50
4. Gin Rummy	25.00	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	15.00	19.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	49.50	90.00
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	49.00
4. Handicap	225.00	250.00
4. Happy-Go-Lucky	135.00	159.50
4. Harvest Moon (Got 12/48)	25.00	49.00
4. Harvest Time (Ge 9/50)	50.00	65.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	139.50	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	29.50	75.00
4. Hit & Runs (Ge 5/51)	65.00	75.00
1. Hit 'N' Run (Got 4/52)	165.00	180.00
4. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	235.00	325.00
4. Hong Kong (Wm 10/52)	225.00	250.00
4. Horse Shoe (Wm)	149.50	159.50
4. Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	25.00	29.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4. Jalopy (Wm 9/51)	195.00	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
4. Judy (Ex 7/50)	75.00	105.00
2. Just 21 (Got 10/50)	15.00	25.00
4. K. C. Jones	55.00	95.00
4. King Arthur (Got 10/49)	40.00	90.00
4* King Cole (Got 5/48)	20.00	72.50
4* King Pin (CC)	50.00	125.00
2* Knockout (Got 1/51)	50.00	75.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
4* Leaders (Un)	299.50	310.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (Ke 6/51)	95.00	125.00
2* Long Beach (Wm 8/52)	195.00	375.00
4. Lucky Inning (Wm 5/50)	35.00	60.00
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	110.00
4. Majors '49 (CC 2/49)	39.50	49.50
2. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
2. Majorettes (Wm 4/52)	165.00	180.00
4. Mardi Gras	29.50	45.00
4. Marjorie (Got 7/47)	14.50	29.50
2. Maryland (Wm 4/49)	20.00	49.50
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	69.50	85.00
4. Mermaid (Got 6/51)	100.00	150.00
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	90.00	150.00
2. Monterrey (Un 5/48)	10.00	20.00
2. Moon Glow (Un 12/49)	20.00	39.50
4. Moroceo	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	165.00	225.00
4. Nifty (Wm 12/50)	89.50	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	45.00	64.50
4. Old Faithful (Got 1/50)	75.00	110.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	10.00	34.50
3* Palm Beach (B 7/52)	450.00	525.00
2. Paradise (Un 7/48)	12.50	20.00
2. Paratrooper (Wm 9/52)	190.00	220.00
4. Phoenix	29.50	49.50
1. Photo Finish	25.00	45.00
4. Pin Bowler (CC 7/50)	50.00	75.00
2. Pinch Hitter (Un 5/49)	20.00	55.00
2. Pinky (Wm 10/50)	87.50	99.50
6. Pin Up Cirl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
2. Playland (Ex 8/50)	79.50	89.50
4. Playtime (Ex)	40.00	65.00
4. Puddin Head	15.00	39.50
2. Punchy (CC 11/50)	20.00	80.00
4. Quarterback (Wm)	48.50	89.50
1. Quartet (Got 2/52)	165.00	199.50
4. Rag Mop (Wm 11/50)	75.00	95.00
4. Rainbow (Wm 9/48)	10.00	45.00
4. Ramona (Un 2/49)	15.00	20.00
4. Rancho (B '48)	10.00	29.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	75.00	90.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	84.50
4. Rockettes (Got 8/50)	99.50	115.00
2. Rondevoo (Un 5/48)	15.00	20.00
2. Rose Bowl (Got 10/51)	145.00	149.50
4. Round Up (Got 11/48)	29.50	34.50
4. St. Louis (Wm 2/49)	34.50	44.50
2. Sally (CC 10/48)	10.00	20.00
4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	10.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	50.00
4. Serenade (Un 12/48)	11.00	34.50
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	95.00
4. Sharpshooter (Ge)	49.50	75.00
2. Shoo Shoo (Wm 2/51)	75.00	99.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
2. Show Boat (Un 1/49)	10.00	20.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
7. Skill Pool	190.00	225.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
1. Slugfest (Wm 3/52)	140.00	159.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	65.00	75.00
4. Spark Plugs (Wm 10/51)	149.50	250.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	34.50	39.50
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	119.50	135.00
2* Spot-Lite (B 1/52)	215.00	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
2. Sportsman	90.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	85.00	95.00
6. Stage Door Canteen	10.00	25.00
4* Stars (Un 6/52)	325.00	450.00
2. Stardust (Un 5/48)	14.50	20.00
4. Steeple Chase (Un 2/52)	225.00	295.00
4. Stop & Go (Ge 3/51)	70.00	99.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	20.00	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	29.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
2. Sweetheart (Wm 7/50)	50.00	65.00
4. Tahiti (CC 10/49)	35.00	62.50
4. Tampico (Un 7/49)	55.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	10.00	54.50
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	49.50
4. Thing (CC 2/51)	35.00	45.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	149.50	325.00
4. Three Musketeers Got 7/49)	29.50	75.00
4. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
2. Touchdown (Un)	165.50	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	15.00	25.00
4. Triple Action	25.00	79.50
4. Triplets (Got 7/50)	94.50	115.00
4. Tri-Score (Ge 1/51)	40.00	50.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	24.50	44.50
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	85.00	145.00
4. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	75.00	96.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
2* Winner (Univ)	45.00	100.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	200.00	225.00

CONFIDENTIAL PRICE LIST

ROLL DOWNS

1. Bing-A-Roll	45.00	65.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
2. Genco Advance Roll	30.00	35.00
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	45.00	50.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

1. Bally Shuffle-Line	95.00	125.00
4. Bally Hook Bowler	125.00	144.50
4. Bally Baseball	35.00	89.50
4. Bally Shuffle Champ	25.00	55.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	49.50
4. ChiCoin Bowling Alley	49.50	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	75.00	110.00
1. ChiCoin Bowl Classic	59.50	69.50
4. Chi Coin Horseshoes	75.00	95.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
1. ChiCoin Trophy	50.00	89.50
4. ChiCoin 6 Player	265.00	300.00
2. ChiCoin 6 Player Deluxe	265.00	345.00
4. Exhibit Strike	25.00	89.50
2. Exhibit Twin Rotation	350.00	475.00
1. Genco Shuffle Target	95.00	119.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd	125.00	150.00
4. Ge Target Skill	100.00	125.00
4. Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	45.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
1. Keeney Dbl. Bowler	50.00	79.50
3. Keeney League Bowl	125.00	139.50
4. Keeney Duck Pins	15.00	125.00
7. Keeney Super Deluxe League	275.00	295.00
2. Keeney DeLuxe League Bowler	245.00	265.00
4. Keeney Big League Bowl	174.50	195.00
4. Keeney 4-Way Bowl	100.00	150.00
4. Keeney 6-Player	225.00	250.00
4. Keeney Super Deluxe	295.00	325.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
4. Un. Deluxe 6-Player	300.00	325.00
7. Un. Super 6 Play	375.00	400.00
4. Un. Dbl. Shuffle	55.00	75.00
2. Un. Official Bowler	349.50	379.50
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4. Un. Shuffle Alley Exp.	29.50	50.00
4. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	125.00	145.00
4. United Slugger	65.00	79.50
4. United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
4* Un. 5-Player	199.50	250.00
4* Un. 6-Player	240.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	35.00	69.00
4. Universal Twin Bowler	35.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Head	29.50	45.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
2. Bally Big Inning	75.00	165.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	65.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
1. Bally Undersea Raider	90.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
2. ChiCoin Basketball Champ	185.00	225.00
2. ChiCoin 4 Player Derby	150.00	195.00
2* ChiCoin Goalee	59.00	125.00
4. ChiCoin Hockey	65.00	75.00
4. Chi Midget Skee	125.00	150.00
4* ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	39.50	65.00
4. Exhibit Gun Patrol	175.00	215.00
4* Exhibit Jet Gun	195.00	265.00
4. Exhibit Pony Express	250.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	110.00	150.00
1. Exhibit Six Shooter	165.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	95.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
1. Mutoscope Ace Bombers	100.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	350.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
4. QT Pool Table	89.50	125.00
2. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Battin Pr.	29.50	45.00
4. Scientific Pitch 'Em	140.00	185.00
4* Seeburg Bear Gun	189.50	275.00
4. Seeburg Chicken Sam	105.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
2. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	95.00	139.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	150.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4* Williams Star Series	45.00	100.00
2. Williams Super World Series	175.00	195.00
4. Williams Quarterback	75.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00-	$250.00
4. Du Grenier (Mod. A-7)	110.00-	140.00
4. Du Grenier (Mod. A-9)	120.00-	150.00
4. Du Grenier (Mod. AC-7)	125.00-	155.00
4. Du Grenier (Mod. AC-9)	130.00-	160.00
4. Du Grenier (Mod. E-7)	135.00-	165.00
4. Du Grenier (Mod. ES-9)	140.00-	170.00
4. Du Grenier (Mod. E-9)	145.00-	175.00
4. Du Grenier (Mod. ES-11)	150.00-	180.00
4. DuGrenier "W" (9 col.)	65.00-	85.00
4. DuGrenier "S" (7 col.)	69.50-	85.00
4. DuGrenier "S" (9 col.)	69.50-	85.00
4. DuGrenier Champion (9 col.)	85.00-	97.50
4. DuGrenier Champion (11 col.)	97.50-	125.00
4. Eastern Electric C-8	139.00-	150.00
4. Electro (8-col.)	229.50-	250.00
4. Electro (10 col.)	249.50-	255.00
4. Lehigh PX (Elec. 8 col.)	125.00-	145.00
4. Lehigh PX (10 col.)	89.50-	149.50
4. Lehigh King Size	125.00-	145.00
2. National 750	85.00-	125.00
4. National 950	85.00-	105.00
2. National 950	89.50-	130.00
4. National 9-A (9 col.)	100.00-	125.00
4. National Electric	95.00-	139.50
4. Rowe Diplomat (10-col.)	179.50-	185.00
4. Rowe Imperial (6 col.)	79.50-	95.00
4. Rowe Imperial (8 col.)	80.00-	85.00
4. Rowe Royal (6 col.)	79.50-	100.00
4. Rowe Royal (8 col.)	95.00-	130.00
4. Rowe Royal (10 col.)	95.00-	140.00
4. Rowe President (8 col.)	100.00-	145.00
4. Rowe President (10 col.)	100.00-	125.00
4. Rowe Crusader (10 col.)	98.50-	155.00
4. Rowe Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (6 col.)	45.00-	60.00
4. Uneeda "A" (8 col.)	49.50-	90.00
4. Uneeda "A" (9 col.)	59.50-	85.00
4. Uneeda "E" (6 col.)	50.00-	79.50
4. Uneeda "E" (8 col.)	79.50-	95.00
4. Uneeda "E" (9 col.)	75.00-	80.00
2. Uneeda "E" (12 col.)	65.00-	80.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	90.00-	95.00
4. Uneeda 500 (9 col.)	79.50-	110.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	95.00-	115.00
4. Uneeda Monarch (10 col.)	79.50-	110.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.00-	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
1. Coan "U-Select-It"	35.00-	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00-	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO

Bally Beauty	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00
10 Player Team Bowler	

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Show Boat	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Disk Jockey	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

UNITED'S SHOW BOAT

WITH

NEW TYPE EXTRA-BALLS FEATURE

Ball in **14 or 18** Pocket When Lit Releases Extra Ball

Ball in **16** Pocket When Lit Releases Extra Ball

Ball in **15 or 17** Pocket When Lit Releases Extra Ball

3 Extra Balls Maximum

NEW TYPE EXTRA-CARDS FEATURE

EACH COIN

LIGHTS ONE TO SIX CARDS

•

A Tremendous Extra-Play Attraction!

DOUBLE AND TRIPLE

SCORE FEATURES

★

3-4-5

IN-LINE SCORING

DIAGONAL

VERTICAL

HORIZONTAL

★

HINGED FRONT DOOR

★

SEE YOUR DISTRIBUTOR

EASY TO SERVICE

MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR

SLUG REJECTOR COIN-CHUTE

•

TANDARD PINBALL CABINET SIZE

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

GEE, MOM IT'S FUN SHOPPING HERE
RIDE THE CHAMPION 10¢
Bally PRODUCT
IT TROTS...IT GALLOPS...JUST LIKE A REAL WESTERN PONY!
GEE, MOM IT'S FUN SHOPPING HERE
B 545
Ride The SPACE-SHIP
THRILLING DIVE-DIP-ROLL-AND-SWING JET-PLANE ACTION!

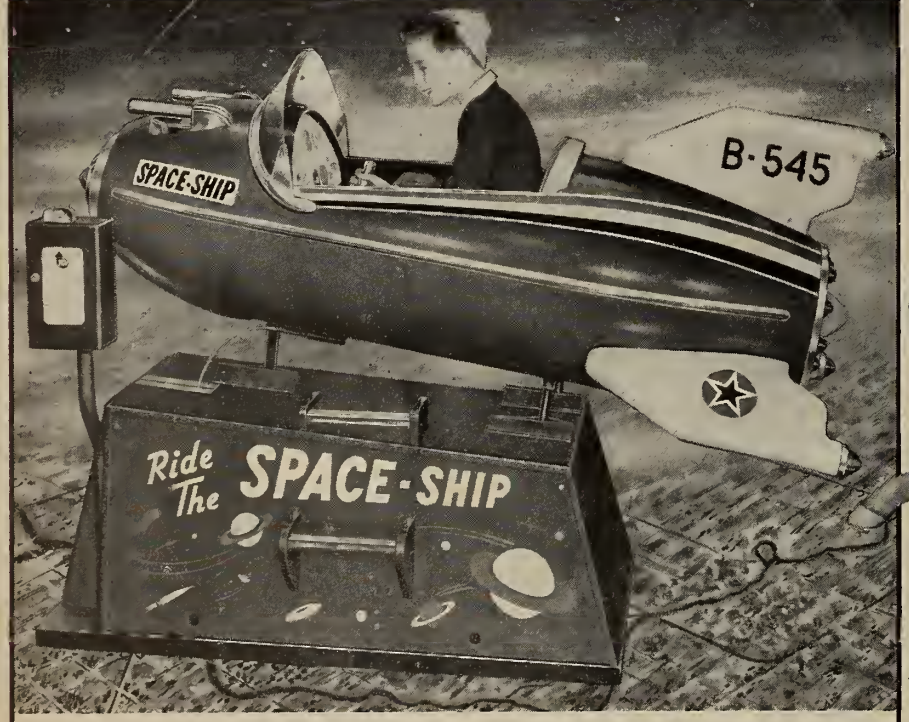
Window-posters, 22 in. by 11 in., shipped with each Bally Kiddy-Ride, bring customers into your locations.

MORE FUN for youngsters means MORE PROFIT for you!

AMAZING 4-in-1 dive-dip-roll-and-swing action built into Bally SPACE-SHIP . . . and the realistic trot-gallop gait of THE CHAMPION Ballyhorse gives kids the biggest dime's worth of fun. And they know it, too! That's why kids seek out the stores with Bally Kiddy-Rides . . . coax their parents into Bally-equipped stores...keep the dimes coming your way. Bally Kiddy-Rides are more fun for kids . . . earn more money for you.

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit



- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Rotional Rejector

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION by Bally®

- REALISTIC WESTERN HORSE
- GENUINE PONY SADDLE
- SAFE, SLOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SAFE, SLUG-PROOF COIN-CHUTE
- SMOOTH, QUIET OPERATION

WALTER E. HELLER CO.

FINANCE PLAN

NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Operators find THE CHAMPION a profitable companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

Bally® MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS